

CHARLES F. WILLIAMS, PHILADELPHIA, PA.

NO. 1CH-854

ORDER No. 67687

DATE 6-21-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

SIGNING DECLARATION OF
INDEPENDENCE, PHILADELPHIA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-SAME AS
ON 45533.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 45533 FOR COLORS. AVOID DARK, HEAVY COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

YES

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 26 1950
SKETCH				
RETOUCHING	9	7 1/2	JUN 26 1950	JUN 29 1950
REPHOTO				
PHOTO-LITHO			JUL 2 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2		7-16-51
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY ENDICOTT PHOTOGRAPHERS,
ST. MARYS, OHIO

NO. 1CH-855

ORDER No. 67689

DATE 6-21-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (Small island)

EVANGELICAL UNITED BRETHREN
CAMP ST. MARYS
ST. MARYS, OHIO
WORSHIP ISLAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 26 1950
SKETCH				
RETOUCHING	3	1 1/4	JUN 26 1950	JUN 28 1950
REPHOTO				
PHOTO-LITHO			JUL 12 1951	JUL 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUL 19 1951	
ARTIST DEPT.	22	8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Retouched photo
to office

DISTRIBUTED BY ENDICOTT PHOTOGRAPHERS,
ST. MARYS, OHIO

NO. 1CH-856 ✓

ORDER No. 67689 ✓

DATE 6-21-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (Church) ✓

EVANGELICAL UNITED BRETHREN
CAMP ST. MARYS
ST. MARYS, OHIO
AUDITORIUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 26 1950
SKETCH				
RETOUCHING		4	JUN 26 1950	JUN 28 1950
REPHOTO				
PHOTO-LITHO			JUL 12 1951	JUL 18 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUL 12 1951	
ARTIST DEPT.	108	9	JUL 12 1951	7-31-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Retouched photo
to office

OK
AS

DISTRIBUTED BY ENDICOTT PHOTOGRAPHERS,
ST. MARYS, OHIO

NO. 1CH-857

ORDER No. 67689

DATE 6-21-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EVANGELICAL UNITED BRETHREN
CHURCH, CAMP ST. MARYS, OHIO
ST. MARYS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

YES

ATTENTION

3 Subjects at
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 26 1950
SKETCH				
RETOUCHING		4	JUN 26 1950	JUN 28 1950
REPHOTO				
PHOTO-LITHO			JUL 12 1951	JUL 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	JUL 20 1951	7-23-51
ARTIST DEPT.	103	9 1/2		7-31-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Retouched photo

to office

Blue Impress

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH858 ORDER NO. 67870 DATE 6-21-51

CUSTOMER REEDER'S
CALISTOGA, CALIF.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REEDER'S CREAMERY
1237 LINCOLN AVENUE
CALISTOGA, CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

Ref: 7
Jmn H.C. 485 1 1/2
L.A. 9

X
W 8/5

Red + 2+Blue

(E)

MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 1CH-859

ORDER No. 67695

DATE 6-21-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

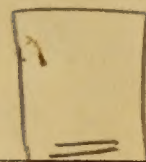
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ORMOND TROPICAL GARDENS AND ZOO,
ORMOND, FLORIDA

RETOUCHING AND COLOR DESCRIPTION



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: D-51

PHOTO PROPERTY OF C.T.

NEGATIVE ENCLOSED. FOLLOW INSTRUCTIONS ON SMALL PHOTO
ENCLOSED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Enlarge Neg
to 5x7
Add Paper to
Top & bottom*

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 25 1950	JUN 28 1950
SKETCH				
RETOUCHING	3	2	JUN 28 1950	JUL 2 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1951	JUL 16 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JUL 16 1951	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MURRELL POST CARD CO., DAYTONA BEACH, FLA. ✓

NO. 1CH-860 ✓

ORDER No. 67695 ✓

DATE 6-21-51

12½ M POST CARDS

ART COLORTONE ✓

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOST MISSION AND OLDE ENGLISH
SUGAR MILL AT PORT ORANGE - 5
MILES SOUTH OF DAYTONA BEACH,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE IMPRINT: D-52 ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

IN

CROP AS MARKED/FOREGROUND, AND FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 26 1950
SKETCH				
RETOUCHING	4	2½	JUN 26 1950	JUN 28 1950
REPHOTO				
PHOTO-LITHO			JUN 29 1951	JUL 9 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	10½	1½	JUL 9 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

DIAL NO. 1CH861 ORDER NO. 67871 DATE 6-21-51
CUSTOMER SIESTA MOTEL
SANDUSKY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

SIESTA MOTEL - 1530 CLEVELAND ROAD
ROUTE 6 & 2 - SANDUSKY, OHIO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH, HOWEVER, ADD ANOTHER UMBRELLA ON LAWN
AND MOVE THEM CLOSER TO CENTER OF LAWN.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 7
H.C. 7-17-51 1/2
L.A. 9

Red Impression

14

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH862 ORDER NO. 67872 DATE 6-21/51

CUSTOMER MC WILLIAMS STATIONERY CO.
TEXARKANA, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

VELDA ROSE MOTEL - HOT SPRINGS
NATIONAL PARK - 218 PARK AVE.,
ARKANSAS

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☒ Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW PENCIL SKETCH FOR LAYOUT.

COLOR DESCRIPTION

USE SUITABLE BACKGROUND COLOR. COLOR INSTRS. ENCLOSED.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

8x10 Rephoto
2-5x7

#10 — L.O. 2
Ret. 10
J.M.H.C. 106 2 1/4
L.A. 12

as quoted

W.D.H.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL NO. 1CH863	ORDER NO. 67873	DATE 6-21-51	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTOS FOR THIS CUSTOMER	PHOTO RETURNED		
	CUSTOMER	IMPERIAL HOTEL NIAGARA FALLS, NEW YORK							
	25	M	POST CARDS	SIZE 3½ X 5½	STYLE ART COLORTONE FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout			FRONT NO. 5 (All of this on address side)					
	Title in Plate	Yes	No	Copyright in Plate	Yes	No	R. M.	<input checked="" type="radio"/> Yes	<input type="radio"/> No
	Title in full	(IN SCRIPT)			Trade Mark			Yes	No
	THE IMPERIAL HOTEL AT NIAGARA FALLS, N.Y.			IMPRINT: Customer			<input checked="" type="radio"/> C. T. Imprint	<input type="radio"/> No Imprint	
	RETOUCHING DEPARTMENT			Blue Print — <input checked="" type="radio"/> Handcolor — Black & White Proof. Titles — Red, Blue					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing								
	Follow Layout								
	(GROUP TWO)							PHOTO USED FOR	
	HOTEL PICTURE AT LEFT HALF. FALLS PICTURE AT RIGHT HALF.								
	INSTRUCTIONS ENCLOSED. /								
	COLOR DESCRIPTION								
	INSTRUCTIONS ENCLOSED. /								

2 Rephotos 5x7

L.O.

1

Ret.

5 1/2

Mr H.C.

2-17-51

L.A.

10

as quoted

Walt

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

C. T. & CO. PHOTO PROPERTY OF	DIAL NO. 1CH864	ORDER NO. 67874	DATE 6-21-51	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer	PHOTO RETURNED	
	CUSTOMER PURITY CAFE ARKANSAS CITY, KANSAS							
	6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2			STYLE ART COLORTONE FULL FACE				
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout			FRONT NO. 5 (All of this on address side)				
	Title in Plate Yes No	Copyright in Plate Yes No	R. M. Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
	Title in full		Trade Mark Yes No		Special type as sample			
	ON U.S. HIGHWAYS 77 AND 166'		IMPRINT: Customer C. T. Imprint		No Imprint			
	RETOUCHING DEPARTMENT		Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing							
	Follow Layout		(GROUP TWO)					
			FOLLOW SKETCH, NOTING CORRECTION IN TITLE.					
			COLOR DESCRIPTION					
			FOLLOW CORRECTED SKETCH.					

2 Rephotos 5x7

7-17-51 10 8
L.O. 1/2
Ret. 7
H.C. 2
L.A. 10 1/2

as quoted

Red Impression

Red Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH865 ORDER NO 67875 DATE 6-21-51

CUSTOMER SIEBER HOTEL
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

25 M POST CARDS SIZE 3 1/2 x 5 1/2

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL:**

SIEBER HOTEL - NORTH HUDSON AT TWELFTH
OKLAHOMA CITY, OKLAHOMA

STYLE ART COLORTONE FULL FACE

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH BUT LIGHTEN WINDOWS ON FIRST FLOOR OF HOTEL. USE PHOTO FROM
1BH222 FOR HOTEL. PHOTO FOR BLDG. AT RIGHT HEREWITH. DO NOT DESTORT HOTEL BLDG.,
VIEW AS IT IS ON 1BH222, BUT SHOW AS ON SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH AS ABOVE.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reproduction 5x7

Ret. 742
J.H.C. 13/4 105
L.A. 93/4

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH866 ORDER NO. 67876 DATE 6-21-51

CUSTOMER SIEBER HOTEL
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SIEBER HOTEL - NORTH HUDSON AT TWELFTH —
OKLAHOMA CITY, OKLAHOMA /

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH865. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
L.A. 2 1/2

as quoted

NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH867 ORDER NO. 67884 DATE 6-21-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

OLIVE APARTMENTS
ST. PETERSBURG, FLA.

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT RIGHT:

OLIVE APARTMENTS - 739 - 8TH AVENUE,
SOUTH ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT RIGHT EDGE.

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

107
7-10-51
HC 112
La 9

MOH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH-868 ORDER NO. 67699 DATE 6-21-51

CUSTOMER OHIO MOTEL
CHILLICOTHE, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

OHIO MOTEL - COR. SECOND AND
HIGH STS., ON U.S. ROUTE 35
CHILLICOTHE, OHIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TAKE OUT-LIGHT AND WIRES. FIX UP CURB.
FOLLOW TINTED PICTURE FOR COLORS. PUT IN "OHIO MOTEL" SIGN (BUT BETTER
THAN ONE IN COLORED PICTURE).

COLOR DESCRIPTION

FOLLOW TINTED PICTURE FOR COLORS

PHOTO RETURNED

PHOTO USED FOR

17-17-51

100/100 HC 12

La 9

Repl. 3.50
not

W. J. H.

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH869 ORDER NO. 67886 DATE 6-21-51
CUSTOMER COLONIAL COURT
BROWNSVILLE, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

COLONIAL COURT CAFE - BROWNSVILLE,
TENNESSEE - PHONE, 8

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH. FOR TWO TOP VIEWS USE PHOTOS FROM 5BH902. IN TOP LEFT VIEW,
BRING OUT CLEARLY THE WORDS "JESUS CARES" ON WALL. IN TOP VIEW (RIGHT)
COLOR OF CHIMNEY HAS BEEN CHANGED. ON NEW VIEW AT BOTTOM, LIGHTEN COLOR OF
WOOD IN COUNTER TO NATURAL FINISH, AND MOVE PICTURE OF JESUS CHRIST TO
POSITION MARKED. /

COLOR DESCRIPTION

FOLLOW SKETCH ACCORDING TO ABOVE INSTRS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ret. 4
C.C. 107 2-11-54 2 1/4
L.A. 12 3/4

X

as quoted
08215

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH870 ORDER NO. 67887 DATE 6-21-51

CUSTOMER AUNT HATTIE'S RESTAURANT
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

AUNT HATTIE'S CHICKEN IN THE WOODPILE

.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, BUT ADD AAA SYMBOL IN PANEL AT LEFT IN SMALL SIZE IN
BLACK. (IT PERTAINS ONLY TO THE MOTEL) ADD PHRASE "ADJOINING "AUNT
HATTIE'S" (SEE TISSUE ON SKETCH)

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

7-10-51 108 Ref. 6 1/2
H.C. 1 1/2
9

as quoted

W. H.

Red Ink

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH871 ORDER NO. 67885 DATE 6-21-51

CUSTOMER THE KING COLE MOTEL
CLEARWATER BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full IN SKY:

THE KING COLE MOTEL - CLEARWATER BEACH,
FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO USED FOR

MAKEOVER

Charge to Retouching Dept.

EST. Makeover Time Required

EST. Makeover Time Required	1 1/2	EST. Makeover in Dept.	AUG 2 1951
EST. Makeover in Dept.			
EST. Makeover in Dept.			
EST. Makeover in Dept.			
EST. Makeover in Dept.			

MAKEOVER

MAKEOVER

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH872

ORDER NO. 67888

DATE 6-21-51

DEPT.

DATE COMPLETED

CUSTOMER

THE WILSON CO.
THOMSON, GA.

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M BUS CARDS

SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

COTTON PATCH MOTEL
THOMSON, GEORGIA

"ONE OF THE FINEST IN THE SOUTH"

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front,

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE RETOUCED PHOTO A AS COPY, BUT TAKE OUT 11 PIECES OF SHRUBBERY,
WHICH ARE SHOWN IN RED ON CUSTOMER'S POST CARD.

COLOR DESCRIPTION

FOLLOW CARD ATTACHED FOR COLORS.

Bus Card

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

10

PHOTO USED FOR

ATTENTION

2
 See to it that the negatives are uniform. Colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH			JUN 28 1950	
RETOUCHING	5	5		JUL 5 1950
REPHOTO				
PHOTO-LITHO				JUL 20 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	JUL 20 1951	7-23-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(A)

623

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

1CH-874

ORDER NO. 67720

DATE 6-22-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MERRILL P. BARBER BRIDGE,
VERO BEACH, FLORIDA, ACROSS
THE INDIAN RIVER

PRIVATE NO. BEFORE TITLE: V.12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING	4	3	JUN 28 1950	JUN 28 1950
REPHOTO				
PHOTO-LITHO			JUL 2 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½		
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-875

ORDER No. 67721

DATE 6-22-51

25 ~~11~~ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP: FLORIDA'S UNUSUAL MORETON
BAY FIG TREE

BOT: ON LAKE TRAIL, PALM BEACH

PRIVATE NO. BEFORE TITLE: C.51

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND REFER TO CARD 8BH551 FOR COLORS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING	4	2	JUN 28 1950	JUL 5 1950
REPHOTO				
PHOTO-LITHO			JUL 9 1951	JUL 18 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	JUL 18 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-876 ✓

ORDER No. 67722 ✓

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SURF BATHING IS GREAT AT LAKE
WORTH, FLORIDA

PRIVATE NO. BEFORE TITLE: LW.1 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ND

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY, ALSO COLORED VIEW FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

8
see to it that all color or negative
duplicates are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING		14	JUN 28 1950	JUL 5 1950
REPHOTO				
PHOTO-LITHO				JUL 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	134	JUL 17 1951	17-17-51
ARTIST DEPT.	103	10		8-13-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

68-D-5
31-B-5

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-877

ORDER No. 67722

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

POOL AND OCEAN BATHING -
MUNICIPAL CASINO, LAKE WORTH,
FLORIDA

PRIVATE NO. BEFORE TITLE: LW.2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

8
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING	3	5	JUN 28 1950	JUL 5 1950
REPHOTO				
PHOTO-LITHO			JUL 9 1951	JUL 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13 1/2	JUL 17 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-878

ORDER No. 67722

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DELIGHTFUL TROPICAL LIVING IN
FLORIDA AT DELRAY BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: D.12

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 23 1950
SKETCH				
RETOUCHING	3	3	JUN 28 1950	JUN 28 1950
REPHOTO				
PHOTO-LITHO			JUL 2 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-879

ORDER No. 67722

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PALM-LINED ATLANTIC AVE. FROM THE
COLONY HOTEL, DELRAY BEACH,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: D.16

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

By _____

Date _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING	4	3 1/2	JUN 28 1950	JUN 29 1950
REPHOTO				
PHOTO-LITHO			JUL 2 1951	JUL 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10.6	1 1/2	JUL 16 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-880

ORDER No. 67722

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO FLORIDA'S SECRET
PARADISE THE BOCA RATON CLUB,
BOCA RATON, FLORIDA

PRIVATE NO. BEFORE TITLE: D.17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

8
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING	3	3	JUN 28 1950	JUN 29 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		7-18 Jan
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-881

ORDER NO. 67722

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

OCEAN RIDGE ESTATES, BETWEEN
LAKE WORTH AND DELRAY BEACH NEAR
BOYNTON, FLORIDA

PRIVATE NO. BEFORE TITLE: LD.107

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

8 Defects on
order for this customer. Please
see to it that all cues or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING	4	32	JUN 28 1950	JUL 3 1950
REPHOTO				
PHOTO-LITHO			JUL 9 1951	JUL 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUL 17 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-882

ORDER NO. 67722

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCENIC INDIAN RIVER DRIVE
BETWEEN STUART AND FT. PIERCE,
POPULAR JENSEN FISHING BRIDGE
IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: S.6

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR TO SUIT BEST (TISSUE OVERLAY)

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING	3	2 1/2	JUN 28 1950	JUN 29 1950
REPHOTO				
PHOTO-LITHO			JUL 2 1951	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		7-13-51
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.B.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-883

ORDER NO. 67722

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FAST GROWING BUSINESS SECTION,
VERO BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: V.16

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

8
order for this customer. Please
see to it that all cuts on nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING		5 1/4	JUN 28 1950	JUL 2 1950
REPHOTO				
PHOTO-LITHO			JUL 5 1951	JUL 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4	JUL 16 1951	17-18-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

(P)

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-884

ORDER NO. 67723

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROYAL POINCIANA WAY, PALM BEACH,
FLORIDA

PRIVATE NO. BEFORE TITLE: C.7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING	4	2.2	JUN 28 1950	JUL 5 1950
REPHOTO				
PHOTO-LITHO			JUL 10 1951	JUL 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUL 17 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-885

ORDER No. 67723

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ONE OF THE WORLD'S FINEST HOTELS-
THE BREAKERS, AT PALM BEACH,
FLORIDA

PRIVATE NO. BEFORE TITLE: C.16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, SEE ALSO OCK-140 ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 27 1950	JUN 28 1950
SKETCH				
RETOUCHING	4	3	JUN 28 1950	JUL 2 1950
REPHOTO			JUN 26 1950	JUN 26 1950
PHOTO-LITHO			JUL 5 1951	JUL 16 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2	JUL 16 1951	
ARTIST DEPT.	22	9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

5X7

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-886 ✓

ORDER No. 67723

DATE 6-25-51 ✓

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
THE COLONY HOTEL, PALM BEACH,
FLORIDA

PRIVATE NO. BEFORE TITLE: C.45 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 27 1950	JUN 28 1950
SKETCH			JUN 28 1950	JUL 6 1950
RETOUCHING		4 1/2	JUN 26 1950	JUN 26 1950
REPHOTO			JUL 10 1951	JUL 18 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	JUL 18 1951	7-19-51 Jmm
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-887

ORDER No. 67723

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENCHANTING LAKE TRAIL, PALM
BEACH, FLORIDA

PRIVATE NO. BEFORE TITLE: C.46

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH			JUN 28 1950	JUL 10 1950
PHOTO				
PHOTO-LITHO			JUL 10 1951	JUL 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	JUL 17 1951	17-18-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-888

ORDER NO. 67723

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

THE LUXURIOUS PALM BEACH
AMBASSADOR AT PALM BEACH, FLORIDA
DIRECTLY ON THE OCEAN, EXTENDING
TO BEAUTIFUL LAKE WORTH

PRIVATE NO. BEFORE TITLE: C.47

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY (CARD 82410 ENCLOSED)

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all photo or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH			JUN 28 1950	JUL 3 1950
REPHOTO				
PHOTO-LITHO			JUL 9 1951	JUL 18 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUL 18 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-889

ORDER NO. 67723

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

IT'S WONDERFUL TO LIVE IN PALM
BEACH, FLORIDA

PRIVATE NO. BEFORE TITLE: C.48

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING		2 1/2	JUN 28 1950	JUL 5 1950
REPHOTO				
PHOTO-LITHO				JUL 19 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUL 19 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-890

ORDER No. 67723

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PALM BEACH COUNTRY CLUB, PALM BEACH, FLORIDA

PRIVATE NO. BEFORE TITLE: C.49

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

YES
HMM

SUBMIT:

RET. PHOTO REPHOTO E. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this set. Please
see order for set or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING	9	3 1/2	JUN 28 1950	JUL 6 1950
REPHOTO				
PHOTO-LITHO			JUL 9 1951	JUL 18 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10 1/2	1 3/4	JUL 18 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-891 ✓

ORDER No. 67723 ✓

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL WHITEHALL, PALM BEACH,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C.50 ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

9 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH			JUN 28 1950	JUL 5 1950
RETOUCHING	4	1		
REPHOTO				
PHOTO-LITHO			July 10	JUL 13 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	JUL 18 1951	7-23-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By

By

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

McCLELLAN PHOTO CO.

NO. 1CH-892

ORDER No. 67723

DATE 6-25-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GIANT BANYAN TREE, WEST PALM
BEACH, FLORIDA, 60 FT. AROUND
TRUNK, 200 FT. SPREAD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C.52

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 26 1950	JUN 28 1950
SKETCH				
RETOUCHING		4 1/2	JUN 28 1950	JUL 5 1950
REPHOTO				
PHOTO-LITHO			JUL 10 1951	JUL 18 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUL 18 1951	7-19-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH893 ORDER NO. 67900 DATE 6-25 51

CUSTOMER PACINO'S RESTAURANT
MIDDLEBURGH HEIGHTS, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: TAKE OUT "DINING ROOM" IN BLUE
AND ADD IN SAME SPACE "PACINO'S RESTAURANT" IN THE CENTER AND IN THE SAME
COLOR RED AS THE SIDE OF THE HOUSE SPREAD IT OUT — OPEN THE AWNING. B.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

L.O. 1/2
Ret. 3
J. H. C. 107 3/4
L.A. 43/4

Red Impression

(E)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH894 ORDER NO. 67901 DATE 6-25-51

CUSTOMER ROBT. S. KNERR
EASTON, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full IN SKY UPPER LEFT HAND CORNER:

WATERFRONT INN
ROUTE 6
BELVIDERE JUNCTION, N.J.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RUSH PROOF.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

7-20-51 108

Ret. Jm 6 1/2
H.C. Jm 1 1/2
L.A. 9

~~X~~ 113

Red Imprint

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH895 ORDER NO. 67902 DATE 6-25-51

CUSTOMER SCHAEFER TAILORING CO.
CINCINNATI 2, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SCHAEFER TAILORING CO....ETC

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(#1)

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW SKETCH AND ART WORK ENCLOSED.

RUSH PROOF.

VERY RUSH

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

5x7 Reprint
L.O. 1
Ref. 5
H.C. 107 1 1/2
L.C. 9 1/2

~~X~~
as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH896 ORDER NO. 67902 DATE 6-25-51

DEPT.

DATE COMPLETED

CUSTOMER

SCHAEFER TAILORING CO.
CINCINNATI 2, OHIO

RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SCHAEFER TAILORING CO... ETC.

(SEE COPY)

FRONT NO.

NO 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(#2)

FOLLOW SKETCH FOR BACKGROUND DESIGN, PLUS CORRECTIONS ENCLOSED.

1CH895

RUSH PROOF

COLOR DESCRIPTION

FOLLOW SKETCH AND ART WORK ENCLOSED.

VERY RUSH

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

10

PHOTO USED FOR

5x7 Reproduction

L.O.

Ref.

104 7-9-51

S.C.

S.A.

1

6

14

9

X 91 B
as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH897 ORDER NO. 67902 DATE 6-25-51

CUSTOMER
SCHAEFER TAILORING CO.
CINCINNATI 2, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SCHAEFER TAILORING CO.....ETC

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(#3)

FOLLOW SKETCH FOR BACKGROUND DESIGN, PLUS CORRECTIONS ENCLOSED.

RUSH PROOF.

COLOR DESCRIPTION

Think
Intelligently

CURT TEICH & CO., Inc.
1733 W. Irving Park Road, Chicago

Act
Quickly

HOUSE TELEGRAM

FOLLOW SKETCH AND ART WORK E

Verbal orders are not satisfactory. All notices, orders and dispositions of instructions must be given in writing to avoid errors, delays and oversights.

Attention: Harold Harpling
Dept.

Date 6-26-51

Time
Deliv'rd

Time
Rec'd

IMPORTANT: -- Write your remarks on back of this sheet and immediately return to the undersigned.

c.c.: Curt Teich, Jr.

Subject: SCHAEFER TAILORING CO.
Cincinnati, Ohio

We have just put into work an order for three new subjects for this customer -- cards Nos. 1C-H895, 896, and 897. We are suppose to complete these cards in time to make shipment of them by the middle of August so that it is absolutely necessary that every preference be given this order to rush it through as quickly as possible. Please do everything you can to get the proofs out in the minimum possible time.

CCBarton:mfg

Signed

B.

PHOTO PROPERTY OF C. T. & CO. —

NO

YES

RETURN PHOTO

3M-8-10-50

5x7 Rep
L.O. 1 1/2
Rel.
104 7.6. 13/4
7-9-51
L.O. 105 93/4
as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH898

ORDER NO. 67907

DATE

6-25-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER

RAYNOR REALTY CO.
WOODBURY, NEW JERSEY

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SEE PENCIL SKETCH.

MISS PRIM SHOP - TEENS - JUNIORS -
MISSES

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center

R. M. Yes No
C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PICTURE CENTER CUT WITH TITLES AS SKETCHED.

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

Photo in Large File

PHOTO PROPERTY OF C. T. & CO. CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED
TO
PHOTO USED FOR

Recd.
13th
C.C.
L.C.
6/42
13/4
9/12

X 10

100

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH899 ORDER NO. 67908 DATE 6-26-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

STANDARD STATIONERY SUPPLY CO.
CHICAGO 5, ILLINOIS

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MALABO APARTMENT HOTEL - INDIAN CREEK DRIVE
AT 39TH STREET - ONE BLOCK FROM THE OCEAN-
MIAMI BEACH, FLORIDA

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH WITH CHANGES IN TITLE AS MARKED. NOTE ADDITION
OF NAME ON SUN CANOPY AT TOP CENTER OF HOTEL. KEEP FULL
REFLECTION - NO GLARE - IN LOBBY VIEW.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

USE KODACHROMES FOR COLOR GUIDE.

RETURN KODACHROMES.

Returned 8/1/51
B

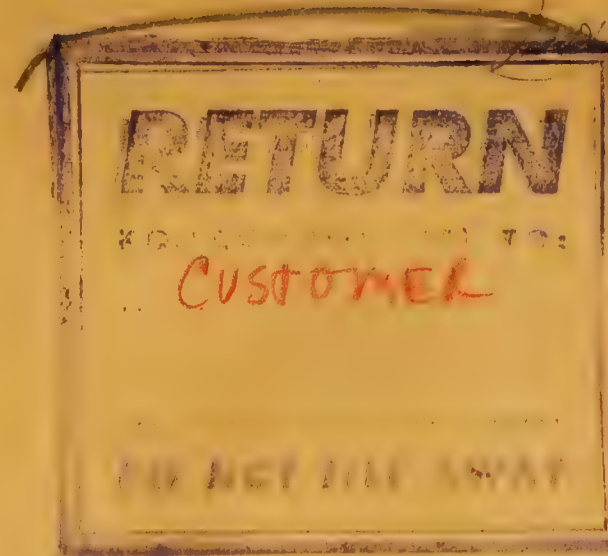
3 Repro. 5x7

L.O. 1 1/2

Ret. 7 1/2

H.C. 2 1/2

L.A. 12 1/2



[Handwritten red 'X' mark]

[Handwritten 'as quoted']

[Large handwritten signature: 'Rea + Blue Impression']

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 1CH900

ORDER No. 67916

DATE 6-26-51

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GEORGE WASHINGTON HOTEL,
WINCHESTER, VIRGINIA

PRIV. LOWER RT. CORNER: 117'

GOTHIC TYPE

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. NO

IMPRINT SAME AS ABOVE.

PUT PLATE NO. ON FRONT

PHOTO PROPERTY OF

C.T.

FOLLOW 6AH1016 and INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all sets of posi-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

We would like the small window panes
on the first floor of the right side of the bldg.
as it appears on the card taken out so that we
have an appearance of large glass (with the one
heavy center - horizontal - to remain. In the
lower center, above the green shutters and under
the orange roof, we want inserted on the left side
"Restaurant" and on the right side of the door
"Ice Cream Shop".

Submit retouched photo

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 27 1950	JUN 28 1950
SKETCH				
RETOUCHING	7	6 1/2	JUN 28 1950	JUL 10 1950
REPHOTO				
PHOTO-LITHO			JUL 11 1951	JUL 19 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	JUL 19 1951	7/20/51
ARTIST DEPT.	108	9 3/4		9-24-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

OPERATION	TIME	DATE	By
RETOUCHING	7	SEP 6 1951	
PHOTO-LITHO		SEP 6 1951	
COMPOSING			
ARTIST DEPT.	106	SEP 19 1951	

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. 1CH901
ORDER No. 67916

DATE 6-26-51

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

THE SHENANDOAH HOTEL,
MARTINSBURG, W.VA.

PRIV. # LOWER RT. CORNER: 172

GOTHIC TYPE

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13

R.M. SAME AS

7BH657

IMPRINT

SAME AS ABOVE.

PLATE NO. ON FRONT.

PHOTO PROPERTY OF

C.T.

FOLLOW 7BH657 AND INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subject of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 27 1950	JUN 28 1950
SKETCH				
RETOUCHING	5	4	JUN 28 1950	JUL 6 1950
REPHOTO				
PHOTO-LITHO			JUL 10 1951	JUL 19 1951
BLUEPRINT			AUG 27 1951	SEP 12 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUL 19 1951	SEP 12 1951
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Charge to LVSE Dept. 4

EST. Makeover Time Required

OPERATION	TIME	DATE
COMPOSING	1	AUG 22 1951
RETOUCHING		
REPHOTO		
PHOTO-LITHO		
BLUEPRINT		
STRIPPING		
HAND COLOR		
ART DEPT.		

Time Recorded in Cost Dept.

Date

By

MAKEOVER

PAYN'S NEWS AGENCY, HANCOCK, MICH.

NO. 1CH-902

ORDER No. 67743

DATE 6-26-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Top: HOLY REDEEMER CHURCH, EAGLE
HARBOR, MICHIGAN
Bot: MICHIGAN'S COPPER COUNTRY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-TO-COME

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS WHITE. GREEN CUPOLA (SQUARE STRUCTURE ABOVE GABLE).
ALUMINUM SPIRE AND CROSS. GREEN FOLIAGE-DARK GREEN PINE TREES.
PUT A FEW LIGHT BLUE FLOWERS ON WEEDS IN FOREGROUND TO GIVE IT
A LITTLE COLOR. BARE SPACES COULD BE LIGHT TAN COLOR. BUILDING
TO LEFT, REAR - DARK BROWN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

For Dr. Mont

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 3 1950
SKETCH				
RETOUCHING	4	2	JUL 3 1950	JUL 6 1950
REPHOTO				
PHOTO-LITHO			JUL 10 1951	JUL 17 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	JUL 17 1951	17-18-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH903 ORDER NO. 67925 DATE 6-27-51

CUSTOMER
LIBSON SHOPS INC.
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

NEW ARRIVAL - WELCOME...
DAN-DEE... CHILDREN'S SHOP

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

to

PHOTO USED FOR

5x7 Reprints

L.O. 4 Reprints 6
H.C. 107 1 3/4
L.A. 105 9 1/2

MBX

as quoted

Red & Blue
Imprints

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH904 ORDER NO. 67927 DATE 6-27-51

CUSTOMER KEYSTONE PLUMBING SALES CO.
PITTSBURGH, PA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KEYSTONE PLUMBING SALES CO.
5640 PENN AVE., EAST LIBERTY
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LARGE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW LARGE TISSUE OVERLAY. ALSO SEE KODACHROME

FOR COLORS.

RETURN CUSTOMER'S PHOTO AND KODACHROME.

Returned
8/15/51
B.

Very Rush

Red + Dk Blue Imprints

8x10

Ret 6½

MC 1 11/10/51

La 9

X 1945

Reprint 5-
mkt

Needs
proof
Wash
7/1/51

See

11/51

7/1/51

7/1/51

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH905 ORDER NO. 67928 DATE 6-26-51

CUSTOMER HERMAN'S FURNITURE, INC.
SANDUSKY, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART BOLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO TITLE ON PICTURE SIDE.

FRONT NO.

NO

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

Bus Card

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6
106 71 C 3/4 #4
L.A. 5 #7

X 113

as quoted

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

ALLEN "A" CAMP, WOLFEBORON N.H.

NO. 1CH906

ORDER No. 67929

DATE 6-27-51

6 1/2 M POST CARDS

C?T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN LODGE, ALLEN "A" RESORT,
WOLFEBORO, N. H.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OCH1622. ADD TO ROOFS AS SHOWN ON
SAMPLE ENCLOSED. FOLLOW CARD OCH1622 FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 3 1950
SKETCH				
RETOUCHING	8	2	JUL 3 1950	JUL 6 1950
REPHOTO				
PHOTO-LITHO			JUL 9 1951	JUL 17 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUL 17 1951	7-17-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1CH907

ORDER No. 67930

DATE 6-27-51

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE

OVERLOOKING LOMPOC, CALIFORNIA
VALLEY OF FLOWERS

PRIV. # BEFORE TITLE: CC.7

BOT. SMALL TYPE: PHOTO BY CAMERA
SHOP

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1951	JUL 3 1951
SKETCH				
RETOUCHING	4	2 1/2	JUL 3 1951	JUL 6 1951
REPHOTO				
PHOTO-LITHO			JUL 10 1951	JUL 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2 1/2	JUL 19 1951	
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. 1CH908
ORDER No. 67930
DATE 6-27-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 2 R. M. YES

TITLE IN FULL

LOMPOC HOTEL - VALLEY OF FLOWERS
LOMPOC, CALIFORNIA

IMPRINT SAME AS ABOVE.

PRIV. # BEFORE TITLE: CC.3
BOT. SMALL TYPE: PHOTO BY CAMERA
SHOP

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cues or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1951	JUL 7 1951
SKETCH				
RETOUCHING	3	4 1/2	JUL 3 1950	JUL 10 1950
REPHOTO				
PHOTO-LITHO			JUL 11 1951	JUL 19 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	JUL 19 1951	7/20/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH909 ORDER NO. 67936 DATE 6-27-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

BOB'S DELUXE MOTEL
PHONE 688 - HIGHLAND, INDIANA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FULL FACE 3 SIDES WITH SMALL PANEL AT BOTTOM.

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO TO OFFICE.

COLOR DESCRIPTION

PHOTO USED F

FOLLOW TISSUE OVERLAY.

NO

YES

RETURN PHOTO

2M-2-16-50

Ref. 5
Jimm. L. C. 116 1 1/2
L. A. 9

X 198

Submit to
Photo Office

Lab + Art/Blue
Impress

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

DIAL NO. 1CH910 ORDER NO. 67937 DATE 6-27-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



CUSTOMER

PELICAN COURT
ST. PETERSBURG, FLA.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PELICAN COURT
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO

FOLLOW TISSUE OVERLAY.

RETURN PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Rephoto

Ref.
H.C.
L.A.
7-19-51

4
1 1/2
83/4

XMB

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH911 ORDER NO. 67938 DATE 6-27-51

CUSTOMER
RAMONA COURTS
TEMPLE, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12¹/₂" POST CARDS SIZE 3¹/₂ X 5¹/₂

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

RAMONA COURTS
TEMPLE, TEXAS

FRONT NO. 5
(All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE WIRES!

COLOR DESCRIPTION

BLDG. WHITE. AWNINGS, SCREENS, DOORS AND ALL OUTSIDE TRIM #23.
UMBRELLAS AND SWING #54 WITH WHITE FRINGE. REST OF CHAIRS ASSORTED COLORS,
RED, GREEN YELLOW, STRIPED, ETC.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

Ret. 6 1/2
H.C. 1 1/2
L.A. 9

X 6/13

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. LCH912

ORDER No. 67941

DATE 6-27-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF BUSINESS SECTION,
WEST PALM BEACH, FLA.

PRIV. # BEFORE TITLE: C-3

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 3 1950
SKETCH				
RETOUCHING	5	4	JUL 3 1950	JUL 10 1950
REPHOTO				
PHOTO-LITHO			JUL 10 1951	JUL 18 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2 1/2	JUL 18 1951	7-19-51
ARTIST DEPT.		12 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH913

ORDER No. 67941

DATE 6-27-51

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW - BEAUTIFUL PALM
BEACH - BILTMORE HOTEL IN
FOREGROUND

PRIV. # BEFORE TITLE: C-23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	10	4	JUL 3 1950	JUL 6 1950
REPHOTO				
PHOTO-LITHO			JUL 10 1951	JUL 19 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2 1/2	JUL 19 1951	
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CAPITOL NEWS CO., NASHVILLE, TENN.

NO. 1CH-914

ORDER No. 67765

DATE 6-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BERRY FIELD, NASHVILLE'S
MUNICIPAL AIRPORT, NASHVILLE,
TENNESSEE

PRIVATE NO. BEFORE TITLE: 31.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING. CANOPY LEADING UP TO ENTRANCE IN CENTER-TAN
WITH BLACK POSTS. SIGN-STORY ABOVE THE CANOPY-BLUE BACKGROUND
WITH WHITE LETTERS (BRING OUT THE NAME "NASHVILLE"). GRAY ROOF
EDGE AROUND CENTER OF BUILDING, ALUMINUM COLORED FENCE.
"EASTERN" PLANE-SILVER WITH BLUE AND RED TRIM. "AMERICAN" PLANE
IN BACKGROUND-SILVER WITH ORANGE TRIM. PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1951	JUN 30 1950
SKETCH				
RETOUCHING			JUL 3 1950	JUL 10 1950
REPHOTO				
PHOTO-LITHO			JUL 11 1951	JUL 20 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2	JUL 20 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Ⓡ

615

F.D.R. WARM SPRINGS MEMORIAL COMMISSION,
WARM SPRINGS, GA.

NO. 1CH-915

ORDER NO. 67766

DATE 6-28-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

VIEW OF THE LITTLE WHITE HOUSE
WITH PAUL SCARLET ROSE BUSHES
IN BLOOM, WARM SPRINGS, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT 3 BLACK SPOTS ON ROOF OF PORTICO.

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CUSTOMER

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4
Subjects on
order to be delivered. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Enlarged
Print from Neg
5x7

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 3 1950	JUL 9 1950
SKETCH	6			
RETOUCHING	3		JUL 9 1950	JUL 12 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	JUL 23 1951	7-24-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

8/17/51
JLS

F.D.R. WARM SPRINGS MEMORIAL COMMISSION,
WARM SPRINGS, GA.

NO. 1CH-916

ORDER No. 67766

DATE 6-28-51

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CLOSE-UP VIEW OF PAUL SCARLET
ROSE IN FULL BLOOM ON PORTICO
OF THE LITTLE WHITE HOUSE,
WARM SPRINGS, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1951	JUL 3 1950
SKETCH				
RETOUCHING		3	JUL 3 1950	JUL 6 1950
REPHOTO				
PHOTO-LITHO			JUL 10 1951	JUL 18 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JUL 18 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

8/17/51
JMS

F.D.R. WARM SPRINGS MEMORIAL COMMISSION,
WARM SPRINGS, GA.

NO. 1CH-917

ORDER No. 67766

DATE 6-28-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRESIDENT ROOSEVELT'S CONVERTIBLE
AT THE ENTRANCE, LITTLE WHITE
HOUSE, WARM SPRINGS, GEORGIA /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS.

RETURN KODACHROME TO CUSTOMER

YES

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

1 Enlarged Print from
neg. 587

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 3 1950	JUL 9 1950
SKETCH				
RETOUCHING	4	3	JUL 9 1950	JUL 12 1950
REPHOTO				
PHOTO-LITHO			JUL 17 1951	JUL 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUL 23 1951	7-25-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

8/17/51

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 1CH-918

ORDER No. 67769

DATE 6-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENJOYING THE GREEN BENCHES IN
ST. PETERSBURG, FLORIDA
"THE SUNSHINE CITY"

PRIVATE # BEFORE TITLE: S.22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SEE ALSO 7BH802 ENCLOSED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subject on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			1950	JUL 6 1950
SKETCH				
RETOUCHING	5	6 1/2	JUL 6 1950	JUL 6 1950
REPHOTO				
PHOTO-LITHO				JUL 30 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	JUL 30 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 1CH-919

ORDER No. 67769

DATE 6-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

TROPICAL BAYSHORE DRIVE,
ST. PETERSBURG, FLORIDA
"THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

SAME AS ABOVE

PRIVATE # BEFORE TITLE: S.60

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
Objects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

D 10012

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1951	JUL 3 1951
SKETCH				
RETOUCHING		2 1/2	JUL 3 1951	JUL 5 1951
REPHOTO				
PHOTO-LITHO				JUL 17 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUL 17 1951	7-17-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

SUN NEWS CO., ST. PETERSBURG, FLA.

NO. 1CH-920

ORDER NO. 67769

DATE 6-28-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BELLEAIR BEACH CAUSEWAY ACROSS
CLEARWATER HARBOR BETWEEN INDIAN
ROCKS BEACH AND CLEARWATER,
FLORIDA

PRIVATE # BEFORE TITLE: C.16

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this customer. Please
see to it that all sets of nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 29 1951	JUL 3 1950
SKETCH				
RETOUCHING	4	2	JUL 3 1950	JUL 6 1950
REPHOTO				
PHOTO-LITHO			JUL 9 1951	JUL 18 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUL 18 1951	
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH921 ORDER NO. 67957 DATE 6-28-51

CUSTOMER WILLIAMS RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes No Copyright in Plate Yes No
Title in full

WILLIAMS RESTAURANT AND LOUNGE - 700
S. WABASH AVE. - CHICAGO, ILL. -
PHONE: HARRISON 7-2673

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH. USE PHOTOS FROM 8B305.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ref. 7
J.W. H.C. 1062 1/4
L.A. 12

X JB

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH922 ORDER NO. 67958 DATE 6-28-51

CUSTOMER

BROWN'S RESTAURANT
VALLEY STATION, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

BROWN'S RESTAURANT - VALLEY STATION, KY.
.....ETC. (SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M.

Yes

3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

GLASS FRONT:

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

CUSTOMER DOESN'T WANT TO GO TO GREAT EXPENSE TO BRING OUT THE TABLES, ETC.,
OTHERWISE MAKE GLASS EFFECT FOR WINDOWS, HOWEVER DO NOT GET TOO BLANK A LOOK.

INSTRUCTIONS ON TISSUE OVERLAY.

COLOR DESCRIPTION

INSTRUCTIONS ON TISSUE OVERLAY.

LARGE-PHOTO
IN LARGE FILE

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

N9776

106 Dec 1 '51
Law 9

X 110

Repl. to 3.50

Dr. [Signature]

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH923 ORDER NO. 67960 DATE 6-29-51

CUSTOMER COLLINS PARK HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

COLLINS PARK HOTEL

THE HEART OF MIAMI BEACH

MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Q. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS THESE CORRECTIONS:

1. FURNISH SKY WITH CLOUDS NATURALLY SCATTERED, NOT ALL CLOUDS CONCENTRATED ON ONE SPOT AS SHOWN IN CPS.

2. FURNISH GRASS LAWNS SAME GREEN AS IN CPUB CARD; ALSO FURNISH THIN STRIPS OF GRASS LAWNS CLOSE TO CURB ON BOT SIDES OF CENTER PATHWAY. IN YOUR CPS YOU

SHOW STRIP LAWN TOO WIDE. ALLOW MOR AREA FOR INSIDE GRASS LAWNS, AND FURNISH THIN STRIPS OF LAWNS ON BOTH SIDES CLOSE TO CURB; IN OTHER WORDS DUPLICATE COLORING AND DESIGN FOR THESE ITEMS AS SHOWN ON CPUB CARD ATTACHED.

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret. 10
Jm. G. 105 13/4
L.A. 9/4

X 115

in 1CH-1550
2CH 826

as specified

St. Hue Long

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH924 ORDER NO. 67965 DATE 6-29-51

CUSTOMER WASHINGTON SANITARIUM & HOSPITAL
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WASHINGTON SANITARIUM AND HOSPITAL-
TAKOMA PARK - WASHINGTON, D.C.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BLDG. WHITE. GREEN ROOF & BLACK RAILINGS. BLDG. ON LEFT NEAR CARS IS RED
BRICK ALMOST SAME COLOR AS USED ON HOTEL WOLVERINE ATTACHED. GREEN GRASS
& SHRUBBERY. TREE IN FRONT HAS WHITE BUDS. PEP THIS UP WITH SOME FLOWERS
X IN FOREGROUND.

ALSO SEE 1BH1840 ENCLOSED.

COLOR DESCRIPTION

FOLLOW INSTRS. ABOVE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH925 ORDER NO. 67965 DATE 6 29-51

CUSTOMER WASHINGTON SANITARIUM & HOSPITAL
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

WASHINGTON SANITARIUM AND HOSPITAL
TAKOMA PARK - WASHINGTON, D.C.

FRONT NO. 5 (All of this on address side) Full face 3 inches, panel at left
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BLDG. WHITE. GREEN ROOF & BLACK RAILINGS. BLDG. ON LEFT NEAR CARS IS RED
BRICK ALMOST SAME COLOR AS USED ON HOTEL WOLVERINE ATTACHED. GREEN GRASS
& SHRUBBERY. TREE IN FRONT HAS WHITE BUDS. PEP THIS UP WITH SOME FLOWERS
IN FOREGROUND.

ix 1CH924

ALSO SEE 1BH1840 ENCLOSED.

Submit retouched photo to customer. out 7/12

COLOR DESCRIPTION

FOLLOW INSTRS. ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

Box 3½
106 HC 1½
La 9

X 1113

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH926 ORDER NO. 67965 DATE 6-29-51

CUSTOMER WASHINGTON SANITARIUM & HOSPITAL
WASHINGTON, D.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOSPITAL WING-
WASHINGTON SANITARIUM AND HOSPITAL-
TAKOMA PARK - WASHINGTON, D.C.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CUT OUT BLDG ON LEFT WHERE INDICATED WITH A PENCIL MARK. BLDG.
BRICK IS ALMOST SAME COLOR AS HOTEL WOLVERINE. (ENCLOSED) WHITE GRANITE
BASE & TRIM. WINDOWS WHITE.
in 1CH924

COLOR DESCRIPTION

FOLLOW INSTRS. ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

Ref 6 1/2
107
7.31/1 *HC 1 1/2*
La 9

X 1113

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH927 ORDER NO. 67968 DATE 6-29-51

CUSTOMER ALLIS PRESS
KANSAS CITY, MISSOURI

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AIR VIEW OF KANSAS CITY, MO.
BOT: DIXON HOTEL - 12TH AND BALTIMORE
KANSAS CITY, MO.,

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPT PUT WORDS "MUNICIAPL AUDITORIUM" ON THAT BLDG
AS ON 7AH2392, BUT 1 PT. LARGER.

USE PHOTOS FROM 7AH2392 AND 8AH3140

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH/

PHOTO RETURNED

8

PHOTO USED FOR

7-24-51 108

2 Rephotocopies
as marked
L.O. 1
Ref. 3
H.C. 2 1/2
L.A. 14

118
as quoted

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

BRISTOL NEWS AGENCY, BRISTOL, TENN.

NO. 1CH-928

ORDER No. 68004

DATE 6-29-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOUTH HOLSTON LAKE AS SEEN FROM DAM
LOCATED IN SOUTH WEST VIRGINIA AND
EAST TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES - TO COME

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT CRANE AND OTHER CONSTRUCTION MATERIAL
FROM TOP OF PILLAR AT RIGHT, ALSO PIPE IN FOREGROUND.
SHOW WATER & MOUNTAIN COLORING SIMILAR TO OCH448 (SUBJECT OCH450 WOULD BE NICE
COLORING FOR MOUNTAINS).
TAKE OUT ISLAND MARKED "X" ON TISSUE OVERLAY AND RAISE SHORELINE ALL AROUND
LAKE TO ABOUT 2 to 3 FEET FROM TIMBERLINE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

JUL 2 1951

JUL 2 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1950	JUL 7 1950
SKETCH				
RETOUCHING	4	1 1/2	JUL 1 1950	JUL 12 1950
REPHOTO				
PHOTO-LITHO				JUL 23 1951
BLUEPRINT			JUL 17 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	134	1 1/2	JUL 23 1951	
ARTIST DEPT.		8		

SEP 25 1951

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 1CH-929

ORDER No. 68006

DATE 7-2-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOURIST RECREATION CENTER,
PLANT PARK, TAMPA, FLORIDA

PRIVATE NO. BEFORE TITLE: #24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

Date JUL 2 1951

AND WORK SCHEDULE

By _____

Date JUL 2 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1950	JUL 9 1950
SKETCH				
RETOUCHING	4	3 1/2	JUL 9 1950	JUL 17 1950
REPHOTO			JUL 19 1951	JUL 25 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 3/4	JUL 25 1951	7-27-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

FRED HARVEY, CHICAGO, ILLINOIS

NO.

1CH930

ORDER No.

67970

DATE

7-2-51

6 1/2

M

POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

H-4585 THE MAIN LODGE OF "DOWN-
DEEP" PHANTOM RANCH, GRAND
CANYON NATIONAL PARK, ARIZONA

GOthic TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14

R. M.

YES

IMPRINT

TRADEMARK

PUT PLATE NO. ON FRONT AT
BOTTOM.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED ON BACK OF B/W PHOTO.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

JUL 2 1951

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

JUL 2 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1950	JUL 9 1950
SKETCH				
RETOUCHING	5	3	JUL 9 1950	JUL 16 1950
REPHOTO				
PHOTO-LITHO				JUL 23 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	JUL 23 1951	
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH931 ORDER NO. 67971 DATE 7-2 51

CUSTOMER
MERCY HOSPITAL
IOWA CITY, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

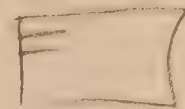
PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MERCY HOSPITAL

IOWA CITY, IOWA



FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

#1
FRONT ENTRANCE IS WHITE MARBLE. REMOVE TELEPHONE POSTS AND ALL WIRES.

BRICK-COLOR OF RIGHT HAND SIDE OF OBH495 ENCLOSED.

ALSO SEE SMALL KODACHROME.

COLOR DESCRIPTION

FOLLOW INSTRS. ABOVE.

RETURN KODACHROME.

12/1/51
H.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5 1/2
J.H.C. 106 1 1/2
L.A. 9 1/2

X 6 1/4

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH932 ORDER NO. 67971 DATE 7-2-51

CUSTOMER
MERCY HOSPITAL
IOWA CITY, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MERCY HOSPITAL
IOWA CITY, IOWA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

#2
REMOVE TELEPHONE POSTS AND ALL WIRES.
BRICK-COLOR OF RIGHT HAND SIDE OF OBH495 ENCLOSED. 1CH931
ALSO SEE SMALL KODACHROME.

COLOR DESCRIPTION

FOLLOW INSTRS. ABOVE.

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Ret. 6
H.C. 106 7-24-51 1/2
L.A. 9

X 113

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH933 ORDER NO. 67971 DATE 7-2-51

CUSTOMER
MERCYHOSPITAL
IOWA CITY, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHAPEL
MERCY HOSPITAL
IOWA CITY, IOWA

FRONT NO.

(All of this on address side)

5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WALLS GREY MARBLE. PEWS LIGHT OAK. FLOOR IS GREY TARAZZA. ALTARS ARE CREAM COLORED. SQUARES OF STAINED GLASS IN WINDOWS: BLUE, GREEN, PINK, YELLOW, WHITE PASTEL SHADES.

COLOR DESCRIPTION

FOLLOW
INSTRS. ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 5
H.C. 106 2
L.A. 10

XMB

M.O. Blk for 2/24/51
Re proof + effects
7/24/51
H.H.

old Blank
draw.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH934 ORDER NO. 67971 DATE 7-6-51

CUSTOMER
MERCY HOSPITAL
IOWA CITY, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

6 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

XXXXXXXX

MERCY HOSPITAL
IOWA CITY, IOWA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

BRICK - COLOR OF RIGHT HAND SIDE OF OBH495 ENCLOSED. *in 1CH931*

ALSO SEE SMALL KODACHROME. /

COLOR DESCRIPTION

FOLLOW INSTRS. ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

Ret.
M.H.C.
L.A.
3
1061
9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH935 ORDER NO. 67974 DATE 7-2-51

CUSTOMER CHURCHILL APARTMENT HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY: AIR-CONDITIONED

CHURCHILL APT. HOTEL

ON INDIAN CREEK DRIVE OVERLOOKING THE OCEAN
MIAMI BEACH, FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, PLUS
THE FOLLOWING CORRECTIONS.....

PICTURE SIDE: FURNISH ON LOWER RIGHT CORNER OCEAN HORIZON & BEACH SCENE SAME
TREATMENT AS SHOWN IN 9BH495 ENCLOSED. FURNISH PHRASE "AIR CONDITIONED" AS 1ST
LINE OF TITLE AND IN SMALL SIZE 6 PT GOTHIC BOLD FACE CAPS AS SUPPLIED IN TITLE
9BH495. ALSO WANTS SKY & CLOUDS AS ON UPPER RIGHT OF 8BH997.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

3CH440

OK Blue Impression

5x7 Repro

Ref. 62
H.C. 114 134
L.A. 92

~~11B~~
as quoted

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH936 ORDER NO. 67977 DATE 7-3-51

CUSTOMER HOTEL PEDICORD
SPOKANE, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

HOTEL PEDICORD
213 RIVERSIDE - 214 SPRAGUE
SPOKANE 1, WASHINGTON

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

5x7 Rept photo

Ret. 7
M.H.C. 106 1/2
L.A. 9

as printed

(F)
for RED

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH937 ORDER NO. 67978 DATE 7-3-51

CUSTOMER SARASOTA TERRACE HOTEL
SARASOTA, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(EXTERIOR VIEW)

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

2

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

*Rev
106 50112
La 9
X103*

Submit Photo to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH938 ORDER NO. 67978 DATE 7-3-51

CUSTOMER

SARASOTA TERRACE HOTEL
SARASOTA FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(INTERIOR VIEW)

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Ret 65
Jan 14/51
Lario

~~110~~
Add'l artwork
2.00 net

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

NO. 1CH-939

ORDER No. 68023

DATE 7-3-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE OLD PINK HOUSE, BUILT 1771,
SAVANNAH, GEORGIA

PRIVATE # BEFORE TITLE: #29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PINK BUILDING(SEE ENCLOSED CARD 29083). WHITE WINDOW FRAMES,
WHITE AROUND ENTRANCE DOOR, WHITE PILLARS AND CANOPY. BRING OUT
IN GOLD-LETTERING ON CANOPY "1771 THE OLD PINK HOUSE 1771". GRAY
ROOF. BUILDING IN REAR #12. FOLLOW TISSUE OVERLAY FOR CUT-
TING DOWN BUSHES AND SHOWING FLOWERS ON BUSHES(ENCLOSED CARD
29083 SHOWS HOW THE FIRST FLOOR APPEARS AFTER LOWERING SOME OF
THE BUSHES). TAKE OUT CARS. NICE GREEN LAWN. CONCRETE WALK.
SHOW PRETTY CLOUD EFFECT. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
more for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo 30456

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 10 1950
SKETCH				
RETOUCHING		4 1/2	JUL 10 1950	JUL 19 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			JUL 23 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		7-30-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

NO. 1CH-940

ORDER No. 68023 -

DATE 7-3-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE INDEPENDENT PRESBYTERIAN
CHURCH, SAVANNAH, GEORGIA

PRIVATE # BEFORE TITLE: #30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION TAKE OUT-CARS, GIRL, MAILBOX, STREET SIGN
AND PARKING METERS. SHOW NICE GREEN LAWN TO LEFT OF WALK IN FORE-
GROUND. LIGHT COLORED GRANITE BLDG., LIGHT SANDSTONE PILLARS,
LIGHT OAK DOORS, WHITE WINDOW TRIM. DARK CLOCK WITH GOLD NUMERALS.
LETTERING ABOVE CHURCH ENTRANCE-GOLD ON WHITE BACKGROUND. BRING
OUT LETTERS "INDEPENDENT PRESBYTERIAN". PALM TREES HAVE DARK BROWN
TRUNKS. SHOW NICELY DRAPED FLAG. GREEN LAMP POLE. FOLLOW TISSUE
OVERLAY. SHOW FLOWERS ON BUSHES AGAINST CHURCH ON RIGHT HAND SIDE
AND ON LARGE BUSH LEFT FOREGROUND. PRETTY CLOUD EFFECT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Photo in 3CH 52

Photo in 3CH 52

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 06 1950	JUL 10 1950
SKETCH				
RETOUCHING	5		JUL 10 1950	JUL 19 1950
REPHOTO				
PHOTO-LITHO			JUL 19 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		7/30/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

3
Please
be
in
harmony with each other
to make an attractive set.

new offprints
8/27/51

DISTRIBUTED BY DIXIE NEWS CO.,
SAVANNAH, GA.

NO. 1CH-941

ORDER No. 68023

DATE 7-3-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL SAVANNAH, SAVANNAH,
GEORGIA

PRIVATE # BEFORE TITLE: #31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, ALSO INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Photo in 36460

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *D.H.*

Date _____

OPERATION	EST. TIME		DATE		DATE
	Clock No.	Time Allowed	ENTERED	DEPT.	
COMPOSING, Type Set Up			JUL 4 1950		JUL 10 1950
SKETCH					
RETOUCHING	1	5	JUL 6 1950		JUL 25 1950
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF	107	1 1/2	JUL 27 1951		JUL 3 1951
ARTIST DEPT.		9 1/2	AUG 3 1951		8-1-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

new affants
8/27/51

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH942 ORDER NO. 67980 DATE 7-3-51

CUSTOMER

MC WILLIAMS STATIONERY CO.
TEXARKANA, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

PARKWAY COURT, 815 PARK AVE.,
HOT SPRINGS NATIONAL PARK, ARK.

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

ONE
FOLLOW SKETCH, EXCEPT TAKE OUT SIGN AS MARKED ON
TISSUE OVER SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-8-16-50

5x7 Reproduction

L.O. 1/2

Ret. 6 1/2

Mr. J. C. 2 1/2 x 2 1/4

L.A. 10 1/2

X 10B

as quoted.

Ok Blue Engraving

(+)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH943 ORDER NO. 67983 DATE 7-3-51

CUSTOMER

MC WILLIAMS STATIONERY CO.
TEXARKANA, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

NATIONALLY FAMOUS THE ORIGINAL SMORGAS-
BORD RESTAURANT - LOCATED ON HWY 7,
HOT SPRINGS NATIONAL PARK -ARKANSAS.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP TWO)

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2. telephone 577

L. O. 1
Ret. 7
H. C. 106 2
L. A. 11

X 1013

as quoted

Red & Blue
Imprints

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH944 ORDER NO. 67984 DATE 7-3-51

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
MC WILLIAMS STATIONERY CO.
TEXARKANA, ARKANSAS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

STOVER SEAPLANE BASE - HOT SPRINGS,
ARKANSAS - HIGHWAY 70 - LAKE HAMILTON
BRIDGE WEST

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

NOTE
FOLLOW SKETCH. EXCEPT NOTING ADDITION OF
LAST LINE TO TITLE ON SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7 Reproduction

Ret. 4 1/2
U.C. 13/4
L.A. 10

~~no quoted~~

DISTRIBUTED BY KOCH NEWS CO.,
INDIANAPOLIS, IND.

NO. 1CH-945

ORDER NO. 68026

DATE 7-3-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANA STATE CAPITOL AT NIGHT,
INDIANAPOLIS, INDIANA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2083.
REMOVE TRACKS AND LAMP POSTS, ALSO FLAG. SHOW NIGHT VIEW WITH
A MOON.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 10 1950	
SKETCH				
RETOUCHING		4 1/2	JUL 17 1951	JUL 23 1950
REPHOTO				
PHOTO-LITHO			JUL 26 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		8-2-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY KOCH NEWS CO.,
INDIANAPOLIS, IND.
PHOTO BY TOWER PHOTOGRAPHERS

NO. 1CH-946

ORDER No. 68026

DATE 7-3-51

25 M POST CARDS

ART COLORTONE

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANAPOLIS MOTOR SPEEDWAY, THE
ANNUAL 500 MILE CLASSIC,
INDIANAPOLIS, INDIANA

TITLE UNDER INSERT IN SMALL TYPE:
"A TYPICAL WINNER"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

INSERT CAR WITH DRIVER ONLY, AS MARKED ON PHOTO ON RIGHT. INSERT
TO BE ABOUT 1/4 SIZE OF PHOTO. YELLOW AND SILVER NUMBER ON CAR.
DO NOT SHOW FACE CLEARLY.
VARIOUS COLORS ON AUTOS. ROOFS ARE RED AND GREEN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 6 1950	JUL 10 1950
SKETCH				
RETOUCHING	10	4	JUL 6 1950	JUL 20 1950
REPHOTO				
PHOTO-LITHO			JUL 23 1951	AUG 1 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2	AUG 1 1951	8-1-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH947 ORDER NO. 67985 DATE 7-3-51

CUSTOMER
THE PINES MOTEL
SHIVELY, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE PINES MOTEL - 5 MILES SOUTH OF
LOUISVILLE, KY. ON DIXIE HIGHWAY U.S.
ROUTES 31W AND 60

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print Handcolor Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH WITH THESE CORRECTIONS: UPPER RIGHT VIEW OF BEDROOM, THE OVERALL
COLOR IS TOO PINK. BED SPREADS #7, FLOOR COVERING #34 WITH ~~8X8~~ SMALL RUG
DARK GREEN. FURNITURE LIGHTER, ABOUT #25. WALLS ABOUT #10.
IN LOWER VIEW BLDGS. #12, ROOFS #4.
GRASS AND TREES DARKER GREEN, MORE LIKE OLD CARD ENCLOSED.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

Photo in 10/11/26

Dr. Blue Signature

3 Reproduction 5x7

#8 of 11 — L.O. 1 1/2
#9 — Ret. 6 1/2
105 C.C. 2 1/4
7-26-51 L.A. 11

X 10/11/26
as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH948 ORDER NO. 67986 DATE 7-3-51

CUSTOMER

LAKEVIEW RESTAURANT
MOORESTOWN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **BOTTOM:**

ROUTE 38, MOORESTOWN, N.J.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRUCTIONS ENCLOSED.

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. 1CH949	ORDER NO. 67987	DATE 7-3-51	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	3 Photos for this Customer
	CUSTOMER DESERT SOUVENIR SUPPLY BOULDER CITY, NEVADA					
PHOTO PROPERTY OF C. T. & CO.	25 M POST CARDS		SIZE 3½ X 5½	STYLE ART COLORTONE FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full			FRONT NO. 5 R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint Side — Center		
NO	RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue		
	(PIONEER CLUB)					
YES	CROP TO BEST ADVANTAGE.					
	COLOR DESCRIPTION					
RETURN PHOTO	USE KODACHROME FOR COLOR GUIDE.					
	RETURN KODACHROME. 8/22/51					



ADV. ORDER

DEPT. DATE COMPLETED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLEART COLORTONE FULL FACE

FRONT NO. 25 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TO BEST ADVANTAGE.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

Returned 8/24/51
B.

RETURN
KODACHROME(S) TO:
F. CUSTOMER
.....
.....
.....
DO NOT FILE AWAY

104
 7-27-51 HC 2"2
 La 11



PHOTO RETURNED

To

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

	RETURN	PHOTO	YES	NO
1. Name				
2. Address				
3. City				
4. State				
5. Zip				
6. Age				
7. Sex				
8. Occupation				
9. Education				
10. Marital Status				
11. Number of Children				
12. Number of Pets				
13. Number of Vehicles				
14. Number of Telephones				
15. Number of Computers				
16. Number of TVs				
17. Number of Radios				
18. Number of Books				
19. Number of Records				
20. Number of Magazines				
21. Number of Newspapers				
22. Number of Hobbies				
23. Number of Sports				
24. Number of Travel				
25. Number of Vacations				
26. Number of Days Off				
27. Number of Weeks Off				
28. Number of Months Off				
29. Number of Years Off				
30. Number of Lifetimes Off				

1M—8.16.50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH951 ORDER NO. 67987 DATE 7-3 51

CUSTOMER
DESERT SOUVENIR SUPPLY
BOULDER CITY, NEVADA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(PIONEER CLUB)
CROP TO BEST ADVANTAGE.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

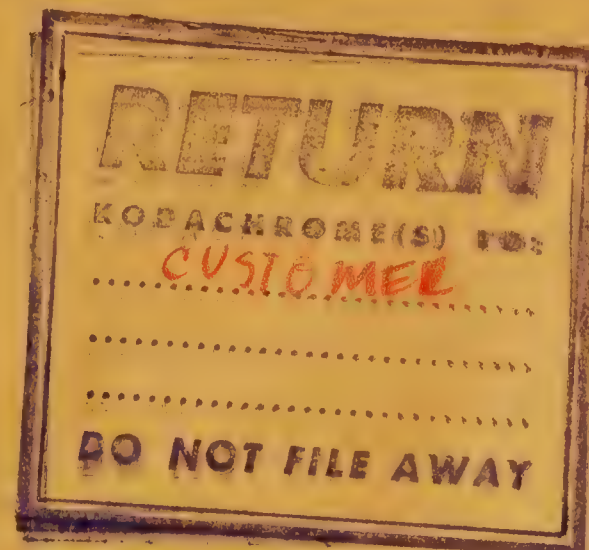
RETURN KODACHROME

Returned 8/24/51
B.

Photo in 124 1478

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.



Ret 6/4
Jim HC 2-104
7-27-51
La 10

X 113

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH952 ORDER NO. 67988 DATE 7-3-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER LAKE VISTA SANCTUARY
ST. PETERSBURG, FLORIDA

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RIGHT HERE IN ST. PETERSBURG,
FLA.....ETC.

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM D-9614 - PICTURE SIDE SIMILAR LAYOUT, BUT
WITH GAUDY RAINBOW BORDER AS SUGGESTED BY ENCLOSED PASTE-UP.
BALANCE OF COPY LEFT OVER FROM PICTURE SIDE TO GO IN MESSAGE
SPACE LEAVING AT LEAST 1" AT BOTTOM.

COLOR DESCRIPTION

FOLLOW PASTE-UP.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

L.O. 1/2
H.C. 1/2
L.A. 2 1/2

1913
as quoted

E. MADCIFF, HERSHEY, PA.

NO. 1CH-953

ORDER No. 68040

DATE 7-6-51

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

EBENSBURG COUNTRY CLUB,
EBENSBURG, PENNSYLVANIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP PHOTO TO POST CARD SIZE AS PENCILED ON BACK OF PHOTO.

REMOVE - BARE TREE IN FRONT OF CLUB HOUSE. FILL IN FOLIAGE ON
OTHER BARE TREES. SHOW SOME CLOUDS IN SKY.

WHITE BUILDING, GREEN ROOF, RED BRICK CHIMNEY. BRIGHT GREEN
LAWN. DARK GREEN PINE TREES. /

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date JUL 6 1951 AND WORK SCHEDULE By _____ Date JUL 6 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 12 1950
SKETCH				
RETOUCHING	5	2	JUL 12 1950	JUL 20 1950
REPHOTO				
PHOTO-LITHO				JUL 26 1951
BLUEPRINT			JUL 23 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	JUL 26 1951	7-26-51
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH954 ORDER NO. 67992 DATE 7-6-51

CUSTOMER
KIRKENDALL BOOT CO.
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — ☒ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KIRKENDALL - OMAHA 8, NEBRASKA ...
OVER 20,000,000 HAPPY FEET SINCE 1879..

(SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5

(All of this on address side)

R. M. Yes ☒ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH FOR LAYOUT, BUT CHANGE TITLE AND PUT IN STYLE NUMBERS AS
INDICATED. COPY FOR PICTURE SIDE ATTACHED.

INCREASE COLOR OF THE UPPER ON #476 BOOT, SO THAT IT IS APPROXIMATELY SAME
SHADE OF BROWN AS THE VAMP.

COLOR DESCRIPTION

FOLLOW SKETCH., WITH CORRECTION.

SAMPLE OF BOOTS GIVEN.

*Drawings returned 6/13/52
B.*

3 Reproduction 5/17
L. O. 3
Ref. 3 1/2
J.H.C. 2 104
L. A. 10 1/2

X MB

as quoted

Dr. Bl.
J. mpr.

WESTERN'S CAMPUS STORES, W.M.C.,
KALAMAZOO, MICH.

NO. 1CH-955

ORDER No. 68046-

DATE 7-6-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WESTERN MICHIGAN COLLEGE - EASTERN
CAMPUS, KALAMAZOO, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

ROADS AND STADIUM ARE CONCRETE. FOR OTHER BUILDINGS FOLLOW
KODACHROME TRANSPARENCY ENCLOSED.

SUBMIT PENCIL SKETCH

RETURN KODACHROME TO CUSTOMER

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

YES
RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 28 1951	AUG 28 1951
SKETCH				
RETOUCHING	1	5	AUG 28 1951	AUG 28 1951
REPHOTO				
PHOTO-LITHO			SEP 4 1951	SEP 18 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	SEP 18 1951	
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

WESTERN'S CAMPUS STORES, W.M.C.,
KALAMAZOO, MICH.

NO. 1CH-956 ✓

ORDER No. 68046 ✓

DATE 7-6-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WALDO STADIUM, WESTERN MICHIGAN
COLLEGE, KALAMAZOO, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

LEAVE POSTS ALONG STREET-BLACK AND WHITE. SHOW SOME CLOUDS.
CONCRETE HIGHWAY. STADIUM-CONCRETE WALL. BLACK POLES AND
LETTERING. GREEN SHRUBBERY. FOLLOW KODACHROME TRANSPARENCY
WITH 1CH-955.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1951	
SKETCH				
RETOUCHING	1	1½	AUG - 1951	AUG 3 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

Rush

WESTERN'S CAMPUS STORES, W.M.C.,
KALAMAZOO, MICH.

NO. 1CH-957

ORDER NO. 68046

DATE 7-6-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VANDERCOOK HALL FOR MEN, WESTERN
MICHIGAN COLLEGE, KALAMAZOO,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY WITH 1CH-955 FOR COLORS.
BRICK DRIVE. ENTRANCES ARE WHITE. MAIL BOX-GREEN.
SHOW SOME CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			AUG 7 1951	AUG 13 1951	
SKETCH					
RETOUCHING		2 1/2	AUG 2 1951	AUG 6 1951	
REPHOTO					
PHOTO-LITHO					
BLUEPRINT					
STRIPPING, OPAQUING			AUG 13 1951		
HAND COLOR PROOF	107	1 1/2		8-23-51	
ARTIST DEPT.		9 1/2			

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

By

WESTERN'S CAMPUS STORES, W.M.C.,
KALAMAZOO, MICH.

NO. 1CH-958

ORDER No. 68046

DATE 7-6-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SPINDLER HALL FOR WOMEN, WESTERN
MICHIGAN COLLEGE, KALAMAZOO,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY WITH 1CH-955 FOR COLORS. BLACK
TOP ROAD. WHITE ENTRANCE AT CENTER OF BUILDING. GREEN TREES
AND BUSHES.

TAKE OUT PART OF CAR SHOWING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By OB

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	AUG 13 1951
SKETCH				
RETOUCHING	6	4	AUG 2 1950	AUG 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1½		8-23-51
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____

By _____

DATE Filed _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Rush

WESTERN'S CAMPUS STORES, W.M.C.,
KALAMAZOO, MICH.

NO. 1CH-959

ORDER No. 68046

DATE 7-6-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

KANLEY MEMORIAL CHAPEL, WESTERN
MICHIGAN COLLEGE, KALAMAZOO,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF WEST. C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS-WITH 1CH-955.

SEE OTHER INSTRUCTIONS ENCLOSED.

Have character of clock are gray

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

MAKEOVER

Charge to LVSE Dept.

Estimate No. 100 Required

RETOUCHING		Time Recorded in Cost Dept.
REPHOTO		Time
COMPOSING		By
ART DEPT.		
GRAVING		

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 2
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1951	AUG 13 1951
SKETCH				
RETOUCHING		4	AUG 2 1951	AUG 3 1951
REPHOTO				
PHOTO-LITHO				SEP 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	SEP 20 1951	9-23-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

MAKEOVER

MAKEOVER

MAKEOVER

To C. 3/4

WESTERN'S CAMPUS STORES, W.M.C.,
KALAMAZOO, MICH.

NO. 1CH-960

ORDER No. 68046

DATE 7-6-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HARPER C. MAYBEE MUSIC HALL,
WESTERN MICHIGAN COLLEGE, KALAMAZOO,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS-WITH 1CH-955.

ADD LEAVES TO TREES. BLACK TOP ROAD. COLOR #23 for BRICK.
CONCRETE SIDEWALKS AND TRIMMINGS. AERIAL ON ROOF IS RED AND
WHITE.

TAKE OUT CAR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1951	
SKETCH				
RETOUCHING	11	3	AUG 2 1951	AUG 5 1951
REPHOTO				
PHOTO-LITHO				AUG 23 1951
BLUEPRINT			AUG 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 23 1951	8-24-51 JMN
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WESTERN'S CAMPUS STORES, W. M. C.,
KALAMAZOO, MICH.

NO. 1CH-961

ORDER No. 68046

DATE 7-6-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

TITLE IN FULL

WILLIAM MAC CRACKEN HALL OF SCIENCE,
WESTERN MICHIGAN COLLEGE,
KALAMAZOO, MICHIGAN

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY-WITH 1CH-955-FOR COLORS.
STONE WORK, FRAMES AND ROOF EDGE - WHITE. BRICK BLDG. #23.
SHOW SOME CLOUDS. CONCRETE WALKS. GREEN LAWN. BRING OUT
LETTERS IN WHITE "WILLIAM McCracken Hall". RETAINING WALL IN
FRONT IS BROWN SANDSTONE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	7	4	AUG 2 1951	AUG 3 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	142		8-22-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush

WESTERN'S CAMPUS STORES,
W. M. C., KALAMAZOO, MICH.

NO. 1CH-962

ORDER No. 68046

DATE 7-6-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BURNHAM HALLS FOR MEN, WESTERN
MICHIGAN COLLEGE, KALAMAZOO,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE WALKS. WHITE FRAMES AROUND DOORS AND PORCHES. ENLARGE
SMALL TREES TO SOME EXTENT. ALL GREEN LAWN. WHITE AROUND EDGE
OF ROOF. BRICK COLOR #23 BUILDING. SHOW SOME CLOUDS.
TAKE OUT SMALL LIGHTS ON ROOFS.

FOLLOW KODACHROME TRANSPARENCY*WITH 1CH-955-FOR COLORS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects for
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	AUG 7 1951
SKETCH				
RETOUCHING		4	AUG 2 1950	AUG 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 13 1951	
HAND COLOR PROOF	107	1 1/2		8-22-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WESTERN'S CAMPUS STORES, W.M.C.,
KALAMAZOO, MICH.

NO. 1CH-963

ORDER No. 68046

DATE 7-6-51

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER. CENTER-BORDER

TITLE IN FULL

DRAPER-SIEDSCHLAG HALLS FOR
WOMEN, WESTERN MICHIGAN COLLEGE,
KALAMAZOO, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE ROAD AND WALKS. WHITE FRAMES AROUND DOORS AND PORCHES.
LAWN BETWEEN WALK AND DRIVE. BRICK BUILDING #23. SHOW SOME
CLOUDS. ALUMINUM(WHITE AROUND TOP OF BUILDING-EDGE OF ROOF).

FOLLOW KODACHROME TRANSPARENCY(WITH 1CH-955) FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF ^{YES}HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date _____
By _____ Date _____

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1950	AUG 7 - 1951
SKETCH				
RETOUCHING		2	AUG 2 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO			AUG 2 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½		8-21-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

WESTERN'S CAMPUS STORES, W. M. C.,
KALAMAZOO, MICH.

NO. 1CH-964

ORDER No. 68046

DATE 7-6-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

LIBRARY-EAST CAMPUS, WESTERN
MICHIGAN COLLEGE, KALAMAZOO,
MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE WALKS. FILL IN LAWN-SOLID GREEN. SHOW SOME CLOUDS.
BRICK BUILDING #23 (FOLLOW KODACHROME TRANSPARENCY-WITH 1CH-955)
WHITE FRAMES-EDGES.

TAKE OUT PEOPLE AND CARS AND FIRE PLUG.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1950	AUG 7 - 1951
SKETCH				
RETOUCHING	3	2 1/2	AUG 2 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO				
BULEPRINT				
STRIPPING, OPAQUING			AUG 8 1951	AUG 13 1951
HAND COLOR PROOF	110	1 1/2	AUG 13 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH965 ORDER NO. 68231 DATE 7-6-51
CUSTOMER ARROW MOVING & STORAGE CO., INC.
BATON ROUGE 2, LOUISIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

ARROW MOVING & STORAGE CO., INC.
MAIN OFFICE & WAREHOUSE
1503 NORTH BLVD.....ETC. (SEE COPY)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, HOWEVER TAKE OUT LANDING WHEELS AS NOTED ON TISSUE OVER-
SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER
—
CO.
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

10-5th
8-2012
Ref. 116/3/4
9/10

X 110
as quoted

Ref. 116/3/4
8-2012

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH966 ORDER NO. 68235 DATE 7-6-51

CUSTOMER RESTWELL MOTEL
VAN WERT, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:
RESTWELL MOTEL - VAN WERT, OHIO
1/2 MILE WEST OF CITY LIMITS ON U.S.
HIGHWAY 30

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

ADD CLOUDS. TAKE OUT POLES & WIRES. TAKE OUT CAR.

USE PHOTO "A"., FOR COPY, BUT

ADD SIGN FROM PHOTO "B".

COLOR DESCRIPTION

SIGN "RESTWELL" IS LIGHT BLUE NEON. "MOTEL" & "VACANCY" -RED NEON WITH GREEN BACKGROUND, WITH YELLOW BORDER. SILVER POLE. LIGHT GREY BLDG. WITH DARK BLUISH GREY ROOF. VARNISHED DOORS. GREEN BUSHES & RED (BRIGHT) GERANIUM & PETUNIAS. YELLOW CHAIRS, BLACK TOP ROAD WITH YELLOW PARKING STRIPES. "OFFICE" SIGN IS GREEN NEON. BOXES OF BRIGHT RED FLOWERS ALONG CURB, IN FRONT OF BLDG. ALSO GREEN BUSHES. BRING FLOWERS OUT PROMINENTLY.

VERY RUSH

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-3-16-50

Ref. 11
106/142
9

as quoted

1CH/1655

M.E. RUSSELL, SARASOTA, FLORIDA

NO. 1CH-967

ORDER No. 68048

DATE 7-6-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SNOW WHITE SANDS ON THE GULF OF
MEXICO, CRESCENT BEACH, SARASOTA,
FLORIDA

PRIVATE # BEFORE TITLE: S.27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects in
order for this customer. Please
see to it that all subjects are
taken in uniform. They are
in harmony with the scene
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 12 1950
SKETCH				
RETOUCHING	4	2 1/2	JUL 12 1950	JUL 23 1950
REPHOTO				
PHOTO-LITHO				JUL 26 1951
BLUEPRINT			JUL 23 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	109	1 1/2	JUL 26 1951	7-26-51
ARTIST DEPT.	109	9		8-28-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

M. E. RUSSELL, SARASOTA, FLORIDA

NO. 1CH-968

ORDER No. 68048

DATE 7-6-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LIVING ROOM, JOHN RINGLING
RESIDENCE, SARASOTA, FLORIDA

PRIVATE # BEFORE TITLE: S.52

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED, AND TAKE OFF ON FOREGROUND FOR PROPORTION.

FOLLOW TISSUE OVERLAY (6BH801 ENCLOSED)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cues or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 12 1950
SKETCH				
RETOUCHING	6	6	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO				JUL 30 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JUL 30 1951	
ARTIST DEPT.	108	10"2		8-28-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 1CH-969

ORDER No. 68049

DATE 7-6-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PLAYHOUSE SQUARE, LOOKING EAST,
CLEVELAND, OHIO

PRIVATE # BEFORE TITLE: C-30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE COLOR INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 12 1950
SKETCH				
RETOUCHING	5	6	JUL 12 1950	JUL 17 1950
REPHOTO				
PHOTO-LITHO			JUL 19 1951	JUL 25 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13 1/2	JUL 25 1951	7-26-51
ARTIST DEPT.	101	9 3/4	8-7-51	8-8-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

McRAE'S, SEBRING, FLA.

NO. 1CH-970

ORDER No. 68050

DATE 7-9-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGHLANDS COUNTY COURT HOUSE,
SEBRING, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 12 1950
SKETCH				
RETOUCHING	4	4½	JUL 12 1950	JUL 16 1950
REPHOTO				
PHOTO-LITHO			JUL 19 1951	JUL 23 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	JUL 25 1951	7-26-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

WESTERN'S CAMPUS STORE, W.M.C.,
KALAMAZOO, MICH.

NO. 1UH-972

ORDER No. 68059

DATE 7-9-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

KANLEY MEMORIAL CHAPEL, WESTERN
MICHIGAN COLLEGE, KALAMAZOO,
MICHIGAN /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS *
EXCEPT - THE WALLS SHOULD BE THE SAME AS THE CHANCEL
AND * EXCEPT - A SHADE LIGHTER.

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 27 1951	AUG 29 1951
SKETCH				
RETOUCHING	6	5 1/2	AUG 24 1951	AUG 27 1951
REPHOTO				
PHOTO-LITHO			AUG 31 1951	SEP 13 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	SEP 13 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-973 -

ORDER No. 68060 -

DATE 7-10-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL MAYFLOWER, PALM BEACH,
FLORIDA

PRIVATE NO. BEFORE TITLE: C.53

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY (WITH OCH-906 ENCLOSED)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date JUL 10 1951

AND WORK SCHEDULE

By

Date JUL 10 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 13 1951
SKETCH				
RETOUCHING		5 1/2		JUL 19 1951
REPHOTO				
PHOTO-LITHO			JUL 19 1951	JUL 25 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 3/4	JUL 20 1951	7/26/51
ARTIST DEPT.		9 30		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 1CH-974

ORDER NO. 68060

DATE 7-10-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LAKE WORTH COUNTRY CLUB, LAKE
WORTH, FLORIDA - GOLFING AT
IT'S BEST.

PRIVATE # BEFORE TITLE: LW.15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date JUL 10 1951

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JUL 10 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 13 1950
SKETCH				
RETOUCHING	1	2 1/2	JUL 13 1950	JUL 17 1950
REPHOTO				
PHOTO-LITHO			JUL 19 1951	JUL 25 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	162	1 1/2	JUL 25 1951	2/60/51 Jim
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

F.E.C. NEWS CO., WAST PALM BEACH, FLA.

NO. 1CH-975 -

ORDER NO. 68060 -

DATE 7-10-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOYNTON INLET, BETWEEN LAKE WORTH
AND DELRAY, FLORIDA - JUSTLY
FAMOUS AMONG FISHERMEN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: LW.16

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date JUL 10 1951

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date JUL 10 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 13 1950
SKETCH				
RETOUCHING		2 1/2	JUL 13 1950	JUL 19 1950
REPHOTO				
PHOTO-LITHO			JUL 19 1951	JUL 25 1951
BLEUPRINT				
STRIPPING, OPAQUING			JUL 25 1951	
HAND COLOR PROOF	109	1 1/2		7-26-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH976 ORDER NO. 68244 DATE 7-10-51

CUSTOMER

HOTEL SAVOY
NASHVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

HOTEL SAVOY
NASHVILLE, TENNESSEE

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE PART OF CAR IN STREET IN FRONT OF PARKING LOT IF POSSIBLE AND TO
SHOW LOT FULL OF CARS.

COLOR DESCRIPTION

FRONT AND 6 FEET DOWN FRONT SIDE SAME AS COLOR ON ENCLOSED BUSINESS CARD.
SIDE SAME AS COLOR ON POST CARD ENCLOSED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 6
106 file 112
La 9

X 111

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH977 ORDER NO. 68247 DATE 7-10-51

CUSTOMER

CLUB D'AMATO
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ MPOST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SCROLL - LOWER RT CORNER:
CLUB D'AMATO - ITALIAN CUISINE AT ITS
FINEST - 5536 SO. HALSTED ST., CHICAGO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW 8X TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

106 4C 2 1/2
10 11
Add 1000000
8.00

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH978 ORDER NO. 68247 DATE 7-10-51

CUSTOMER CLUB D'AMATO
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN SCROLL - LOWER RT CORNER:
CLUB D'AMATO - ITALIAN CUISINE AT ITS
FINEST - 5536 SO. HALSTED ST., CHICAGO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark

Yes

No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH979 ORDER NO. 68248 DATE 7-10-51

CUSTOMER SISTERS OF CHARITY
NEW YORK, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

200 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PLEASE REMEMBER US!...
SISTERS OF CHARITY - PITTSBURGH 19, PA.
P.O. BOX 1107....(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - USE PICTURE OF BABY SUCKING THUMB. CALENDAR ALL IN #4 BLUE,
EXCEPT DATES CIRCLED IN ATT'D CALENDAR PAD TO BE IN RED.

COLOR DESCRIPTION

FOLLOW SKETCH AND INSTRS. ABOVE.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rep. E. 7

L.O. 3/2

Ref. 1 1/2

Jim H.C. 107 1 1/2

L.A. 157 6

X

as quoted

Up Blue + Red

Photo returned
as H.S. signed
West Shokan
11/14

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH980 ORDER NO. 68254 DATE 7-11-51

CUSTOMER

MIDWEST AERIAL PHOTO SERVICE
WESTMONT. ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

DIXIE CAFE
THE TRUCKERS' HOME
MC LEAN, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Photo

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.
IGNORE INKED LINES AND CROP TO BEST ADVANTAGE, ABOUT WHERE PENCIL
LINES APPEAR IN BOTTOM BORDER FOR SIDES.

COLOR DESCRIPTION

BLDG. WHITE. ROOFS OF BLDGS. BLACK. SIGN(BIG) #2. BOTTOM OF BLDG. #65
FOUNDATION.DIXIE #4 (WORD) ...ETC. AS PER ENCLOSED INSTRS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

HOTEL HUMBOLDT, GUAYAQUIL, S.A.

NO. 1CH-981

ORDER No. 68081

DATE 7-11-51

6 1/2 M POST CARDS

A RT COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP: EL HOTEL HUMBOLDT
VISTO DEL "T" #8 DEL CAMPO DE
GOLF

BOT: THE HOTEL HUMBOLDT AS SEEN
FROM TEE # 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. 15 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 13 1950
SKETCH				
RETOUCHING		1 1/2	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO			JUL 16 1951	JUL 17 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUL 17 1951	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have

A C P

July

18TH

HOTEL HUMBOLDT, GUAYAQUIL, S.A.

NO. 1CH-982

ORDER No. 68081

DATE 7-11-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP: EL SALÓN
PRINCIPAL - HOTEL HUMBOLDT
BOT: THE LIVING-ROOM - HOTEL
HUMBOLDT /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. ~~SPES~~ .15 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

YES
COL PROOF
ICAGO

RETURN PHOTO

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 13 1950
SKETCH				
RETOUCHING	10	3	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO			JUL 16 1951	JUL 17 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	06	2	JUL 17 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Must have

H C P

July 18 1951

HOTEL HUMBOLDT, GUAYAQUIL, S.A.

NO. 1CH-983

ORDER NO. 68081

DATE 7-11-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 9220.5 R.M. NO

TITLE IN FULL TOP: EL HOTEL HUMBOLDT
Y LA BAHIA VISTA DE LA ENTRADA
POSTERIOR

IMPRINT NONE

BOT: THE HOTEL HUMBOLDT AND THE
BAY SEEN FROM THE REAR
ENTRANCE,

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 13 1950
SKETCH				
RETOUCHING	4	2 1/2	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO			JUL 16 1951	JUL 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	JUL 17 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have

HCP

July 18 1951

HOTEL HUMBOLDT, GUAYAQUIL, S.A.

NO. 1CH-984

ORDER NO. 68081

DATE 7-11-51

6 1/2 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8155-15 R. M. NO

IMPRINT NONE

TITLE IN FULL TOP: EL COMEDOR
PRINCIPAL DEL HOTEL HUMBOLDT MIRA
HACIA LA BAHIA
BOT: THE MAIN DINING ROOM AT THE
HUMBOLDT HOTEL OVERLOOKS THE
BAY

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 13 1950
SKETCH				
RETOUCHING	7	5	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO			JUL 16 1951	JUL 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	16	2	JUL 17 1951	
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Must have

HCP

July 18th

HOTEL HUMBOLDT, GUAYAQUIL, S.A.

NO. 1CH-985

ORDER No. 68081

DATE 7-11-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL HUMBOLDT - PLAYAS
ECUADOR S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3280.15 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 13 1950
SKETCH				
RETOUCHING	9	4	JUL 12 1950	
REPHOTO				
PHOTO-LITHO				JUL 17 1951
BLUEPRINT			JUL 16 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	JUL 17 1951	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Must have

HCP

July 18 74

HOTEL HUMBOLDT, GUAYAQUIL, S.A.

NO. 1CH-986

ORDER No. 68081

DATE 7-11-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP: EL CLUB HOUSE,
HOTEL HUMBOLDT, DONDE TAMBIEN HAY
CUARTOS DISPONIBLES PARA HUESPEDES
BOT: THE CLUB HOUSE, HOTEL
HUMBOLDT, WHERE ROOMS ARE
ALSO AVAILABLE FOR GUESTS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 15 R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 13 1950
SKETCH				
RETOUCHING	5	3 1/2	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO				JUL 17 1951
BLUEPRINT			JUL 16 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 3/4	JUL 17 1951	7-18-51
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have

V C O

July 18 1951

HOTEL HUMBOLDT, GUAYAQUIL, S.A.

NO. 1CH-987

ORDER No. 68081

DATE 7-11-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP: LA CABINA DE LUNA
DE MIEL QUE MIRA EL MAR - HOTEL
HUMBOLDT.

BOT: HONEYMOON CABIN OVERLOOKING
THE SEA - HOTEL HUMBOLDT/

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. ~~SPB~~ 15 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 13 1950
SKETCH				
RETOUCHING	7	2½	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO			JUL 16 1951	JUL 17 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	JUL 17 1951	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have

ACD

July 18TH

HOTEL HUMBOLDT, GUAYAQUIL, S.A.

NO. LCH-988

ORDER No. 68081

DATE 7-11-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TOP: VISTA DEL HOTEL
HUMBOLDT MOSTRANDO TERRAZA
INTERIOR Y EL PATIO ESPAÑOL.
BOT: VIEW OF THE HOTEL HUMBOLDT
SHOWING INNER TERRACE AND
SPANISH PATIO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. ~~SPC~~ 15 R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *BT*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 13 1950
SKETCH				
RETOUCHING	9	3	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO			JUL 16 1951	JUL 17 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	JUL 17 1951	7-17-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Must have
HCP
July 18th

HOTEL HUMBOLDT, GUAYAQUIL, S.A.

NO. 1CH-989

ORDER No. 68081

DATE 7-11-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 925-15 R. M. NO

TITLE IN FULL TOP: EL HUMBOLDT VISTO
DESDE LAS TERRAZAS QUE DAN AL MAR
BOT: THE HUMBOLDT AS SEEN FROM
THE SEA SIDE TERRACE

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *DM*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 17 1950
SKETCH				
RETOUCHING	4	2½	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUL 16 1951	JUL 17 1951
HAND COLOR PROOF	105	1½	JUL 17 1951	7-18-51 <i>DM</i>
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Must have
ACT
July 18TH

HOTEL HUMBOLDT, GUAYAQUIL, S.A.

NO. 1CH-990

ORDER No. 68081

DATE 7-11-51

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 822. 15 R. M. NO

TITLE IN FULL TOP: UNA CHIMENEA EN LOS TROPICOS? SI: Y BIENVENIDA PARA LOS HUESPEDES DEL HOTEL HUMBOLDT QUE DISFRUTAN DEL SUAVE CALOR DE ESTE DETALLE DEL SALON DEL HOTEL

IMPRINT NONE

BOT: A FIRE PLACE IN THE TROPICS?

YES: AND WELCOMED BY GUESTS OF THE HOTEL HUMBOLDT WHO ENJOY THE GENTLE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
HEAT OF THIS FEATURE IN THE LIVING ROOM.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 11 1950	JUL 13 1950
SKETCH				
RETOUCHING	10	2	JUL 12 1950	JUL 13 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			JUL 16 1951	JUL 17 1951
HAND COLOR PROOF	106	2	JUL 17 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have

H C P

July 18TH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH991 ORDER NO. 68256 DATE 7-11-51

CUSTOMER HALL LITHOGRAPHING CO.
TOPEKA, KANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL:**

JAYHAWK JUNIOR MOTEL - TOPEKA, KANSAS /

FRONT NO.

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW SKETCH, EXCEPT BRIGHTEN ALL COLORS, ESPECIALLY IN INTERIOR VIEWS AND
IN PANEL. BRING OUT BIRDS AT TOP OF MOTEL AS MUCH AS POSSIBLE. /

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH. /

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2 Reproaches 5-17
L.O. 2
Ret. 8
H.C. 2 1/4
L.A. 12 1/2

[Handwritten signature]
as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH992 ORDER NO. 68257 DATE 7-11-51

CUSTOMER MILNE-O'BERRY PACKING COMPANY
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 DBL BUS CARD SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

MILNE O'BERRY PACKING CO.
37 FOURTH ST., NORTH 16TH ST. & 5TH AVENUE, NORTH
EAST END SEMINOLE BRIDGE
ST. PETERSBURG, FLORIDA

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

VERTICAL VIEW, PANEL AT BOTTOM.

ART COLORTONE SIDE - PICTURE COVERING 1/2 - COLOR & RETOUCHING INSTRS. ATTCHD.
MAP OF FLORIDA TO COVER OTHER 1/2 - BLACK INK, USING ATT'D DRAWING AS COPY.
MAP TO BE SENT TO CUSTOMER FOR OK, WHEN WE SEND BA.
BLUE SIDE TO HAVE ATTCHD LISTING OF COUNTIES, ETC.

CARDS TO BE SCORED.

MAP ON ENTIRE FRONT

COLOR DESCRIPTION

FOLLOW INSTRS. ABOVE.

PHOTO IN LARGE
FILE

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO
YES

RETURN PHOTO

3M-10-16-50

Map
L.O.
Ref
H.C.
L.A.

5
1/2
3
100 3/4
5

X 113

as quoted

Ⓟ

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH993 ORDER NO. 68264 DATE 7-11-51

CUSTOMER

LAKE REST MOTEL
WAUCONDA, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRUCTIONS ON TISSUE OVERLAY. USE ADDITIONAL PHOTO FOR
DETAIL ON WINDMILL.

COLOR DESCRIPTION

INSTRS. ON TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

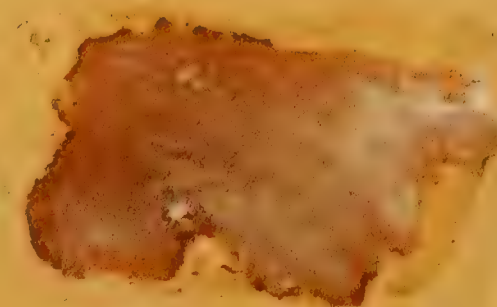
TO

PHOTO USED FOR

#13 — L.O. Map 1 1/2
9 S.O. 1/2
104 C.C. 2 1/2
1-1051 3/4
4 3/4

X 113

as quoted.



GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-994

ORDER NO. 68094

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

TITLE IN FULL

FISHING IS GOOD ON WHALE HARBOR
BRIDGE, OVERSEAS HIGHWAY, IN THE
FLORIDA KEYS.

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE:: M.35

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1950	JUL 23 1950
SKETCH				
RETOUCHING		2	JUL 18 1950	JUL 23 1950
REPHOTO				
PHOTO-LITHO				JUL 30 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	7-30-51	JUL 30 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-995

ORDER NO. 68094

DATE 7-22-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING IS GOOD AT INDIAN KEY
BRIDGE, OVERSEAS HIGHWAY-IN THE
FLORIDA KEYS-BETWEEN MIAMI AND
KEY WEST, FLORIDA

PRIVATE # BEFORE TITLE: M.36

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO E. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1950	JUL 27 1951
SKETCH				
RETOUCHING	4	3	JUL 18 1950	JUL 19 1950
REPHOTO				
PHOTO-LITHO				JUL 30 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 20 1951	JUL 31 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-996

ORDER NO. 68094

DATE 7012-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
SPANISH HARBOR VIADUCT, OVERSEAS
HIGHWAY, IN THE FLORIDA KEYS,
WHERE THE FISH ALWAYS BITE.

PRIVATE # BEFORE TITLE: M.37

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - SEE KODACHROME CARD
G.26 FOR GOOD COLORS

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1950	JUL 25 1951
SKETCH				
RETOUCHING	4	2	JUL 18 1950	JUL 19 1950
REPHOTO				
PHOTO-LITHO				JUL 21 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 21 1951	8-1-51
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-997

ORDER NO. 68094

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

TITLE IN FULL
ON TOP OF THE "HIGH BRIDGE",
BAHIA HONDA, OVERSEAS HIGHWAY IN
THE FLORIDA KEYS

PRIVATE # BEFORE TITLE: M.42

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - SEE KODACHROME VIEW
G.30 FOR GOOD COLORS /

SUBMIT:

RET. PHOTO REPHOTO E. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

order for this customer. Please
see to it that all work on this
order are uniform and colors are
in harmony with each other
make an attempt to get

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By OB

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1950	JUL 23 1950
SKETCH				
RETOUCHING		2	JUL 18 1950	JUL 23 1950
REPHOTO				
PHOTO-LITHO				JUL 30 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/4	JUL 30 1951	7-31-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

(F)

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-998

ORDER No. 68094

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEVEN MILE BRIDGE FROM PIGEON
KEY, OVERSEAS HIGHWAY, FROM
MIAMI TO KEY WEST, FLORIDA

PRIVATE # BEFORE TITLE: M.34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects of
order for this customer. Please
see to it that the set or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			JUL 12 1950	JUL 23 1951
SKETCH				
RETOUCHING	4	2	JUL 18 1950	JUL 19 1950
REPHOTO				
PHOTO-LITHO				JUL 30 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 20 1951	7-30-51
ARTIST DEPT.		8 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-999

ORDER No. 68094

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UNIVERSITY BAPTIST CHURCH,
CORAL GABLES, FLORIDA

PRIVATE # BEFORE TITLE: M.33

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By CB

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1950	JUL 23 1950
SKETCH				
RETOUCHING	6	1	JUL 18 1950	JUL 23 1950
REPHOTO				
PHOTO-LITHO				JUL 20 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUL 30 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-1000

ORDER No. 68094

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TORCH KEY VIADUCT, SHOWING
MANGROVE GROWTH, CALLED "THE
MOTHER OF ISLANDS", OVERSEAS
HIGHWAY TO KEY WEST, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE TITLE: M.41

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

13
Subjects or
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1950	JUL 23 1951
SKETCH				
RETOUCHING		2	JUL 18 1950	JUL 19 1950
REPHOTO				
PHOTO-LITHO				JUL 30 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2	JUL 30 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-1001

ORDER No. 68094

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOMESTEAD BAYFRONT PARK,
HOMESTEAD, FLORIDA /

PRIVATE # BEFORE TITLE: M.38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RFT. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

13 Subjects on
order for this order. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1950	JUL 23 1950
SKETCH				
RETOUCHING	4	3	JUL 18 1950	JUL 23 1950
REPHOTO				
PHOTO-LITHO				JUL 30 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	JUL 30 1951	7-31-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-1002

ORDER No. 68094

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CHIMPS, MONKEYS AND MACAWS, AT
MIAMI'S RARE BIRD FARM

PRIVATE # BEFORE TITLE: M.43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Hand photo to come

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all sets or nega-
tives are returned and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *CB*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 23 1951
SKETCH				
RETOUCHING	9	30	JUL 23 1951	JUL 25 1951
REPHOTO				
PHOTO-LITHO			8/7/51	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.	103	9 1/2		8-28-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-1003

ORDER No. 68094

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AFRICAN CROWN CRANE AND SAURUS
CRANE, AT MIAMI'S RARE BIRD FARM

PRIVATE # BEFORE TITLE: M.39 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

NE YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - ALSO 9BH422(ENCLOSED)
FOR GOOD CRANE COLOR.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this order. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1950	JUL 23 1950
SKETCH				
RETOUCHING	3	3 1/2	JUL 18 1950	JUL 23 1950
REPHOTO				JUL 20 1951
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	117	1 1/2	JUL 30 1951	7-31-51
ARTIST DEPT.	109	9 1/2		8-31-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1004 ORDER NO. 68370 DATE 7-24 51

CUSTOMER

HARDING ARMS APTS.
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

HARDING ARMS APARTMENTS -MIAMI BEACH, FLA.
OVERLOOKING OCEAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

BLDG. - EGG SHELL. TRIM #72. ROCK #24 & WHITE. PATIO & STEPS #25.
UMBRELLAS #30- WHITE TRIM. WHITE TABLES & CHAIRS. WINDOW FRAMES - SILVER.
SHRUBS WITH RED FLOWERS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 7
H.C. 107
8220 1/4
L.A. 9

W.D.H.

Rush

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-1005

ORDER No. 68094

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"ST. MARYS STAR OF THE SEA"
CATHOLIC CHURCH, KEY WEST,
FLORIDA

PRIVATE # BEFORE TITLE: DK.20

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

13
Objects of
order for this customer. Please
see to it that the color or nega-
tives are returned and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1950	JUL 23 1950
SKETCH				JUL 23 1950
RETOUCHING		4 1/2	JUL 18 1950	
REPHOTO				
PHOTO-LITHO				JUL 31 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1 1/2	JUL 31 1951	8-15-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-1006

ORDER No. 68094

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OCEAN FRONT HOTELS, "THE NATION'S
PLAYGROUND", MIAMI BEACH,
FLORIDA

PRIVATE # BEFORE TITLE: M.32

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(CARD 9BH740 ENCLOSED). COLOR THE HOTELS A LITTLE DIFFERENTLY,
SO AS TO DISTINGUISH ONE FROM THE OTHER. THE WATER SHOULD BE A
DEEP BLUE-GREEN IN THE OCEAN AND BLUE OR GREEN IN INDIAN CREEK.
NOTE SWIMMING POOLS OCEANSIDE OF HOTELS. PUT COLORS IN AWNING.
1st. BUILDING TO LEFT HAS RED TILE ROOFS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

13
Please
order for 13
see to 13
negatives
in 13
to make an 13

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 12 1950	
SKETCH				
RETOUCHING	10	5	JUL 18 1950	JUL 23 1950
REPHOTO				
PHOTO-LITHO				AUG 6 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	136	AUG 6 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1007 ORDER NO. 68277 DATE 7-12-51

CUSTOMER KOKOMO NEWS AGENCY
KOKOMO, INDIANA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

RUDY'S MOTEL - KOKOMO - INDIANA

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM AS ON 7BH1536.

SNAPSHOTS FOR DETAILS OF SIGNS.

MAKE 3RD WINDOW FROM LEFT UNIFORM WITH OTHERS.(BLIND)

FOLLOW 7BH1536 FOR GENERAL ARRANGEMENT.

COLOR DESCRIPTION

ROOF GREEN. AWNING GREEN & WHITE. WALLS BEDFORD STONE (GRAY)
SIGN RED LETTERSGREEN, WHITE & PURPLE.
ROAD NUMBER 31 .. ALL BLACK TOP.

PHOTO RETURNED

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1008 ORDER NO. 68278 DATE 7-12-51

CUSTOMER Y.M.C.A.
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DOWNTOWN BRANCH - YOUNG MEN'S CHRISTIAN
ASSOCIATION - OKLAHOMA CITY

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

KEEP TYPE ON BOTH SIDES IN LIGHT FACES.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 5
Y.M.C.A. 1 1/2
L.A. 9

X MB

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1009 ORDER NO. 68279 DATE 7-12-51

CUSTOMER HOTEL PATRICIA
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN SKY:
HOTEL PATRICIA - MIAMI, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS:

1. IMPROVE LOOKS OF PALM TREE ON LEFT SIDE OF BLDG.,
2. REMOVE LADY FROM PICTURE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1010 ORDER NO. 68281 DATE 7-12-51

CUSTOMER THEODORE XXXX VICKERY
CHRISTMAS, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. / TO COME Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

3M-8-16-50

5x7 Reprints
Ref. 644
Jm F.C. 106 1 1/2
L.A. 9
12/13
as quoted

Red & Blue
Imaginations

cut 8/27
Photo to Customer

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1011 ORDER NO. 68284 DATE 7-13-51

CUSTOMER BISMARCK HOTEL COURT
BISMARCK, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

BISMARCK MOTEL COURT
BISMARCK, NORTH DAKOTA

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TONE DOWN POSTS SUPPORTING SIGN. STRAIGHTEN FLAG POLE AND ADD FLAG. REMOVE
WIRES. "CLEAN" FOREGROUND. SHOW (AAA) IN GRASS ON BOTTOM.

COLOR DESCRIPTION

COLORS -- WHITE WITH DARK BLUE TRIM. REAR UNITS TAN TRIM.

FOR COLORS & DETAIL ON SIGN, SEE BACK OF PHOTO.

GREY
BLUE
BG.
WIPES
GRAY
BLUE
BB

Ok Blue Sign

Ref. 4 1/2
104 76. C. 1 1/2
8-6-51 L. A. 9

XRB

X

L



(A)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1012 ORDER NO. 68285 DATE 7-13-51

CUSTOMER MONROE TOY SHOP
ROCHESTER, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

495 MONROE AVE. — ROCHESTER 7,
NEW YORK
(see sketch)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-8-16-50

Ret. 6 1/2
L.C. 1 1/2
L.A. 9
X 113

Blue Longman

(E)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1013 ORDER NO. 68288 DATE 7-13-51

CUSTOMER EAGLE'S NEST MOTEL
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EAGLE'S NEST MOTEL
ST. PETERSBURG, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED

Ref. 6 1/2
U.C. 1 1/2
L. A. 9
X
DOB

OK 22B

Submit Ret.
Photo to Customer
ad 7/30

CURT TEICH & CO., INC., CHICAGO, ILLINOIS

NO. 1CH1014 -

ORDER No. K 44071 -

DATE 7-13-51

50 M MIN VIEW ART COLORTONE 3 1/2 x 2 1/2 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

MONKEY JUNGLE NEAR MIAMI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 2BH549. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF NO HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date JUL 16 1951

AND WORK SCHEDULE

By _____
Date JUL 16 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 17 1950	JUL 21 1951
SKETCH	11	1/2	JUL 18 1950	JUL 19 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 26 1951	JUL 31 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108		JUL 31 1951	8-13-51
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

X

NO 101015

CURT TEICH & CO., INC., CHICAGO, ILLINOIS

ORDER No. K 44071

DATE 7-13-51

50 M MIN VIEW ART COLORTONE 3 1/2 x 5 1/2 WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

SUNKEN GARDENS, ST. PETERSBURG

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH870. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

Photo in 2CH1373

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By Date JUL 16 1951

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date JUL 16 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 17 1950	JUL 24 1951
SKETCH	10	1/2	JUL 18 1950	JUL 19 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 26 1951	JUL 31 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUL 31 1951	
ARTIST DEPT.	105	2 1/2		8-15-51

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

Colorman Teich

CURT TEICH & CO., INC., CHICAGO, ILLINOIS

NO. 1CH1016

ORDER NO. K 44071

DATE 7-13-51

50 M MIN VIEW ART COLORTONE 3 1/2 x 2 1/2

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SIGHTSEEING BOAT PASSING FRED
SNITE JR.'S HOME, MIAMI BEACH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH1209. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date JUL 16 1951

AND WORK SCHEDULE

By

Date JUL 16 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 17 1950	JUL 24 1951
SKETCH	10	1/2	JUL 18 1950	JUL 19 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 26 1951	JUL 31 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUL 31 1951	
ARTIST DEPT.	31	2 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 1CH1017

ORDER No. K 44071

DATE 7-13-51

50 M MIN VIEW ART COLORTONE $3\frac{1}{2} \times 2\frac{1}{2}$ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THOMAS A. EDISON HOME

FORT MYERS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8BH548. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF NO RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date JUL 16 1951

AND WORK SCHEDULE

Date JUL 16 1951

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 17 1950	JUL 24 1951
SKETCH	10	1/2	JUL 18 1950	JUL 19 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUL 26 1951	JUL 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			JUL 31 1951	
ARTIST DEPT.	108	2 1/2		8-15-51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Color match

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 1EH1018

ORDER No. K 44071

DATE 7-13-51

50 M MIN VIEW ART COLORTONE $3\frac{1}{2} \times 2\frac{1}{2}$ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE MUNICIPAL LIGHTNER MUSEUM
OF HOBBIES NATIONAL "MECCA OF
HOBBYISTS - ST. AUGUSTINE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

PHOTO ATTACHED.

FOLLOW INSTRUCTIONS ON TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF NO RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 17 1950	JUL 24 1951
SKETCH	10	1/2	JUL 18 1950	JUL 19 1950
RETOUCHING		3/4		
REPHOTO				
PHOTO-LITHO			JUL 26 1951	JUL 31 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	3/4	JUL 31 1951	
ARTIST DEPT.	108	5		8-13-51

DATE BLUEPRINT OK'D DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1019 ORDER NO. 68296 DATE 7-16-51

CUSTOMER THE SEACREST
DELRAY BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate ☒ Yes ☐ No Copyright in Plate Yes No
Title in full

AERIAL VIEW OF THE SEACREST AND ITS
BEAUTIFUL SURROUNDINGS ON THE OCEAN,
DELRAY BEACH, FLORIDA

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - USE PHOTO FROM 3BH628.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ref. 5
Jm. L. C. 106 2
L. A. 11

as specified

W.D.F.

DISTRIBUTED BY WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 1CH-1020 ✓

ORDER NO. 68126 ✓

DATE 7-17-51

12½ M POST CARDS

ART COLOR TONE ✓

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ✓

TITLE IN FULL NEW

IMPRINT SAME AS ABOVE

HIGH LEVEL BRIDGE ACROSS SLIPPERY
ROCK CREEK ON U.S. ROUTE 422,
BETWEEN NEW CASTLE AND PORTERSVILLE,
PA.

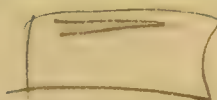


PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIDGE IS LIGHT GRAY CEMENT. LIGHT SILVER TOP RAILING.
SHOW SOME PINK BLOSSOMS ON BUSHES, ON RIGHT. GREEN FOLIAGE.
WATER - BLUE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order in this envelope. Please
see to it that all sets of nega-
tives are in focus and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 17 1950	JUL 24 1951
SKETCH				
RETOUCHING	2	1	JUL 18 1950	JUL 24 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUL 27 1951 AUG 6 1951	AUG 6 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 1CH-1021 ✓

ORDER No. 68126 ✓

DATE 7-17-51

12½ M POST CARDS

ART COLORTONE ✓

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BRANDY WINE SPRING COMMUNITY
PARK SWIMMING POOL, MERCER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BRIGHT BLUE WALL AROUND POOL. LIGHT GRAY CEMENT WALK AROUND
POOL. LIGHT SILVER GRAY FENCE AND DIVING PIER. GREEN BENCHES
IN FOREGROUND. WATER IN POOL - BLUE. SHOW SMOOTH GREEN
LAWN IN FOREGROUND, AND GREEN TERRACED LAWN ON LEFT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
order for this card. Please
see to it that all cards on nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 18 1950	
SKETCH				
RETOUCHING	3	2½	JUL 18 1950	JUL 23 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 1CH-1022-

ORDER No. 68126-

DATE 7-17-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BRANDY WINE COMMUNITY PARK,
SHOWING COURT HOUSE IN REAR CENTER,
MERCER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION SO COURT HOUSE WILL NOT BE REDUCED IN SIZE.
CROP PHOTO AS MARKED/ SMALL BUILDING IN FOREGROUND-DULL RED,
DARK ROOF. COURT HOUSE IS RED BRICK, SILVER GRAY TOP ON DOME.
LIGHT GRAY WALL IN CENTER, BACK OF SMALL BUILDING. SHOW BATHERS
IN POOL.
PINK FLOWERS ON BUSHES ON LEFT AT WATER'S EDGE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects or
order for the customer. Please
see to it that all of the nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 18 1950	AUG 13 1951
SKETCH				
RETOUCHING		1 1/2	JUL 18 1950	
REPHOTO				
PHOTO-LITHO			AUG 14 1951	AUG 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	AUG 24 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1023 ✓

ORDER NO. 68307 ✓

DATE 7-17-51

12½ M POST CARDS

C.T. ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BUSINESS HOUSES AND SAN MARCOS HOTEL
FACE THE CITY PARK IN CHANDLER, ARIZONA

PRIV. # UPPER LEFT: M-10 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
the set. Please
see to it that all or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 30 1951
SKETCH				
RETOUCHING	9	4	JUL 25 1951	JUL 26 1951
REPHOTO				
PHOTO-LITHO				AUG 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 8 1951	8-10-51
ARTIST DEPT.	109	9		10-3-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1024

ORDER No. 68307

DATE 7-17-51

12 1/2 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

MAIN STREET, SCOTTSDALE, ARIZONA
"THE WEST'S MOST WESTERN TOWN"

PRIV. # UPPER LEFT: p-90

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order. Please
see to it that all nega-
tives are uniform. Colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 30 1951
SKETCH				
RETOUCHING		3 1/2	JUL 25 1950	JUL 26 1950
REPHOTO				
PHOTO-LITHO				AUG 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 8 1951	8-10-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Bg

DISTRIBUTED BY LOLLERGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1025

ORDER NO. 68307

DATE 7-17-51

12½ M POST CARDS C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

TITLE IN FULL

FRONT NO. I R. M. YES

ENCANTO PARK AND STATE FAIR
GROUNDS, PHOENIX, ARIZONA

IMPRINT SAME AS ABOVE.

PRIV. # UPPER LEFT: p-40
Small Type Lower Left: Phoenix
Chamber of Commerce Photo

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

RETURN PHOTO

ATTENTION

10 Subjects of
order. Please
send in photo or nega-
tives. Photos are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 30 1951
SKETCH				
RETOUCHING	✓	1	JUL 25 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO				AUG 8 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	AUG 8 1951	8-10-51
ARTIST DEPT.	108	11		8-16-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1026

ORDER NO. 68307

DATE 7-17-51

12½ M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ST. MARY'S CATHOLIC CHURCH
AND RECTORY, PHOENIX, ARIZONA

PRIV. # UPPER LEFT: p-81

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10
Subjects of
order must be
seen in person
or by photo
in making other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 24 1951
SKETCH				
RETOUCHING	10	4 1/2	JUL 24 1951	JUL 30 1951
REPHOTO			JUL 31 1951	
PHOTO-LITHO				AUG 6 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 3 1951	8-8-51
ARTIST DEPT.	110	9		10/3/51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND ~~ARIZONA~~ PHOENIX, ARIZONA

NO. 1CH1027

ORDER No. 68308

DATE 7-17-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
HOTEL WESTWARD HO, PHOENIX,
ARIZONA

PRIV. # UPPER LEFT: p-23

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1950	JUL 30 1951
SKETCH				
RETOUCHING	5	4	JUL 25 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		8-13-51
ARTIST DEPT.	105	9		10-3-51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1028 ✓
ORDER No. 68308 ✓
DATE 7-17-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

PATIO OF HOTEL WESTWARD HO- A RESORT
HOTEL IN DOWNTOWN PHOENIX, ARIZONA

PRIV. # UPPER LEFT: p-26

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME. (to SLS 7/25/51)

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

new offprints
out 7/21

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 22 1950	JUL 20 1951
SKETCH				
RETOUCHING	3	4	JUL 25 1950	JUL 26 1950
REPHOTO				
PHOTO-LITHO				AUG 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	AUG 8 1951	8-10-51
ARTIST DEPT.	109	934		10-8-51

DATE BLUEPRINT OK'D

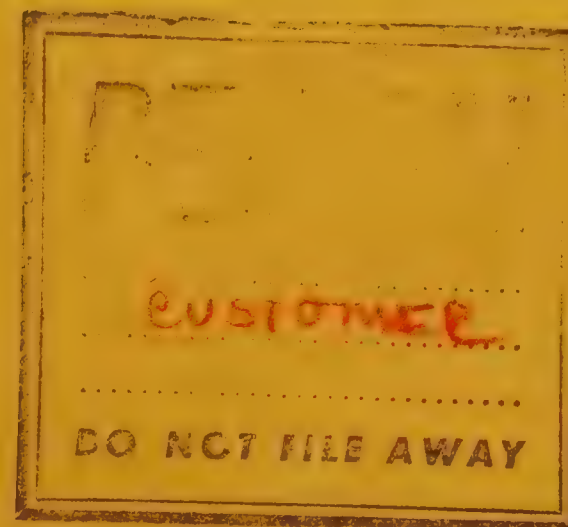
DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer



RETURN
KODACHROME (15) TO:
CUSTOMER
.....
.....
.....
DO NOT FILE AWAY

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1030

ORDER No. 68308

DATE 7-17-51

25 M POST CARDS C.T. ART COLORTONE - WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CENTRAL AVENUE, LOOKING NORTH FROM THE
ADAMS HOTEL, PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES, SAME AS

IMPRINT SAME AS ABOVE. 8BH460

PRIV. # BPPER LEFT: p-29

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

USE KODACHROME (MOUNTED IN GLASS) FOR COLOR GUIDE.
HAS COLOR CORRECTION FILTER BETWEEN GLASSES. TAKE APART IF NECESSARY,
RETURN KODACHROME. HOWEVER, RETURN KODACHROME & FILTER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
the customer. Please
see to it that all prints or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 24 1951
SKETCH				
RETOUCHING		7	JUL 24 1951	JUL 30 1951
REPHOTO				
PHOTO-LITHO				AUG 7 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	2	AUG 7 1951	
ARTIST DEPT.	102	12	11/2/51	11/2/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer



DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1031

ORDER No. 68308

DATE 7-17-51

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL

SWIMMING POOL AND CABANAS, WITH
P. K. WRIGLEY RESIDENCE AND ARIZONA
BILTMORE HOTEL IN BACKGROUND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # ~~XXXXX~~ UPPER LEFT: p-73

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects of
this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 30 1951
SKETCH				
RETOUCHING	4	1/2	JUL 24 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2		8-13-51
ARTIST DEPT.	102	10 1/2	11/10/51	1/3/52

DATE BLUEPRINT OK'D _____

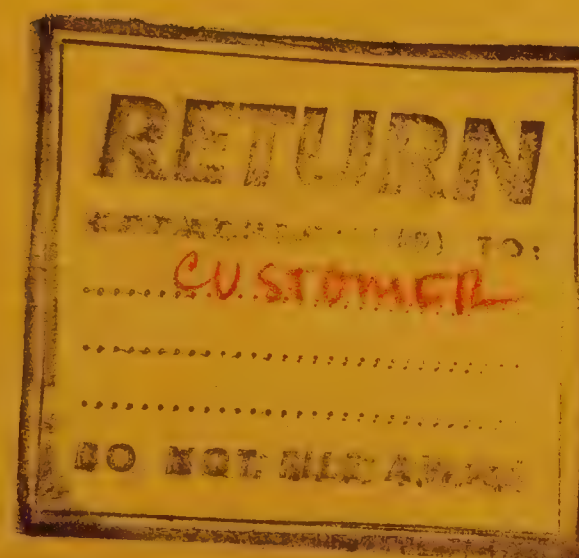
DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____



DS

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1032

ORDER No. 68308

DATE 7-17-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKING WEST ON ADAMS, FROM
FIRST STREET, PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # UPPER LEFT: p-12

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY. USE KODACHROME FOR COLOR GUIDE.
BE SURE TO SHOW ALL THE CATTLE BRANDS ON THIS BLDG.

RETURN KODACHROME. (to Bill S. 10/16/51)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 subjects of
Please
or nega-
and colors are
in harmony with each other
to make an attractive set.

new blk
of offprints
del. 7/51

Very

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1951	AUG 13 1951
SKETCH				
RETOUCHING	10	6	JUL 25 1951	JUL 31 1951
REPHOTO				
PHOTO-LITHO			AUG 1 1951	OCT 3 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	2	OCT 3 1951	2-22-51
ARTIST DEPT.	102	12	11/1/51	11/1/51

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

12/20/51
OK

2N
DO NOT FILE AWAY

Brush

TROPICAL FLORIDA SERIES
FLORIDA NEWS & PHOTO SERVICE

NO. 1CH-1033
ORDER No. K-44108
DATE 7-17-51

50 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BASS FISHING IN FLORIDA'S SCENIC
INLAND LAKES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: 177-F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *CH*
Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 24 1951
SKETCH				
RETOUCHING	9	2 1/2	JUL 24 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO			JUL 30 1951	AUG 6 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 6 1951	8-7-51 <i>CH</i>
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

TROPICAL FLORIDA SERIES
CITY OF MIAMI NEWS BUREAU

NO. 1CH-1034 -

ORDER No. K-44108 -

DATE 7-17-51

50 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA'S GRACEFUL FLAMINGOS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: 178-F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE CARD 9BK-65 FOR GOOD FLAMINGO COLOR.

NOTE BLACK SWANS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 21 1951
SKETCH				
RETOUCHING	4	1 1/2	JUL 24 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO				
BULEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13 1/4	AUG 3 1951	AUG 6 1951
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

TROPICAL FLORIDA SERIES ✓
PHOTO BY CHARLES J. BELDEN

NO. 1CH-1035 ✓

ORDER No. K-44108 ✓

DATE 7-17-51

50 M POST CARDS

ART COLORTONE

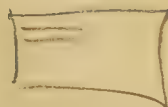
FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AT THE END OF A SALT WATER ✓
FISHING TRIP IN FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE ✓

PRIVATE # BEFORE IMPRINT: 179-F ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 21 1951
SKETCH				
RETOUCHING		3	JUL 24 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1/4	JUL 27 1951	8-14-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

TROPICAL FLORIDA SERIES ✓

NO. 1CH-1036 ✓

ORDER No. K-44108 ✓

DATE 7-17-51

50 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RESIDENCE VIEW IN TROPICAL
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: 180-F ✓

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 24 1951
SKETCH				JUL 25 1951
RETOUCHING	22	3	JUL 24 1951	JUL 25 1951
REPHOTO				
PHOTO-LITHO				AUG 6 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	AUG 6 1951	8-7-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

TROPICAL FLORIDA SERIES

NO. 1CH-1037 ✓

ORDER No. K-44108 ✓

DATE 7-17-51

50 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COCOANUT PALM AVENUE IN
BEAUTIFUL FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO

IMPRINT SAME AS ABOVE

PRIVATE # BEFORE IMPRINT: 181-F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1950	JUL 24 1950
SKETCH				
RETOUCHING	5	30	JUL 24 1950	JUL 26 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 3 1951	AUG 3 1951
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

TROPICAL FLORIDA SERIES

NO. 1CH-1038 ✓

ORDER No. K-44108 ✓

DATE 7-17-51

50 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOTORING THRU PALM BORDERED
ORANGE GROVES IN TROPICAL
FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE ✓

PRIVATE # BEFORE IMPRINT: 182-F ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(3 PHOTOS). USE BEST OF 3. SHOW ORANGES ON TREES.

RETURN 2 PHOTOS NOT USED TO GEO. HEUNISCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 26 1950	AUG 13 1951
SKETCH				
RETOUCHING		2 1/2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		8-22-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

9/10/51
OKS

Must have
proof 8/22
Very
Rush

TROPICAL FLORIDA SERIES ✓

NO. 1CH-1039 ✓

ORDER No. K-44108 ✓

DATE 7-17-51

50 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

FLORIDA'S TROPICAL WONDERLAND ✓

IMPRINT SAME AS ABOVE ✓

PRIVATE # BEFORE IMPRINT: 183-F



PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

(COLOR SLIDE ON THIS SUBJECT TO FOLLOW)

ret 8/27/51

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				JUL 24 1950
SKETCH				
RETOUCHING	3	2	JUL 24 1950	JUL 25 1950
REPHOTO				
PHOTO-LITHO				AUG 8 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 8 1951	7-17-51
ARTIST DEPT.	-	9 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & CO., INC., CHICAGO, ILL.

NO.

1CH1040

ORDER NO.

K 44109

DATE

7-17-51

50 M

POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R.M.

NO

TITLE IN FULL

IMPRINT

I WARNED YOU NOT TO GO
BATHING WITH SO MANY FISH AROUND!

19-F TROPICAL FLORIDA SERIES

SMALL TYPE: (C) CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

NO

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

set up 1 ft Cop

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 13 1951
SKETCH	20	1/2	JUL 25 1950	JUL 25 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	AUG 14 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have
Proof 8/12

CURT TEICH & CO., INC., CHICAGO, ILL.

NO. 1CH1041

ORDER NO. K 44109

DATE 7-17-51

50 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THIS WATER COMES UP TO MY EXPECTATIONS!

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

20-F TROPICAL FLORIDA SERIES

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

NO HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Set up to fit copy

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By *CH*

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 13 1951
SKETCH	10	1/2	JUL 25 1951	JUL 25 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 14 1951	
HAND COLOR PROOF	107	1 1/2		8-22-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

*Must have
May 8/22*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1042 ORDER NO. 68310 DATE 7-18-51

CUSTOMER

HOTEL CLARK
DERBY, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2" M POST CARDS SIZE 3 1/2" X 5 1/2"

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No
Title in full

HOTEL CLARK,
DERBY, CONN.

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☒ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO. ☒

COLOR DESCRIPTION

COLOR OF BRICK NO. 7. WOOD TRIM OF TAP ROOM AND RESTAURANT NO. 13
AND 16. SIGN COLOR NO. 2.

RETURN PHOTO TO CUSTOMER.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 547

Ret. 6/2

M.H.C. 1/2 102

L.A. 9/2

X

as quoted

W.D.T.

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1043 ORDER NO. 68311 DATE 7-18-51

CUSTOMER MC WILLIAMS STATIONERY CO.
TEXARKANA, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WILLOW BEACH COTTAGES
HOT SPRINGS, ARK.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 5
H.C. 107
L.A. 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1044- ORDER NO. 68320 DATE 7-18-51

CUSTOMER BEBOUT & DOWNS
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No

Copyright in Plate ☐ Yes ☐ No

Title in full

PARK LANE VILLA, CLEVELAND,
OHIO

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

INSTRUCTIONS ON TISSUE OVERLAY.

COLOR DESCRIPTION

INSTRUCTIONS ON TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Plt 7
Mar 106 4c 1 3/4
La 9 3/4

Add'l. Order
3.00

OK 11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1045 ORDER NO. 68321 DATE 7-18-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

FIESTA MOTEL
ST. PETERSBURG, FLA.
(BEACH)

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full

FIESTA MOTEL
ST. PETERSBURG BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark ☐ Yes ☐ No Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

INSTRUCTIONS ON TISSUE OVERLAY.

COLOR DESCRIPTION

INSTRUCTIONS ON TISSUE OVERLAY.

SIGN AT RIGHT BLACK LETTERING.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

Ref. 6
134 S.C. 1 1/2
2-7-51
Jno. L.A. 9

W 311

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1046 ORDER NO. 68322 DATE 7-19-51

CUSTOMER CLUB D'AMATO
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full **IN SCROLL-LOWER RT CORNER:**
CLUB D'AMATO - ITALIAN CUISINE AT ITS
FINEST - 5536 SO. HALSTED ST., CHICAGO,
ILL.

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — ☒ Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Pl 6 1/2
Print 2 106
20 11

21514

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1047 ORDER NO. 68323 DATE 7-19-51

CUSTOMER CLUB D'AMATO
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



6 1/2" BUSINESS CARDS SIZE 3 1/2" X 2 5/16"

STYLE ART COLOR TONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CLUB D'AMATO - ITALIAN CUISINE AT ITS
FINEST - 5536 SO. HALSTED ST.,
CHICAGO, ILL.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof Titles — Red, Blue

USE PHOTO FROM 1CH1046. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1048 ORDER NO. 68324 DATE 7-19-51

CUSTOMER ST. CATHERINE HOSPITAL
EAST CHICAGO, IND.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate ☐ Yes ☐ No

Title in full IN SKY UPPER RT CORNER:

ST. CATHERINE HOSPITAL
EAST CHICAGO, INDIANA

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark ☐ Yes ☐ No Special type as sample
IMPRINT: Customer ☐ C. T. Imprint ☐ No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

3RD AND 5TH FLOOR HAVE ALUMINUM WINDOWS...TOUCH UP OTHER WINDOWS TO GIVE
SAME APPEARANCE.

PLACE FLAG ON TOP OF POLE ON ROOF LEFT SIDE OF PHOTO.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 6/2/51
Photo 10/28/50
La 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1049 ORDER NO. 68340 DATE 7-20-51

CUSTOMER

MUDBADEN HEALTH RESORT
MUDBADEN, MINNESOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

OLDEST AND ONLY SULPHUR MUD BATHS IN
NORTHWEST FOR 50 YEARS
BOT: MUDBADEN HEALTH RESORT - JORDAN,
MINNESOTA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE OLD PHOTO ATTACHED. (87193)

ELIMINATE TRAIN. CROP PICTURE AT SIDES APPROXIMATELY AS ON PICTURE FROM
LETTERHEAD ATTACHED.

COLOR DESCRIPTION

USE 87193 FOR COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Ret. 4
H.C. 105
3-13-51 1/2
L.A. 9

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1050 ORDER NO. 68345 DATE 7-20-51

CUSTOMER HOTEL TULLER
DETROIT, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACED

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY:

HOTEL TULLER - DETROIT,
MICHIGAN

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH, EXCEPT CHANGE FRONT OF HOTEL STILL FURTHER SO THAT IT
LOOKS LIKE A SOLID UNBROKEN FRONT, ALL LIKE LEFT HALF. MAKE TREES REALISTIC.
CHANGE SIGN TO RED. ADD TITLE IS SKY AS ABOVE. FOLLOW PHOTO FOR
TREES - FOUNTAIN, ETC.

SUBMIT RETOUCED PHOTO TO OFFICE.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

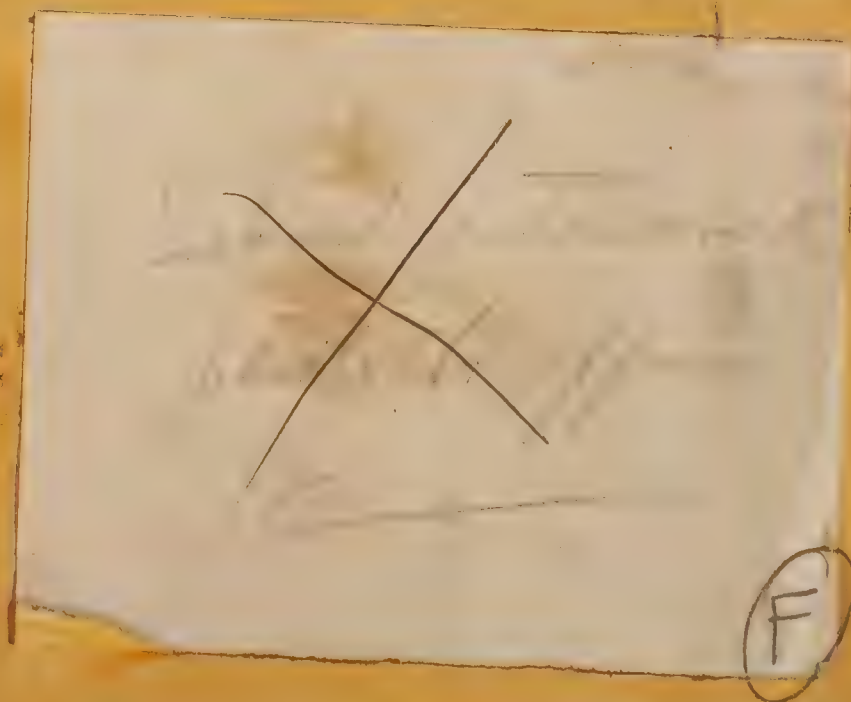
NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6 1/2
Am. H. C. 1 1/2
L. A. 9 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1051 ORDER NO. 68362 DATE 7-23-51

CUSTOMER AVE MARIA PRESS
ST. MARY'S SEMINARY
LEMONT, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SCROLL LEFT CORNER:

BISHOP BARAGA HOSPICE HOUSE
LEMONT, ILLINOIS

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

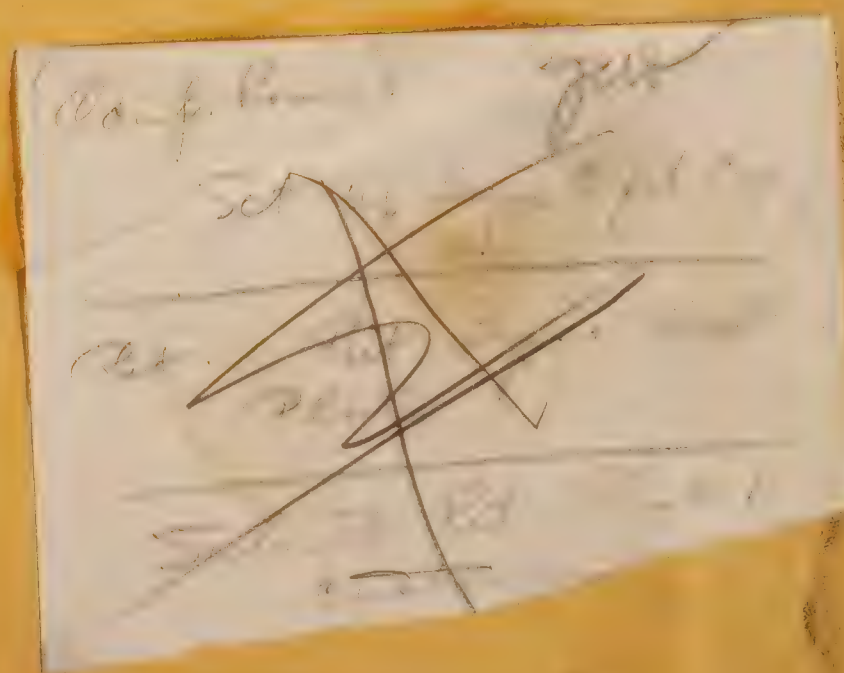
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-516-50



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1052 ORDER NO. 68362 DATE 7 20-51

CUSTOMER

AVE MARIA PRESS
ST. MARY'S SEMINARY
LEMONT, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



PHOTO RETURNED

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SCROLL RIGHT LOWER CORNER:

ST. MARY'S SEMINARY - LEMONT, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. TO COME Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PUT CLOUDS IN SKY. CROP EVENLY
TOP AND BOTTOM....

SUBMIT RETOUCED PHOTO.

COLOR DESCRIPTION

FOLLOW COLORS ON 4B72-N ATTACHED.

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1053 / ORDER NO. 68362 DATE 7 20-51

CUSTOMER AVE MARIA PRESS
ST. MARY'S SEMINARY
LEMONT, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate ☒ Yes No Copyright in Plate Yes No

Title in full IN SCROLL CENTER BOTTOM:

ST. MARY'S SEMINARY CHAPEL MARY HELP
OF CHRISTIANS SHRINE - LEMONT, ILLINOIS

FRONT NO. 5

(All of this on address side)

R. M. / TO COME

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(GROUP THREE)

FOLLOW RESPECTIVE TISSUE OVERLAYS.

SUBMIT RETOUCHED PHOTOS.

COLOR DESCRIPTION

FOLLOW RESPECTIVE TISSUE OVERLAYS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-8X10
2-8X10
3-1½

Ret 9
106

La 10 3/4

X

W 3/4

Grouping and
Reproduction

35.00 net

Comp. Ret.
Set up 2
copy
(Ret) Part - Upper scroll
Plate
Submit Retouched Photo

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1054 — ORDER NO. 68362 DATE 7 23-51

CUSTOMER
AVE MARIA PRESS
ST. MARY'S SEMINARY
LEMONT, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLEART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full TITLE IN SCROLL UPPER LEFT:
BISHOP BARAGA GARDENS — LEMONT, ILLINOIS
TITLE BELOW INSET:
FREDERIC BARAGA — FIRST BISHOP OF
MARQUETTE, MICH.

FRONT NO. 5 (All of this on address side) R. M. / TO COME Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

SEE TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO TO CUST.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

5-57
Box 4
Rev HC 1/2 1/2
La 9
X

Gravering &
Rephoto 17.25
not



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1055 ORDER NO. 68363 DATE 7-23-51

CUSTOMER ALERT ADV. AGENCY
GALVESTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE SOUTH'S LARGEST AND FINEST HOTEL
JUNG HOTEL - NEW ORLEANS, LA. - AN
AFFILIATED NATIONAL HOTEL

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

ALERT ADVERTISING AGENCY, GALVESTON, TEXAS

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

LAYOUT ATTACHED. - PHOTOGRAPHIC REPRODUCTION
OF ARCHITECT'S SKETCH FOR BUILDING DETAIL ALSO ATTACHED.

COLOR DESCRIPTION

FOLLOW LAYOUT AND OLD POST CARD(8AH1263) ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
D. 6
J. 12.5
401.93
L. 10.2

X

Add to Artwork
& Reproduce 8.50
net

Al. Blue +
Red Impression

Re furnish offprints

Blk only

9-7-51

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH-1056
ORDER No. 68170
DATE 7-24-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
THE ELKS HOME, ORLANDO, FLORIDA
"THE CITY BEAUTIFUL"

PRIVATE # BEFORE TITLE: 0.10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CUT FROM FOREGROUND AS SHOWN - FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3
Subjects of
over 1000. Please
see 20. 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100. 101. 102. 103. 104. 105. 106. 107. 108. 109. 110. 111. 112. 113. 114. 115. 116. 117. 118. 119. 120. 121. 122. 123. 124. 125. 126. 127. 128. 129. 130. 131. 132. 133. 134. 135. 136. 137. 138. 139. 140. 141. 142. 143. 144. 145. 146. 147. 148. 149. 150. 151. 152. 153. 154. 155. 156. 157. 158. 159. 160. 161. 162. 163. 164. 165. 166. 167. 168. 169. 170. 171. 172. 173. 174. 175. 176. 177. 178. 179. 180. 181. 182. 183. 184. 185. 186. 187. 188. 189. 190. 191. 192. 193. 194. 195. 196. 197. 198. 199. 200. 201. 202. 203. 204. 205. 206. 207. 208. 209. 210. 211. 212. 213. 214. 215. 216. 217. 218. 219. 220. 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621. 622. 623. 624. 625. 626. 627. 628. 629. 630. 631. 632. 633. 634. 635. 636. 637. 638. 639. 640. 641. 642. 643. 644. 645. 646. 647. 648. 649. 650. 651. 652. 653. 654. 655. 656. 657. 658. 659. 660. 661. 662. 663. 664. 665. 666. 667. 668. 669. 670. 671. 672. 673. 674. 675. 676. 677. 678. 679. 680. 681. 682. 683. 684. 685. 686. 687. 688. 689. 690. 691. 692. 693. 694. 695. 696. 697. 698. 699. 700. 701. 702. 703. 704. 705. 706. 707. 708. 709. 710. 711. 712. 713. 714. 715. 716. 717. 718. 719. 720. 721. 722. 723. 724. 725. 726. 727. 728. 729. 730. 731. 732. 733. 734. 735. 736. 737. 738. 739. 740. 741. 742. 743. 744. 745. 746. 747. 748. 749. 750. 751. 752. 753. 754. 755. 756. 757. 758. 759. 760. 761. 762. 763. 764. 765. 766. 767. 768. 769. 770. 771. 772. 773. 774. 775. 776. 777. 778. 779. 780. 781. 782. 783. 784. 785. 786. 787. 788. 789. 790. 791. 792. 793. 794. 795. 796. 797. 798. 799. 800. 801. 802. 803. 804. 805. 806. 807. 808. 809. 810. 811. 812. 813. 814. 815. 816. 817. 818. 819. 820. 821. 822. 823. 824. 825. 826. 827. 828. 829. 830. 831. 832. 833. 834. 835. 836. 837. 838. 839. 840. 841. 842. 843. 844. 845. 846. 847. 848. 849. 850. 851. 852. 853. 854. 855. 856. 857. 858. 859. 860. 861. 862. 863. 864. 865. 866. 867. 868. 869. 870. 871. 872. 873. 874. 875. 876. 877. 878. 879. 880. 881. 882. 883. 884. 885. 886. 887. 888. 889. 890. 891. 892. 893. 894. 895. 896. 897. 898. 899. 900. 901. 902. 903. 904. 905. 906. 907. 908. 909. 910. 911. 912. 913. 914. 915. 916. 917. 918. 919. 920. 921. 922. 923. 924. 925. 926. 927. 928. 929. 930. 931. 932. 933. 934. 935. 936. 937. 938. 939. 940. 941. 942. 943. 944. 945. 946. 947. 948. 949. 950. 951. 952. 953. 954. 955. 956. 957. 958. 959. 960. 961. 962. 963. 964. 965. 966. 967. 968. 969. 970. 971. 972. 973. 974. 975. 976. 977. 978. 979. 980. 981. 982. 983. 984. 985. 986. 987. 988. 989. 990. 991. 992. 993. 994. 995. 996. 997. 998. 999. 1000. 1001. 1002. 1003. 1004. 1005. 1006. 1007. 1008. 1009. 1010. 1011. 1012. 1013. 1014. 1015. 1016. 1017. 1018. 1019. 1020. 1021. 1022. 1023. 1024. 1025. 1026. 1027. 1028. 1029. 1030. 1031. 1032. 1033. 1034. 1035. 1036. 1037. 1038. 1039. 1040. 1041. 1042. 1043. 1044. 1045. 1046. 1047. 1048. 1049. 1050. 1051. 1052. 1053. 1054. 1055. 1056. 1057. 1058. 1059. 1060. 1061. 1062. 1063. 1064. 1065. 1066. 1067. 1068. 1069. 1070. 1071. 1072. 1073. 1074. 1075. 1076. 1077. 1078. 1079. 1080. 1081. 1082. 1083. 1084. 1085. 1086. 1087. 1088. 1089. 1090. 1091. 1092. 1093. 1094. 1095. 1096. 1097. 1098. 1099. 1100. 1101. 1102. 1103. 1104. 1105. 1106. 1107. 1108. 1109. 1110. 1111. 1112. 1113. 1114. 1115. 1116. 1117. 1118. 1119. 1120. 1121. 1122. 1123. 1124. 1125. 1126. 1127. 1128. 1129. 1130. 1131. 1132. 1133. 1134. 1135. 1136. 1137. 1138. 1139. 1140. 1141. 1142. 1143. 1144. 1145. 1146. 1147. 1148. 1149. 1150. 1151. 1152. 1153. 1154. 1155. 1156. 1157. 1158. 1159. 1160. 1161. 1162. 1163. 1164. 1165. 1166. 1167. 1168. 1169. 1170. 1171. 1172. 1173. 1174. 1175. 1176. 1177. 1178. 1179. 1180. 1181. 1182. 1183. 1184. 1185. 1186. 1187. 1188. 1189. 1190. 1191. 1192. 1193. 1194. 1195. 1196. 1197. 1198. 1199. 1200. 1201. 1202. 1203. 1204. 1205. 1206. 1207. 1208. 1209. 1210. 1211. 1212. 1213. 1214. 1215. 1216. 1217. 1218. 1219. 1220. 1221. 1222. 1223. 1224. 1225. 1226. 1227. 1228. 1229. 1230. 1231. 1232. 1233. 1234. 1235. 1236. 1237. 1238. 1239. 1240. 1241. 1242. 1243. 1244. 1245. 1246. 1247. 1248. 1249. 1250. 1251. 1252. 1253. 1254. 1255. 1256. 1257. 1258. 1259. 1260. 1261. 1262. 1263. 1264. 1265. 1266. 1267. 1268. 1269. 1270. 1271. 1272. 1273. 1274. 1275. 1276. 1277. 1278. 1279. 1280. 1281. 1282. 1283. 1284. 1285. 1286. 1287. 1288. 1289. 1290. 1291. 1292. 1293. 1294. 1295. 1296. 1297. 1298. 1299. 1300. 1301. 1302. 1303. 1304. 1305. 1306. 1307. 1308. 1309. 1310. 1311. 1312. 1313. 1314. 1315. 1316. 1317. 1318. 1319. 1320. 1321. 1322. 1323. 1324. 1325. 1326. 1327. 1328. 1329. 1330. 1331. 1332. 1333. 1334. 1335. 1336. 1337. 1338. 1339. 1340. 1341. 1342. 1343. 1344. 1345. 1346. 1347. 1348. 1349. 1350. 1351. 1352. 1353. 1354. 1355. 1356. 1357. 1358. 1359. 1360. 1361. 1362. 1363. 1364. 1365. 1366. 1367. 1368. 1369. 1370. 1371. 1372. 1373. 1374. 1375. 1376. 1377. 1378. 1379. 1380. 1381. 1382. 1383. 1384. 1385. 1386. 1387. 1388. 1389. 1390. 1391. 1392. 1393. 1394. 1395. 1396. 1397. 1398. 1399. 1400. 1401. 1402. 1403. 1404. 1405. 1406. 1407. 1408. 1409. 1410. 1411. 1412. 1413. 1414. 1415. 1416. 1417. 1418. 1419. 1420. 1421. 1422. 1423. 1424. 1425. 1426. 1427. 1428. 1429. 1430. 1431. 1432. 1433. 1434. 1435. 1436. 1437. 1438. 1439. 1440. 1441. 1442. 1443. 1444. 1445. 1446. 1447. 1448. 1449. 1450. 1451. 1452. 1453. 1454. 1455. 1456. 1457. 1458. 1459. 1460. 1461. 1462. 1463. 1464. 1465. 1466. 1467. 1468. 1469. 1470. 1471. 1472. 1473. 1474. 1475. 1476. 1477. 1478. 1479. 1480. 1481. 1482. 1483. 1484. 1485. 1486. 1487. 1488. 1489. 1490. 1491. 1492. 1493. 1494. 1495. 1496. 1497. 1498. 1499. 1500. 1501. 1502. 1503. 1504. 1505. 1506. 1507. 1508. 1509. 1510. 1511. 1512. 1513. 1514. 1515. 1516. 1517. 1518. 1519. 1520. 1521. 1522. 1523. 1524. 1525. 1526. 1527. 1528. 1529. 1530. 1531. 1532. 1533. 1534. 1535. 1536. 1537. 1538. 1539. 1540. 1541. 1542. 1543. 1544. 1545. 1546. 1547. 1548. 1549. 1550. 1551. 1552. 1553. 1554. 1555. 1556. 1557. 1558. 1559. 1560. 1561. 1562. 1563. 1564. 1565. 1566. 1567. 1568. 1569. 1570. 1571. 1572. 1573. 1574. 1575. 1576. 1577. 1578. 1579. 1580. 1581. 1582. 1583. 1584. 1585. 1586. 1587. 1588. 1589. 1590. 1591. 1592. 1593. 1594. 1595. 1596. 1597. 1598. 1599. 1600. 1601. 1602. 1603. 1604. 1605. 1606. 1607. 1608. 1609. 1610. 1611. 1612. 1613. 1614. 1615. 1616. 1617. 1618. 1619. 1620. 1621. 1622. 1623. 1624. 1625. 1626. 1627. 1628. 1629. 1630. 1631. 1632. 1633. 1634. 1635. 1636. 1637. 1638. 1639. 1640. 1641. 1642. 1643. 1644. 1645. 1646. 1647. 1648. 1649. 1650. 1651. 1652. 1653. 1654. 1655. 1656. 1657. 1658. 1659. 1660. 1661. 1662. 1663. 1664. 1665. 1666. 1667. 1668. 1669. 1670. 1671. 1672. 1673. 1674. 1675. 1676. 1677. 1678. 1679. 1680. 1681. 1682. 1683. 1684. 1685. 1686. 1687. 1688. 1689. 1690. 1691. 1692. 1693. 1694. 1695. 1696. 1697. 1698. 1699. 1700. 1701. 1702. 1703. 1704. 1705. 1706. 1707. 1708. 1709. 1710. 1711. 1712. 1713. 1714. 1715. 1716. 1717. 1718. 1719. 1720. 1721. 1722. 1723. 1724. 1725. 1726. 1727. 1728. 1729. 1730. 1731. 1732. 1733. 1734. 1735. 1736. 1737. 1738. 1739. 1740. 1741. 1742. 1743. 1744. 1745. 1746. 1747. 1748. 1749. 1750. 1751. 1752. 1753. 1754. 1755. 1756. 1757. 1758. 1759. 1760. 1761. 1762. 1763. 1764. 1765. 1766. 1767. 1768. 1769. 1770. 1771. 1772. 1773. 1774. 1775. 1776. 1777. 1778. 1779. 1780. 1781. 1782. 1783. 1784. 1785. 1786. 1787. 1788. 1789. 1790. 1791. 1792. 1793. 1794. 1795. 1796. 1797. 1798. 1799. 1800. 1801. 1802. 1803. 1804. 1805. 1806. 1807. 1808. 1809. 1810. 1811. 1812. 1813. 1814. 1815. 1816. 1817. 1818. 1819. 1820. 1821. 1822. 1823. 1824. 1825. 1826. 1827. 1828. 1829. 1830. 1831. 1832. 1833. 1834. 1835. 1836. 1837. 1838. 1839. 1840. 1841. 1842. 1843. 1844. 1845. 1846. 1847. 1848. 1849. 1850. 1851. 1852. 1853. 1854. 1855. 1856. 1857. 1858. 1859. 1860. 1861. 1862. 1863. 1864. 1865. 1866. 1867. 1868. 1869. 1870. 1871. 1872. 1873. 1874. 1875. 1876. 1877. 1878. 1879. 1880. 1881. 1882. 1883. 1884. 1885. 1886. 1887. 1888. 1889. 1890. 1891. 1892. 1893. 1894. 1895. 1896. 1897. 1898. 1899. 1900. 1901. 1902. 1903. 1904. 1905. 1906. 1907. 1908. 1909. 1910. 1911. 1912. 1913. 1914. 1915. 1916. 1917. 1918. 1919. 1920. 1921. 1922. 1923. 1924. 1925. 1926. 1927. 1928. 1929. 1930. 1931. 1932. 1933. 1934. 1935. 1936. 1937. 1938. 1939. 1940. 1941. 1942. 1943. 1944. 1945. 1946. 1947. 1948. 1949. 1950. 1951. 1952. 1953. 1954. 1955. 1956. 1957. 1958. 1959. 1960. 1961. 1962. 1963. 1964. 1965. 1966. 1967. 1968. 1969. 1970. 1971. 1972. 1973. 1974. 1975. 1976. 1977. 1978. 1979. 1980. 1981. 1982. 1983. 1984. 1985. 1986. 1987. 1988. 1989. 1990. 1991. 1992. 1993. 1994. 1995. 1996. 1997. 1998. 1999. 2000. 2001. 2002. 2003. 2004. 2005. 2006. 2007. 2008. 2009. 2010. 2011. 2012. 2013. 2014. 2015. 2016. 2017. 2018. 2019. 2020. 2021. 2022. 2023. 2024. 2025. 2026. 2027. 2028. 2029. 2030. 2031. 2032. 2033. 2034. 2035. 2036. 2037. 2038. 2039. 2040. 2041. 2042. 2043. 2044. 2045. 2046. 2047. 2048. 2049. 2050. 2051. 2052. 2053. 2054. 2055. 2056. 2057. 2058. 2059. 2060. 2061. 2062. 2063. 2064. 2065. 2066. 2067. 2068. 2069. 2070. 2071. 2072. 2073. 2074. 2075. 2076. 2077. 2078. 2079. 2080. 2081. 2082. 2083. 2084. 2085. 2086. 2087. 2088. 2089. 2090. 2091. 2092. 2093. 2094. 2095. 2096. 2097. 2098. 2099. 2100. 2101. 2102. 2103. 2104. 2105. 2106. 2107. 2108. 2109. 2110. 2111. 2112. 2113. 2114. 2115. 2116. 2117. 2118. 2119. 2120. 2121. 2122. 2123. 2124. 2125. 2126. 2127. 2128. 2129. 2130. 2131. 2132. 2133. 2134. 2135. 2136. 2137. 2138. 2139. 2140. 2141. 2142. 2143. 2144. 2145. 2146. 2147. 2148. 2149. 2150. 2151. 2152. 2153. 2154. 2155. 2156. 2157. 2158. 2159. 21

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH-1057

ORDER NO. 68170

DATE 7-24-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

EOLA PLAZA, ORLANDO, FLORIDA
"THE CITY BEAUTIFUL"

PRIVATE # BEFORE TITLE: 0.11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE



PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED - FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 31 1951	AUG 1 1951
SKETCH				
RETOUCHING	5	4	JUL 26 1951	JUL 31 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH-1058

ORDER No. 68170

DATE 7-24-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BEAUTIFUL RESIDENCES IN TROPICAL
ORLANDO, FLORIDA "THE CITY
BEAUTIFUL"

PRIVATE # BEFORE TITLE: 0.13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order to be delivered. Please
note that cuts or nega-
tives of uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1950	
SKETCH				
RETOUCHING	3	1/2	JUL 25 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.	109	9		7-21-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

RETOUCHING	1	Time Recorded in Cost Dept.	SEP 4 1951	SEP 4 1951
REPHOTO		Date		
PHOTO-LITHO		By		
BLUEPRINT				
STRIPPING, OPAQUING				

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH1059 - B9

ORDER No. 68378

DATE 7-25-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HELLO FROM MOUNT DORA FLORIDA

PRIV.# UPPER LEFT: MD.1

Small Type: (C) Curt Teich & Co., Inc.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT SKETCH.

FOLLOW PENCIL LAYOUT AND INSTRUCTIONS ATTACHED.

USE FISH & ORANGES FOR ORNAMENTAL ART WORK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects o.
order for the customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

M 30B-H1599 ✓

O

O

N - 6A363-IV ✓

T - 8A-H1419 ✓

D - 38A-H1420 ✓

O

R - 1CH1417

A - 1CH1060

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 30 1951	SEP 5 - 1951 SEP 6 1951
SKETCH	10	6	AUG 24 1951	AUG 30 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 10 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102	16	10/17/51	10/20/51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ORANGE NEWS CO., ORLANDO, FLA.

NO. 10H1060

ORDER NO. 68378

DATE 7-25-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DONNELLY AVENUE BUSINESS AREA, MOUNT
DORA, FLA.

PRIV. # BEFORE TITLE: MD.2

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R.M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CT

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7
Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo -
10H1059

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1950	
SKETCH				
RETOUCHING	4	3	JUL 27 1950	JUL 30 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	8/10/51	8/10/51
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH1061
ORDER No. 68378
DATE 7-25-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PICNIC AREA ON THE OCEAN AT
COCOA BEACH, FLA.

CUST. PRIV. # BEFORE TITLE: C.5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7
Please
neg-
colors are
each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1950	
SKETCH				
RETOUCHING	4	2	JUL 27 1950	JUL 31 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	AUG 7 1951	8/10/51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH1062

ORDER No. 68378

DATE 7-25-51

12 1/2 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMOOTH OCEAN BEACH,
COCOA BEACH, FLA.

PRIV. # BEFORE TITLE: C.6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

NO

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
note that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1951	AUG 13 1951
SKETCH				
RETOUCHING		1 1/2	JUL 27 1951	AUG 1 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			AUG 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		8-24-51
ARTIST DEPT.	101	8 1/2	9-25-51	9-26-51

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH1063
ORDER No. 68308

DATE 7-25-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE EPISCOPAL CHURCH OF ST. LUKE
AND ST. PETER, ST. CLOUD, FLA.

PRIV. # BEFORE TITLE: SC.8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

Photo Property of C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1950	
SKETCH				
RETOUCHING		3	JUL 27 1950	AUG 1 1950
REPHOTO				
PHOTO-LITHO			AUG 14 1951	AUG 27 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 27 1951	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH1064
ORDER No. 68378
DATE 7-25-51

12¹/₂M POST CARDS C.T. ART COLORTONE - FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUSINESS SECTION,
ST. CLOUD, FLA.

PRIV. # BEFORE TITLE: SC.9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 14 1950	AUG 12 1951
SKETCH				
RETOUCHING		4 1/2	JUL 27 1950	JUL 31 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			AUG 14 1951	AUG 29 1951
HAND COLOR PROOF	166	1 1/2	AUG 29 1951	
ARTIST DEPT.	108	9 1/2		9-28-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH1065 ✓
ORDER No. 68378 ✓
DATE 7-25-51

12½ ✓ M POST CARDS C.T. ART CO LORTONE FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE WOMAN'S CLUB AND VETERANS'
MEMORIAL LIBRARY, ST. CLOUD, FLA.

PRIV. # BEFORE TITLE: SC.10 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO ✓

IMPRINT SAME AS ABOVE. ✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ✓

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects O.
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			RECEIVED 1051	
SKETCH				
RETOUCHING	2	3	JUL 27 1951	AUG 1 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			AUG 13 1951	
HAND COLOR PROOF	109	1 1/2		8-23-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

ORANGE NEWS CO., ORLANDO, FLA.

NO. 1CH1066
ORDER No. 68378
DATE 7-25-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FLORIDA AVENUE NEAR LAKE
TOHOPEKALIGA, ST. CLOUD,
FLA.

PRIV. # BEFORE TITLE: SC.11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOWTISSEUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING		3	JUL 27 1950	AUG 1 1950
REPHOTO				
PHOTO-LITHO				AUG 29 1951
BLUEPRINT			AUG 14 1951	
STRIPPING, OPAQUING			AUG 29 1951	
HAND COLOR PROOF	107	1½		
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

NO. 1CH1067
ORDER No. 68379
DATE 7-25-51

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE, LAKE WALES,
FLA. - THE SINGING TOWER AT
THE EXTREME RIGHT

PRIV. # BEFORE TITLE: LW.16

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____
By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1950	AUG 3 - 1951
SKETCH				
RETOUCHING	3	3 1/2	JUL 27 1950	JUL 30 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING			AUG 7 1951	
HAND COLOR PROOF	105	1 1/2		8-10-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

MORSE'S PHOTO SERVICE, LAKE WALES, FLA.

NO. 1CH1068
ORDER No. 68379

DATE 7-25-51

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FIRST METHODIST CHURCH, LAKE WALES, FLA.

PRIV. # BEFORE TITLE: LW.17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *RD*
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>AUG 1 1951</i>	
SKETCH				
RETOUCHING	<i>7</i>	<i>2 1/2</i>	<i>JUL 27 1951</i>	<i>AUG 1 1951</i>
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			<i>AUG 13 1951</i>	
HAND COLOR PROOF	<i>106</i>	<i>1 1/2</i>		
ARTIST DEPT.		<i>9</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1069
ORDER NO. 68380
DATE 7-25-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKING SOUTH ON CENTRAL AVENUE
TOWARD DOWNTOWN PHOENIX, ARIZONA

PRV. # UPPER LEFT: P-35

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.
FOLLOW TISSUE OVERLAY. USE KODACHROME FOR COLOR GUIDE.

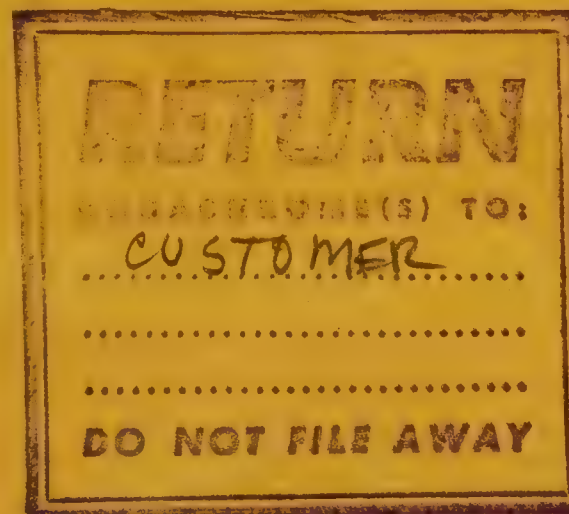
MAKE LEAVES ON TREES FULLER
MAKE PALM TREES MORE UNIFORM

RETURN KODACHROME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.



Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 21 1950	AUG 17 1951
SKETCH				
RETOUCHING	2	3	JUL 27 1950	JUL 31 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			AUG 14 1951	AUG 24 1951
HAND COLOR PROOF	107	1 1/2	AUG 24 1951	8-28-51
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1070

ORDER NO. 68380

DATE 7-25-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

VAN BUREN STREET FACADE OF
PHOENIX UNION HIGH SCHOOL.

PRIV. # UPPER LEFT: p-53

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____ Date _____ By _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1950	
SKETCH				
RETOUCHING	2	3	JUL 27 1950	AUG 1 1950
REPHOTO				
PHOTO-LITHO				AUG 28 1951
BLUEPRINT STRIPPING, OPAQUING			AUG 14 1951	
HAND COLOR PROOF	107	1 1/2	AUG 28 1951	8-29-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-1071

ORDER No. 68180

DATE 7-24-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THEATER OF THE SEA" ON FAMOUS
OVERSEAS HIGHWAY, 73 MILES SOUTH
OF MIAMI, FLORIDA

PRIVATE # BEFORE TITLE: M.45

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~MM~~ YES-SAME

IMPRINT

AS ON 8BH746.

/SAME AS ABOVE



PHOTO PROPERTY OF

CUST.

FOLLOW TISSUE OVERLAY (ALSO CARD 8BH746).

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

YES

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate

By _____
Date _____

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1950	AUG 13 1951
SKETCH				
RETOUCHING	3	4	JUL 26 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO				AUG 31 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	AUG 31 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

(F)

DISTRIBUTED BY WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 1CH-1072 -

ORDER No. 68181 -

DATE 7-25-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS, ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE CASTLETON HOTEL,
NEW CASTLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- "THE" ON TOP OF HOTEL. REMOVE-LARGE POLES AT LEFT OF
PHOTO, ALSO WHITE FLAW AT LEFT.
DARK RED BRICK BUILDING, FIRST STORY-LIGHT GRAY STONE, LIGHT
CREAM WINDOW BORDERS & DARK GREEN FRAMES ON CORNER ON 1st FLOOR.
2 MARQUEES-DARK GREEN WITH LIGHT SILVER BORDERS(SHOW LETTERS
CLEARLY). LIGHT GRAY WINDOW FRAMES & SILLS ON ALL FLOORS ABOVE
FIRST. LIGHT GRAY URNS & PINK FLOWERS OVER ENTRANCE ON LEFT.
LIGHT STONE PANELS AROUND WINDOWS ON TOP FLOOR, LIGHT GRAY TOP
CORNICE. DARK GRAY STREET PAVING. BLDG. ON RIGHT-LIGHT BUFF. BLDG.
ON LEFT-DARK RED BRICK

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

2 Defects on
order for this customer. Please
see to it that all nega-
tives are uniform. Colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1950	AUG 3 - 1951
SKETCH				
RETOUCHING	3	4	JUL 27 1950	JUL 30 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			AUG 7 1951	
HAND COLOR PROOF	105	1 1/2		8-10-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY WARNER PHOTO SHOP,
NEW CASTLE, PA.

NO. 1041073✓

ORDER No. 68181✓

DATE 7-25-51

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NEW CASTLE HOSPITAL,
NEW CASTLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REMOVE-WIRES, AND SMOKE IN UPPER LEFT.

BUILDING - DULL DARK RED BRICK. WHITE WINDOW FRAMES, DARK GREEN
SASH. GRAY STEPS AND ARCH TRIM AT ENTRANCE. LIGHT GRAY CHECK-
ERED DESIGNS BELOW TOP FLOOR. DARK RED BRICK ENDS ON STEPS AT
ENTRANCE. GREEN TERRACED LAWN AND SHRUBBERY ALONG FRONT AND LEFT
OF BUILDING. GREEN LAWN ON RIGHT. DARK GRAY STREET PAVING.
LIGHT CEMENT WALKS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
for this customer. Please
so to be that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1950	
SKETCH				
RETOUCHING	4	3	JUL 27 1950	JUL 27 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 29 1951	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1074 ORDER NO. 68373 DATE 7-24-51

CUSTOMER LAKEWOOD GRILL
LAKEWOOD, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LAKEWOOD GRILL, 8100 W. COLFAX,
LAKEWOOD, COLO. - HIGHWAYS 40 AND 6 -
MINUTES WEST OF DENVER - BELMONT 3-9775

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE SIGN "WAITRESS WANTED" AND BREAKFAST SIGN.
BUILDING TO SHOW.

ALL OF SIGN ATOP

SEE TISSUE OVERLAY.

WORD GRILL ON SIGN ATOP BLDG IS YELLOW IN DAYTIME. (HAS WHITE NEON TUBING BORDER
ING) LETTERS) IF SET-UP WOULD BE BETTER IN WHITE - SHOW AS WHITE. SIGN
SANDWICHES TO SHOW IN ROSE LETTERING WITH MAROON BACKGRD. BRICK TO BE NO
DARKER XXXXX THAN PASTE ON.

SEE TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 5 1/2
T.C. 1 1/2
L.A. 9 107
7-22-51

Very
Rush

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 1CH1075 ORDER NO. 68374 DATE 7-24-51

CUSTOMER
FILLEE MOTORS, INC
ORLANDO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

25 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HIGHEST PRICES PAID FOR USED CARS -
PHONE 5416 BOT: FILLEY MOTORS, INC., 200
W. CENTRAL AVE., ORLANDO, FLA.

FRONT NO. NO (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FOLLOW TISSUE OVERLAY.
ALSO SEE INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY &
INSTRUCTIONS ATTACHED.

Bob. Ford

RETURN PHOTO YES NO

PHOTO USED FOR

Bob. Ford
Im H.C. 2 722
107

X

Add 6.00
4.50 net

BECKLEY NEWS CO., BECKLEY, W. VA.

NO. 1CH-1076

ORDER No. 68189

DATE 7-26-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. VETERANS HOSPITAL,
BECKLEY, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

LIGHT BROWN OR DARK BUFF BRICK BLDG., GRAY STONE CORNICE EDGE ON TOP AND ABOVE 1st FLOOR. LIGHT GRAY SASH & FRAMES. SILVER COLOR MARQUEE, FLAG POLE & LIGHT POSTS. SHOW FLAG ON POLE. BROWN BRICK PORCH MARQUEE COLUMNS & FIRST FLOOR. LIGHT CEMENT WALKS & STEPS. DARK GRAY DRIVE. GARAGE ON RIGHT IN BACK-LIGHT BROWN BRICK, WHITE DOORS. GREEN TERRACED LAWN ON RIGHT & FRONT OF BLDG. GREEN PINE SHRUBBERY. SHOW SMOOTH GREEN TERRACE IN LEFT FOREGROUND.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

3014-1132-Plut

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1950	
SKETCH				
RETOUCHING	4	2:00	JUL 27 1950	JUL 30 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			AUG 7 1951	
HAND COLOR PROOF	108	1 1/2		8-10-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BECKLEY NEWS CO., BECKLEY, W. VA.

NO. 1CH-1077 -

ORDER No. 68189 -

DATE 7-26-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER-BORDER

TITLE IN FULL

TOP BORDER: BLACK KNIGHT COUNTRY
CLUB, BECKLEY, WEST VIRGINIA

BOT. BORDER: NINE HOLE GOLF
COURSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS WHITE STONE, DARK RED TILE ROOF. DARK BROWN SASH,
LIGHT GRAY FRAMES. GREEN & DARK RED STRIPED PORCH ROOF. LIGHT
GRAY BRICK FENCE POSTS & CABLE WIRE ON LEFT. LIGHT GRAY STONE
CHIMNEY. SILVER COLOR FLAG POLE (FLAG ON POLE). BRIGHT GREEN
LAWN IN FOREGROUND AND STARTING TEE IN FRONT OF BUILDING. SHOW
CLOUDS IN SKY. SHOW RADIO ANTENNA ON TOP OF ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 27 1950	
SKETCH				
RETOUCHING	9	2	JUL 27 1950	JUL 31 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	AUG 24 1951	8-28-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

BECKLEY NEWS CO., BECKLEY, W.VA.

NO. 1CH-1078

ORDER No. 68189

DATE 7-26-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL
BUSINESS CENTER OF BUSY BECKLEY,
W.VA., COUNTY SEAT OF RALEIGH
COUNTY.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TALL BLDGS. ON LEFT BACKGROUND-LIGHT GRAY, BUFF AND BROWN. LEFT
CENTER-BROWN AND LIGHT GRAY. CENTER-LARGE BLDGS. BROWN & LIGHT
GRAY. BACKGROUND ON RIGHT EDGE-BROWN BRICK. CENTER RIGHT-BUFF
AND GRAY.

REMOVE - POSTS AND WIRES IN FOREGROUND. SHOW MOUNTAIN IN EXTREME
BACKGROUND CLEARLY. SEE BACK OF PHOTO FOR MORE COLOR
INSTRUCTIONS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this owner. Please
see to it that all sets or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1951	
SKETCH				
RETOUCHING		3	JUL 27 1950	JUL 30 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 7 1951	
HAND COLOR PROOF	107	2 1/2		8-15-51
ARTIST DEPT.		12 1/2		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

BECKLEY NEWS CO., BECKLEY, W.VA.

NO. 1CH-1079

ORDER No. 68189

DATE 7-26-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

METHODIST CHURCH, OAK HILL,
WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CABLE WIRES AND CARS.
TAN BUFF BRICK BLDG., WHITE CORNICE, ~~XXX~~ DOORS, SASH AND FRAMES.
LIGHT GRAY STONE COLUMNS, DARK GRAY STEPS. VERY LIGHT GRAY CROSS,
ON TOP, WITH NARROW NEON ILLUMINATION STRIPS IN BRIGHT ORANGE
COLOR. DARK BRONZE LIGHTS AT ENTRANCE. DARK BROWN SIGN, WHITE
LETTERS. GREEN LAWN AND SHRUBBERY. GRAY CEMENT WALL & STEPS ON
LEFT. GRAY CEMENT WALK. DARK GRAY STREET PAVING. BUILDING ON
RIGHT-LIGHT GRAY, GREEN ROOF.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			7-10-51	AUG 2-1951
SKETCH				
RETOUCHING	10	4	JUL 27 1951	AUG 5 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			AUG 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		8-25-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

BECKLEY NEWS CO., BECKLEY, W.VA.

NO. 1CH-1080

ORDER No. 68189

DATE 7-26-51

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, OAK HILL, WEST VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE-LARGE POLES AND WIRES.

ON RIGHT: 1st BLDG: LIGHT BUFF BRICK, RED STORE SIGN, GOLD LETTERS.

(G.C. MURPHY & CO.). DARK MARBLE BASE. LIGHT GRAY FRAMES, SASH &

CORNICE EDGE. DARK GREEN AWNINGS. 2nd BLDG: BUFF BRICK, DARK SIGN,

WHITE LETTERS. ON LEFT: 1st BLDG: BUFF BRICK, DARK RED SIGN, WHITE

LETTERS (KELLEY'S DRUG). 2nd BLDG: BUFF, DARK SIGNS, WHITE LETTERS.

3rd BLDG: LIGHT BUFF, SILVER STRIP MARQUEE, WHITE SIGN, RED LETTERS.

4th: BUFF BRICK, WHITE CORNICE & FRAMES. 5th: BUFF BRICK, GREEN

SIGNS, WHITE LETTERS. DARK GRAY STREET PAVING. (YES)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1951	AUG 1 1951
SKETCH				
RETOUCHING	6	5 1/2	JUL 27 1951	AUG 2 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 13 1951	
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1081 ORDER NO. 68399 DATE 7-26-51

CUSTOMER RANCH MOTEL, INC.
LEXINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No XXXXXXXX IN PANEL!

Title in full RANCH MOTEL - ON U.S. 60,
EASTERN CITY LIMITS - 1/4 MILE FROM
BELT LINE - LEXINGTON, KENTUCKY

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

FOLLOW SKETCH, EXCEPT MAKE ROOFS GRAY AS ON OLD CARD #8BH1012, AND CHANGE
FLOOR OF PORCH AT CENTER FRONT FROM GREEN TO A NEUTRAL FLOOR COLOR.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 41
107
8-28-51 F.C. 1 1/2
L.A. 9

Cost

DR Blue Impression

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1082 ORDER NO. 68400 DATE 7-25-51

CUSTOMER RANCH MOTEL, INC.
LEXINGTON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED



25 MBUSINESS CARDS SIZE 3 1/2 x 2 5/16

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

RANCH MOTEL - ON U.S. 60, EASTERN CITY
LIMITS - 1/4 MILE FROM BELT LINE
LEXINGTON, KENTUCKY

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1081. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

20 1/2
20 2

as quoted

credit

Rush

SNYDER'S ART & GIFT SHOP,
OXFORD, OHIO

NO. 1CH-1085

ORDER No. 68192

DATE 7-26-51

6½ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

UPHAM HALL, MIAMI UNIVERSITY,
OXFORD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR OF BUILDING - RED (SEE 3BH262 & 6BH615)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1951	
SKETCH				
RETOUCHING		3	JUL 30 1951	AUG 1 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT			AUG 14 1951	AUG 27 1951
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 27 1951	8-29-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

PHOTO IN GCH-1669

LAUCK BROS., PALMYRA, PA.

NO. 1CH-1083 -

ORDER No. 68190 -

DATE 7-26-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AMERICAN LEGION POST NO. 72,
PALMYRA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP ABOUT ONE HALF INCH AT TOP & BOTTOM & SIDES, KEEPING WHOLE BUILDING IN VIEW. DARK RED BRICK BLDG., LIGHT GRAY CORNICE, SASH & FRAMES & PORCH. GRAY STONE STEPS, STEEL GRAY DOORS. SILVER GRAY FLAG POLE (WITH FLAG). GOLD SIGN EMBLEM ON BLDG. LIGHT GRAY PANELS BETWEEN WINDOWS ON LEFT WING, DARK RED PORCH BASE AROUND LEFT WING. GREEN LAWN & SHRUBBERY. DARK GRAY STREET PAVING. LIGHT CEMENT WALKS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 30 1950	AUG 3 - 1951
SKETCH				
RETOUCHING	2	2	JUL 27 1950	JUL 30 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	AUG 7 1951	8-10-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

VALDOSTA CIGAR & TOBACCO CO.,
VALDOSTA, GA., DISTRIBUTORS
PHOTO BY U.S. FOREST SERVICE

NO. 1CH-1084 ✓

ORDER No. 68191 ✓

DATE 7-26-51

12½ M POST CARDS

ART COLORTONE

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TURPENTINE FARMING NEAR VALDOSTA,
GEORGIA, "THE NAVAL STORES
CAPITOL OF THE WORLD"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST. ✓

RETOUCHING AND COLOR DESCRIPTION

REMOVE - NAME ON TRUCK. TRUCK HAS CREAM COLORED CAB, NATURAL
WOOD BODY. NOTE THAT BARRELS HAVE MUCH DEAD WHITE GUM ON SIDES.
SHOW THE CUT SECTIONS ON TREES UP TO A HEIGHT OF ABOUT 4 FEET
AND HAVE THE LITTLE TIN CUPS DOWN ABOUT 2 FEET FROM THE TOP OF
THE CUT SECTION. COLORING UNDER THE CUPS IS SOMEWHAT DARKER,
(REFER 7AH2991 FOR HEIGHT OF CUTTING AND PLACING OF CUPS).

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

**ESTIMATE
AND WORK SCHEDULE**

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 2 1950	
SKETCH				
RETOUCHING	9	2 1/2	JUL 27 1950	JUL 31 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 7 1951	
HAND COLOR PROOF	105	1 1/2		8-13-51
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

SNYDER'S ART & GIFT SHOP,
OXFORD, OHIO

NO. 1CH-1086

ORDER No. 68192

DATE 7-26-51

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WHELEW REID HALL, MIAMI
UNIVERSITY, OXFORD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR OF BUILDING - RED (SEE 3BH262 & 6BH615)
(WITH 1CH-1085)

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects OK
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *OB*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1950	AUG 13 1951
SKETCH				
RETOUCHING	3	1½	JUL 30 1950	JUL 31 1950
REPHOTO				
PHOTO-LITHO			AUG 14 1951	AUG 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	AUG 21 1951	8-29-51
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

PHOTO IN CH 1664

HENRY E. MURN NEWS SERVICE,
ST. CLOUD, MINN.

NO. 1CH-1087 ✓

ORDER No. 68203 ✓

DATE 7-27-51

12½ M POST CARDS

ART COLORTONE ✓

FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN'S UNIVERSITY, NEAR
ST. CLOUD, MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ADD STEEPLE ON LEFT TOWER TO CORRESPOND WITH OTHER STEEPLE.
DARK RED BROWNISH BRICK BLDG., WITH DARK RED ROOF AND STEEPLES.
CREAM TRIM. GOLD CROSSES ATOP STEEPLES. GREEN FOLIAGE ON
TREES, DARK GREEN EVERGREENS. GREEN LAWN, LIGHT GRAY WALKS.
MULTI-COLORED FLOWERS IN ROUND BEDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1950	AUG 13 1951
SKETCH				
RETOUCHING		3½	JUL 30 1950	JUL 31 1950
REPHOTO				
PHOTO-LITHO				
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	AUG 24 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

Ret. 7
Rm U.C. 106 1/3/4
L.A. 9/3/4

CUSTOMER

DIAL NO. 1CH1088 ORDER NO. 68417 DATE 7-27-51

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

PHOTO PROPERTY OF C. T. & CO.

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN LOWER PANEL:

THE GARDEN CENTER - 2140 NINTH
AVENUE - NORTH - ST. PETERSBURG
FLORIDA - CODE NO. 09523 . (SEE COPY)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

FULL FACE 3 SIDES WITH PANED AT BOTTOM.

FOLLOW SKETCH, EXCEPT LEAVE ROSE OUT OF PANEL.

CUT FOR ADDRESS SIDE TO BE RETURNED TO CUST.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO USED FOR

red imp

as quoted

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1089

ORDER No. 68423

DATE 7-30-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER

TITLE IN FULL

ST. MARY'S HOSPITAL AND SANA-
TORIUM, TUCSON, ARIZONA /

PRIV. # UPPER LEFT: T-22 /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES /

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	AUG 13 1951
SKETCH				
RETOUCHING	6	4	JUL 31 1951	AUG 3 1951
REPHOTO				
PHOTO-LITHO			AUG 13 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1 1/2		
ARTIST DEPT.	106	8 3/4		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Re

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1090

ORDER NO. 68423

DATE 7-30-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKING EAST ON CONGRESS STREET,
TUCSON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PRIV. # UPPER LEFT: T-2

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY, INSTRUCTIONS ATTACHED

AND ALSO SEE BACK OF PHOTO . /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1951	AUG 17 1951
SKETCH				
RETOUCHING		7	JUL 31 1950	AUG 3 1950
REPHOTO				
PHOTO-LITHO			AUG 13 1951	AUG 28 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	AUG 28 1951	9-2-51
ARTIST DEPT.	35	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

(F)

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1091
ORDER No. 68423
DATE 7-30-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

CONGRESS STREET, LOOKING WEST,
TUCSON, ARIZONA

PRIV. # UPPER LEFT: T-4

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By on
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<u>105</u> 1 1950	AUG 13 1951
SKETCH				
RETOUCHING	<u>7</u>	<u>6</u>	<u>111</u> 31 1950	AUG 1 1950
REPHOTO				
PHOTO-LITHO				AUG 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<u>107</u>	<u>2</u>	<u>AUG 14 1951</u> <u>AUG 28 1951</u>	<u>7-30-51</u>
ARTIST DEPT.	<u>103</u>	<u>10</u>		<u>10-2-51</u>

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

12/20/51

20

24

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1092
ORDER No. 68423
DATE 7-30-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

SOUTHERN PACIFIC DEPOT,
TUCSON, ARIZONA

PRIV. # UPPER LEFT: T-29

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERIA Y.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 1 1951	AUG 13 1951
SKETCH				
RETOUCHING	3	3 1/2	JUL 31 1951	AUG 1 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		8-28-51
ARTIST DEPT.	104	9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 1CH1093
ORDER No. 68423
DATE 7-30-51

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

S.S. PETER AND PAUL CHURCH,
TUCSON, ARIZONA

PRIV. # UPPER LEFT: T-10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1950	AUG 13 1951
SKETCH				
RETOUCHING	2	5	JUL 31 1950	AUG 2 1950
REPHOTO				
PHOTO-LITHO				AUG 28 1951
BLUEPRINT			AUG 15 1951	
STRIPPING, OPAQUING			AUG 28 1951	
HAND COLOR PROOF	107	1 1/2		8-30-51
ARTIST DEPT.	22	4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1094
ORDER No. 68425
DATE 7-30-51'

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ENTRANCE'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH944. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 5 1950	AUG 6 - 1951
SKETCH			JUL 31 1950	AUG 3 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				AUG 15 1951
BLUEPRINT				
STRIPPING, OPAQUING			AUG 8 1951	
HAND COLOR PROOF				
ARTIST DEPT.	134	2"2	AUG 15 1951	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Hold down colors
no blues

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1095
ORDER No. 68425
DATE 7-30-51

25 M MIN 3½ x 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ELEVATOR BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1807. MAKE NEW BIA CK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1950	AUG 6 - 1951
SKETCH			JUL 31 1950	AUG 3 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 8 1951	AUG 15 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	128	2'2	AUG 1 - 1951	9-10-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Hold down color
no blues*

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1096
ORDER No. 68425
DATE 7-30-51

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BAT FLIGHT FROM CAVERN ENTRANCE-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1038. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *CB*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1950	AUG 6 1951
SKETCH <i>Lo.</i>		1/2	JUL 31 1950	AUG 3 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				AUG 15 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	2 1/2	AUG 15 1951	9-11-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Hold down colors

no blues

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1097
ORDER No. 68425
DATE 7-30-51

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKING OUT FROM NATURAL ENTRANCE

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C. T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1806. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED	
	Clock No.	Time Allowed			
COMPOSING, Type Set Up			AUG 2 1951	AUG 6 - 1951	
SKETCH			JUL 31 1950	AUG 2 1951	
RETOUCHING					
REPHOTO					
PHOTO-LITHO					
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	102	2 1/2			

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Hold down colors
no blues

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1098
ORDER No. 68425
DATE 7-30-51

25 M MIN $2\frac{1}{2} \times 3\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

TICKET OFFICE AND TRAIL TO
NATURAL ENTRANCE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1808. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	AUG 6 - 1951
SKETCH			JUL 31 1950	AUG 5 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				AUG 15 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	AUG 15 1951	9-11-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Hold down colors
no blues*

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1099
ORDER No. 68425
DATE 7-30-51

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LUNCH ROOM

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1472. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate _____
By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked _____
By ms
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1951	AUG 3 1951
SKETCH			JUL 31 1950	
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 8 1951	AUG 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	AUG 15 1951	9-11-51

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Hold down color
~~*ms*~~

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1100
ORDER No. 68425
DATE 7-30-51

25 M MIN $2\frac{1}{2} \times 3\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

ENTRANCE TO KING'S PALACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1805. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked _____
By _____ AND WORK SCHEDULE By _____
Date _____ Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1950	AUG 6 1950
SKETCH			JUL 31 1950	AUG 2 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				AUG 15 1951
BLEUPRINT				
STRIPPING, OPAQUING			AUG 8 1951	
HAND COLOR PROOF				
ARTIST DEPT.	108	2 1/2	AUG 15 1951	9-1-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Hold down color
no blues

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1101
ORDER No. 68425
DATE 7-30-51

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PAPOOSE ROOM /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO /

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1804. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			JUL 31 1950	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				AUG 15 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			AUG 8 1951	
ARTIST DEPT.	22	24	AUG 15 1951	

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Hold down color
no blues*

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1102

ORDER No. 68425

DATE 7-30-51

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

GREEN LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH1803. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1951	AUG 6 - 1951
SKETCH		1/2	JUL 31 1950	AUG 2 1951
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 8 1951	AUG 15 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	2 1/2	AUG 1 - 1951	9-12-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Hold down colors
no blues*

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1103
ORDER No. 68425
DATE 7-30-51

25 M MIN $3\frac{1}{2}$ x $2\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BABY HIPPO /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH946. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Hold down colors

no blues

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By *CH*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				AUG 6 - 1951
SKETCH <i>Lo</i>		<i>1/2</i>	JUL 31 1950	AUG 3 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>22</i>	<i>2 1/2</i>	AUG 8 1951 AUG 15 1951	AUG 15 1951

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1104
ORDER No. 68425
DATE 7-30-51

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

GIANT AND TWIN DOMES

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH947. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 5 1951	AUG 6 - 1951
SKETCH			JUL 31 1950	
RETOUCHING				AUG 3 1951
REPHOTO				
PHOTO-LITHO				AUG 15 1951
BLEUPRINT STRIPPING, OPAQUING			AUG 8 1951	
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/2	AUG 7 1951	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Hold down colors
no blues*

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD, NEW
MEXICO
NO. 1CH1105
ORDER No. 68425
DATE 7-30-51

25 M MIN 2½ x 3½	ART COLORTONE	FULL FACE 3SIDES
(ALL OF THIS ON THE PICTURE SIDE)		
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	(ALL OF THIS ON THE ADDRESS SIDE)	
TITLE IN FULL	FRONT No. NO	R. M. NO
THE CAVE MAN	IMPRINT NONE	
	PHOTO PROPERTY OF	C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CH148. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate
By _____
Date _____
ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By *OT*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>JUL 2 1951</i>	<i>AUG 6 - 1951</i>
SKETCH			<i>JUL 31 1950</i>	<i>AUG 3 1951</i>
RETOUCHING				
REPHOTO				<i>AUG 15 1951</i>
PHOTO-LITHO			<i>AUG 8 1951</i>	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF			<i>AUG 15 1951</i>	
ARTIST DEPT.	<i>101</i>	<i>2 1/4</i>		<i>9-12-51</i>

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Hold down color
no black*

*2 1/2 x 2 5/16
2 1/2 x 3 1/2 V*

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1106

ORDER No. 68425

DATE 7-30-51

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TWIN DOMES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1470. MAKE NEW BACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____
ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1951	AUG 1 1951
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	109	2 1/2		9-18-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1107
ORDER No. 68425
DATE 7-30-51

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

FROZEN WATERFALLS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH951. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*Hold down colors
no blues*

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			JUL 31 1950	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	101	2 1/2	9-21-51	9-21-51

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1108

ORDER No. 68425

DATE 7-30-51

25 M MIN 2½ x 3½

ART COLORTONE

FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

TEMPLE OF THE SUN

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH949. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Hold down color

no blues

25

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1951	
SKETCH <i>Rs</i>		<i>1/2</i>	JUL 31 1950	AUG 3 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				AUG 15 1951
BLUEPRINT			AUG 8 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>109</i>	<i>2 1/2</i>	AUG 15 1951	<i>9-17-51</i>

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD, NEW
MEXICO

NO. 1CH1109

ORDER No. 68525

DATE 7-30-51

25 M MIN 2 1/4 x 3 1/4 ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

CRYSTAL SPRING DOME /

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH953. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____

By _____

Date _____

AND WORK SCHEDULE

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1950	AUG 6 - 1951
SKETCH			JUL 31 1950	AUG 3 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				AUG 7 5 1951
BLUEPRINT				
STRIPPING, OPAQUING			AUG 8 1951	
HAND COLOR PROOF				
ARTIST DEPT.	106	2 1/2	AUG 15 1951	

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Hold down colors

no blues

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

1CH1110
ORDER No. 68425
DATE 7-30-51

25 M MIN $2\frac{1}{2} \times 3\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT NO. NO R. M. NO

TITLE IN FULL

IMPRINT NONE

TOTEM POLE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH948. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 31 1950	8-6-1951
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	105	2'0"		9-24-51

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Hold down colors
no blues

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1111

ORDER No. 68425

DATE 7-30-51

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LARGEST COLUMN IN THE GREEN
LAKE REGION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH1471. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			JUL 31 1950	AUG 3 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	104	2 1/2		9-11-51

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

*Hold down colors
no blues*

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1112
ORDER No. 68425
DATE 7-30-51

25 M MIN 2½ x 3½ ART COLORTONE FULL FACE 3 SIDES	
(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL	IMPRINT NONE
DRAPERIES IN QUEEN'S ROOM	
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH952. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date _____ ESTIMATE AND WORK SCHEDULE Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH			JUL 31 1950	AUG 3 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			AUG 8 1951	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	22	2 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Hold down colors
no blues

DISTRIBUTED BY HERMAN HEMLER, CARLSBAD,
NEW MEXICO

NO. 1CH1113
ORDER No. 68425
DATE 7-30-51

25 M MIN $3\frac{1}{2}$ x $2\frac{1}{2}$ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ROCK OF AGES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 9BH945. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES. /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		AND WORK SCHEDULE		By	
Date				Date	
OPERATION	EST. TIME	DATE	DATE		
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up		AUG 3 1950			
SKETCH		JUL 31 1950			
RETOUCHING					
REPHOTO					
PHOTO-LITHO					
BLUEPRINT		AUG 8 1951			
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	22 214				

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

*Hold down colors
no blues*

F.D.R. WARM SPRINGS MEMORIAL COMM.,
WARM SPRINGS, GA.

NO. 1CH-1114

ORDER No. 68518

DATE 7-31-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PRESIDENT FRANKLIN D. ROOSEVELT
AT THE ENTRANCE, LITTLE WHITE
HOUSE, WARM SPRINGS, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE BUILDING, GREEN SHUTTERS, GRAY ROOF. BLOSSOMS ON THE
CLIMBING ROSE VINES AROUND PILLARS ARE RED. CAR IS GRAY WITH
BLACK TRIM.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *CB*
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	AUG 13 1951
SKETCH				
RETOUCHING		2 1/2	AUG 1 1951	AUG 3 1951
REPHOTO				
PHOTO-LITHO				
BUEPRINT			AUG 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4		
ARTIST DEPT.		2 3/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1115 ORDER NO. 68432 DATE 7-31-51

CUSTOMER KINGKADE HOTEL
OKLAHOMA CITY, OKLAHOMA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL KINGKADE IN DOWNTOWN OKLAHOMA
CITY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH WITH THESE CORRECTIONS: HOTEL BLDG IN INSET TO BE CLOSE TO #15. MARQUEE IS CHROME TRIM, WHEREAS ARTIST HAS USED BROWN TONE SPECIFIED FOR THE COFFEE SHOP TRIM AND CARRIED IT ALL THE WAY AROUND TO MARQUEE FRONT. (SEE NOTES ON OVERLAY OF SKETCH.) THE BROWN TRIM ON COFFEE SHOP FRONT (1ST FLOOR LEFT CORNER) MORE GRAY THAN BROWN AND SHOULD BE LIGHTENED UP SOME. SHOULD BE SPECKLED GREY-BROWN MIXED TONE OF GLAZED MARBLE.

COLOR DESCRIPTION

NOTE

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-8-16-50

2 Rephotos 5x7

L. O. 1

Ref. 7

H. C. 106 2 1/2

L. A. 14

as quoted

WCH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1116 ORDER NO. 68435 DATE 7-31-51

CUSTOMER OSWEGO COUNTY HISTORICAL SOCIETY
OSWEGO, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL AT LEFT: 1½"

HEADQUARTERS HOUSE OSWEGO COUNTY
HISTORICAL SOCIETY
OSWEGO, NEW YORK

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH PANEL AT LEFT:

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

Return to K. K. K. K. K.
12/3/51 B.

(to Bill S. 12-5-51)

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6½
C.C. 2
C.C. 10
X

as given

Red Impression

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

PHOTO BY CITY OF MIAMI NEWS BUREAU

25 M POST CARDS ART COLORTONE FULL FACE

NO. 1CH-1117

ORDER No. 68522

DATE 7-31-51

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SOME OF THE FISH CAUGHT ALONG
THE OVERSEAS HIGHWAY, FLORIDA
KEYS-CHANNEL #2, CRAIG AND
CHANNEL #5.

PRIVATE # BEFORE TITLE: M.49

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5-7
add to list
on 8x10
PAPER

FOLLOW TISSUE OVERLAY (SEE 6BH667 & 9BH989 ENCLOSED).

D10069

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____
ESTIMATE
Cost Dept. Checked By _____

Date _____
AND WORK SCHEDULE
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1951	
SKETCH				
RETOUCHING	9	4	AUG 2 1951	AUG - 1951
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING			AUG 13 1951	
HAND COLOR PROOF	108	100		
ARTIST DEPT.				9-21-1951

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

New effort
9/14/51

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-1118

ORDER NO. 68522

DATE 7-31-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE AND SOME OF THE GROUNDS
AT MIAMI RARE BIRD FARM

PRIVATE # BEFORE TITLE: M.50

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R.M. YES-SAME AS

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B.L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1951	AUG 12 1951
SKETCH				AUG 3 1951
RETOUCHING	2	4	AUG 1 1951	
REPHOTO				
PHOTO-LITHO			AUG 13 1951	AUG 24 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	AUG 24 1951	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1119 ORDER NO. 68441 DATE 8-1-51

CUSTOMER SOUTHWIND DRIVE-IN RESTAURANT
LOUISVILLE, SHIVELY, KY.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN PANEL:

SOUTHWIND DRIVE-IN RESTAURANT
LOCATED ON DIXIE HIGHWAY, US. ROUTES 31-W
AND 60 - 4 MILES SOUTH OF LOUISVILLE, KY.

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FULL FACE 3 SIDES WITH TINTED TYPE PANEL AT BOTTOM.

CROP TO BEST ADVANTAGE.

FOLLOW TISSUE OVERLAY.

SHOW RETOUCHED PHOTO TO CUSTOMER, FOR OK.

COLOR DESCRIPTION

INSTRUCTIONS ON TISSUE OVERLAY.

PHOTO RETURNED

10

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1120 ORDER NO. 68443 DATE 8-1-51

CUSTOMER MAXWELL ROYAL CHAIR CO., INC.
HICKORY, NORTH CAROLINA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

NO. 1707 ROYAL REST ROCKER

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO OF NO. 1740 ROCKER, BUT CHANGE WOOD TRIM SO THAT IT IS LIKE WOOD ON
ROCKER NO. 1707, BOTH AS TO SHAPE AND COLOR. TAPESTRY LIKE ATTACHED SAMPLE,
WOOD MAHOGANY, BALANCE OF PICTURE...USE BEST JUDGMENT.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ABOVE.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

Det 5

106 H.C. 1/2

P.B. 9/2

X

Rephoto 3.50 ref

Q1017

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 1CH-1121

ORDER No. 68897 68226

DATE 7-12-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

~~PEACOCKS~~ PEACOCKS AT MIAMI'S RARE
BIRD FARM

PRIVATE # BEFORE TITLE: M.40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES same as
1CH66

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this order. Please
see to it that all data or nega-
tives are correct and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1951	AUG 13 1951
SKETCH				
RETOUCHING		4	AUG 2 1951	AUG 7 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT			AUG 13 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1122 ORDER NO. 68448 DATE 8-1-51

CUSTOMER REED'S TOWN HOUSE
FOX LAKE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BOTTOM:

REED'S TOWN HOUSE

FOX LAKE, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

REMOVE CARS. CLOSE BASEMENT DOOR. PUT ON STAFF AND NOTES ACROSS LOWER
HALF OF FRONT THREE WINDOWS. (SEE ATTACHED)

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

MUSIC IN WINDOWS AND GIRLS ON DOOR IN #3 BLUE.

HOUSE - WHITE WITH BROWN TRIM. AWNING - BROWN WITH WHITE TRIM.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ref. 6 1/2
H.C. 1 1/2
L.A. 9

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1123 ORDER NO. 68449 DATE 8-1-51

CUSTOMER REED'S TOWN HOUSE
FOX LAKE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLORIT FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

REED'S TOWN HOUSE
FOX LAKE, ILL.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1CH1122. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

L.O. 1/2
L.A. 2 1/2

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1124 ORDER NO. 68450 DATE 8-2-51

CUSTOMER HOTEL ADMIRAL
BISMARCK, NORTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

BISMARCK'S NEWEST AND FINEST
FIREPROOF HOTEL

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

Photo in 8CK 2008

8/19/57 - Art work taken out for new order - afb

PHOTO RETURNED

10

PHOTO USED FOR

Ret. 6
L.A. 14
L.A. 9

W.H.

alt. Blue
impression

RUSH

(E)

DISTRIBUTED BY
KOCH NEWS CO., 2120 S. MERIDIAN ST.,
INDIANAPOLIS, IND.

NO. 1CH-1125

ORDER NO. 68539

DATE 8-2-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANA WORLD WAR MEMORIAL
PLAZA, INDIANAPOLIS, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - DEAD BRANCHES SHOWING, AND "HOTEL ENGLISH" SIGN.

BLACK GRANITE COLUMNS AND GOLD EAGLES. BLACK GRANITE CENOTAPH
WITH GOLD LETTERS. FLAT BASE-DARK RED GRANITE

DARK TAN GRANITE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	AUG 12 1951
SKETCH				
RETOUCHING	3	30	AUG 3 1951	AUG 6 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	AUG 4 1951	
ARTIST DEPT.		4 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY KOCH NEWS CO.,
2120 S. MERIDIAN ST., INDIANAPOLIS, IND.

NO. 1CH-1126
ORDER No. 68539
DATE 8-2-51

25 M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
HOME OF JAMES WHITCOMB RILEY,
THE HOOSIER POET, INDIANAPOLIS,
INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1 R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

OLD RED BRICK BUILDING, GRAY VARIGATED ROOF. LIGHT GRAY STONE
FOUNDATION. WHITE PORCH AND FRAMES
SHOW FLOWERS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1951	AUG 3 1951
SKETCH				
RETOUCHING	3	2	AUG 3 1951	AUG 3 1951
REPHOTO				
PHOTO-LITHO				AUG 2 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	AUG 14 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY KOCH NEWS CO.,
2120 S. MERIDIAN ST., INDIANAPOLIS, IND.

NO. 1CH-1127

ORDER NO. 68539

DATE 8-2-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SCHOOL OF RELIGION BUILDING,
BUTLER UNIVERSITY, INDIANAPOLIS,
INDIANA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NEW RED BRICK BUILDING, GRAY SLATE ROOF. GOLD CROSS. GRAY
STEEPLE, WHITE SECTION, GRAY SECTION, WHITE SECTION.
SHOW NICE CLOUDS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	25	AUG 3 1951	AUG 3 1951
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	AUG 24 1951	
ARTIST DEPT.		8 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY KOCH NEWS CO.,
2120 S. MERIDIAN ST., INDIANAPOLIS, IND.

NO. 1CH-1128
ORDER No. 68539
DATE 8-2-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOVERNOR'S MANSION, INDIANAPOLIS,
INDIANA

INSERT TITLE: INDIANA STATE FLAG

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - LIGHT SPOTS, AND OVERHANGING LEAVES UPPER RIGHT.
SHOW REDUCTION OF STATE FLAG(INSERT) IN UPPER RIGHT CORNER (SEE
ENCLOSED). BLDG. IS LIGHT TAN BRICK, GRAY-GREEN VARIGATED ROOF.
BRIGHT GREEN AWNINGS & WHITE TRIM. WHITE CANOPY ENTRANCE.
LOW EVERGREENS. LARGE EVERGREENS ARE BLUE SPRUCE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date _____

AND WORK SCHEDULE

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	AUG 17 1951
SKETCH				
RETOUCHING			AUG 3 1951	AUG 6 1951
REPHOTO				
PHOTO-LITHO			AUG 14 1951	AUG 24 1951
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	AUG 24 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY KOCH NEWS CO.,
2120 S. MERIDIAN ST., INDIANAPOLIS, IND.

NO. 1CH-1129

ORDER No. 68539

DATE 8-2-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANA STATE BOARD OF HEALTH
BUILDING, INDIANAPOLIS, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - ALL AUTOMOBILES, WIRES AND POLES.

BUILDING IS YELLOWISH BUFF BRICK, LIMESTONE FRONT AND BASE TRIM.

SEE BACK OF PHOTO FOR DESCRIPTION. (ALUMINUM).

ADD BILLOWY CLOUDS

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	AUG 17 1951
SKETCH				
RETOUCHING	5-2 1/2	4	AUG 3 1951	AUG 6 1951
REPHOTO	1 1/4			
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING			AUG 14 1951	AUG 28 1951
HAND COLOR PROOF	106	1 1/2	AUG 28 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY KOCH NEWS CO.,
2120 S. MERIDIAN ST., INDIANAPOLIS, IND.

NO. 1CH-1130
ORDER No. 68539
DATE 8-2-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MURAT TEMPLE, A. A. O. N. M. S.,
INDIANAPOLIS, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION CROP AT BOTTOM AS MARKED, AND ADD SKY.

REMOVE - ALL AUTOS, LINES, LEAVES, POST AND WIRES.

SHOW NICE CLOUDS.

BUILDING IS TAN, DARK RUST STRIPES. VANE - GOLD. HALFMOON IS
GOLD. ALL TOWERS ARE LIGHT GREEN.

"MURAT" IN FRONT - GOLD LETTERS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	
SKETCH				
RETOUCHING		3	AUG 3 1951	AUG 6 1951
REPHOTO				
PHOTO-LITHO				AUG 27 1951
BLUEPRINT			AUG 14 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	AUG 27 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY KOCH NEWS CO.,
2120 S. MERIDIAN ST., INDIANAPOLIS, IND.

NO. 1CH-1131

ORDER No. 68539

DATE 8-2-51

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

INDIANA WORLD WAR MEMORIAL AND
OBELISK, INDIANAPOLIS, INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW BIG CLOUDS. REMOVE - AUTOS AND PEOPLE.

MEMORIAL IS LIGHT GRAY STONE.

OBELISK IS BLACK GRANITE WITH OLD GOLD TIP.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 3 1951	
SKETCH			AUG 3 1951	
RETOUCHING				AUG 3 1951
REPHOTO				
PHOTO-LITHO				AUG 27 1951
BLUEPRINT			AUG 14 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	AUG 27 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1132 ORDER NO. 68454 DATE 8-2-51

CUSTOMER KEN & RED, INC. - LIGHTHOUSE INN
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

NO TITLE ON PICTURE SIDE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY AND INSTRS.
FOR CANOPY ATTACHED.

COLOR DESCRIPTION

AS ABOVE.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret. 6
Jm H.C. 107 11/2
L.A. 9

X

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 1CH1133 ORDER NO. 68455 DATE 8-3-51

CUSTOMER ANCHOR MOTOR COURT
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

ANCHOR MOTOR COURT —
3946 FOURTH STREET, NORTH
ST. PETERSBURG, FLORIDA,

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Rec. 7
Jma 106 H.C. 1½
L.A. 9

X

W. J. H.

Red Impressions

(E)

AUSTIN BUTTON CO., INC., AUSTIN, MINN.

NO. 1CH-1134

ORDER No. 68550.

DATE 8-3-51'

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF GEO. A. HORMEL
& CO., ON CEDAR RIVER, AUSTIN,
MINNESOTA

PRIVATE # BEFORE TITLE: A-1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR GENERAL BUILDING COLOR SEE OBH2541(ENCLOSED). COLORED AUTOS.
LIGHT GRAY TANKS TO RIGHT. DARK GRAY RAILROAD BRIDGE. BLUE
WATER. GREEN FOLIAGE ON TREES.
NOTE FLAG.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	AUG 13 1951
SKETCH				
RETOUCHING		3		AUG 6 1951
REPHOTO				
PHOTO-LITHO			AUG 15 1951	AUG 28 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	2	AUG 28 1951	
ARTIST DEPT.		10"2		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUSTIN BUTTON CO., INC., AUSTIN, MINN.

NO. 1CH-1135

ORDER No. 68550

DATE 8-3-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CHURCHES OF AUSTIN,
MINNESOTA (IN PLATE)

SUB-TITLE: ST. AUGUSTINE CHURCH
" ST. OLAF LUTHERAN

" CHURCH

" THE METHODIST CHURCH

" QUEEN OF ANGELS CHURCH

PRIVATE # BEFORE TITLE: A-2
RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO /

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

(GROUP VIEW-4) /

FOLLOW INSTRUCTIONS ENCLOSED AND ON BACK OF PHOTOS.

Submit final sketch

SUBMIT:

RET. PHOTO REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects of
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in harmony with each other
to make an attractive set.

AUG 6 1951

Permit 111 30

5 Rephotos

Executive OK of Estimate

By _____

Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 24 1951	AUG 31 1951
SKETCH <i>L.O.</i>		2	AUG 15 1951	AUG 21 1951
RETOUCHING		8	AUG 15 1951	
REPHOTO				
PHOTO-LITHO			1951	SEP 18 1951
BLUEPRINT			SEP 6	
STRIPPING, OPAQUING			SEP 18 1951	
HAND COLOR PROOF	107	2½		9-20-51
ARTIST DEPT.	110	12½		9/26/51

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

Colored 11/7

NO. 1CH-1136

AUSTIN BUTTON CO., INC., AUSTIN, MINN.

ORDER No. 68550

DATE 8-3-51

12 1/2 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

GREETINGS FROM AUSTIN, MINNESOTA
"THE SWINE CAPITOL OF THE WORLD"

PRIVATE # BEFORE TITLE: A-3'

SMALL TYPE: (C) CURT TEICH & CO., INC. PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

MAKE RICH, BRIGHT COLORING: BLUE, RED, ORANGE, YELLOW, ETC.
AVOID BLACKS, BROWNS, GREENS. USE FRAGMENT VIEWS IN LETTERS
BEST SUITED. VIEWS: 1CH-1134 (New) NOTE CUSTOMER'S PENCIL
1CH-1137 " SKETCH (AND INSTRUCTIONS
1CH-1138 " ATTACHED).
1CH-1140 "
OBH2542
OBH2544

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 23 1951	AUG 31 1951
SKETCH L.O.		5 1/2	AUG 15 1951	AUG 22 1951
RETOUCHING		5	AUG 15 1951	
REPHOTO				
PHOTO-LITHO			SEP 10 1951	SEP 13 1951
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1 1/2		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

A - 1CH-1138

U - 1CH-1140

S - 1CH-1134

T - 1CH-1137

I - OBH2544

N - OBH2542

AUSTIN BUTTON CO., INC., AUSTIN, MINN.

NO. 1CH-1137

ORDER No. 68550

DATE 8-3-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAIN STREET, LOOKING NORTH,
AUSTIN, MINNESOTA

PRIVATE # BEFORE TITLE: A-4

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

1-BROWN BRICK BLDG. WITH LIGHT GRAY SIDE, BLACK & CREAM STORE FRONT.
REMOVE AWNING (SINGER SHOP). SAME BRICK BLDG. DRUG STORE SIGN: RED
ON CREAM. GREEN AWNINGS. 2-RED-BROWN BRICK BLDG. WITH CREAM TRIM.
3-BROWN. 4, 5, & 6-TAN BRICK. 3, 4, 5, 6 BLDG. HAS TAN AWNINGS, GOLD ON
RED SIGN ABOVE AWNINGS. 7-BUFF BLDG. WHITE ON BLACK CAFE SIGN.
8-PYRAMID ROOF SHOWING-GREEN. 9-LIGHT RED-BROWN BRICK BLDG. WITH
CREAM TRIM. OTHERS: RED, BROWN, GRAY. DARK GRAY STREET. GREEN
LIGHT POLES, FOLIAGE & LAWNS. DARK COLORED AUTOS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1951	AUG 13 1951
SKETCH				
RETOUCHING		2½		AUG 8 1951
REPHOTO				
PHOTO-LITHO			AUG 15 1951	AUG 30 1951
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13½	AUG 20 1951	9-7-51
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Red Impression

(E)

DATE Photo Returned to Customer _____

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

AUSTIN BUTTON CO., INC., AUSTIN, MINN.

NO. 1CH-1139

ORDER No. 68550

DATE 8-3-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

THE MILWAUKEE ROAD, AUSTIN,
MINNESOTA

PRIVATE # BEFORE TITLE: A-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POLE ON RIGHT, AND WIRES. ALSO PART OF AUTO SHOWING ON LEFT. SHOW FLAG ON POLE. LIGHT REDDISH-BROWN BRICK STRUCTURE, LIGHT TAN STONE CORNICE-TOP EDGE-LIGHT GRAY ROOF EDGE, BELOW SIGN, AND WINDOW TRIM & POSTS. WHITE SIGN. YELLOW CURBING, FRONT EDGE OF BLDG. FLOOR. GRAY DRIVE & STREET. RED BLOCK ON BLDG. FACE TO LEFT (EXPRESS SIGN). GREEN LAWN. DARK GREEN EVERGREEN. GREEN LIGHT POLE. DARK GRAY BRIDGE AT LEFT. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

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Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 7 1951	AUG 13 1951
SKETCH				
RETOUCHING		3		AUG 6 1951
REPHOTO				
PHOTO-LITHO				AUG 28 1951
BLEUPRINT			AUG 15 1951	
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	AUG 28 1951	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUSTIN BUTTON CO., INC., AUSTIN, MINN.

NO. 1CH-1140

ORDER No. 68550

DATE 8-3-51

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AUSTIN HIGH SCHOOL AND JUNIOR
COLLEGE, AUSTIN, MINNESOTA

PRIVATE # BEFORE TITLE: A-7

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REDDISH BROWN BRICK BLDG. WITH LIGHT GRAY STONE TRIM. CREAM
WINDOW TRIM. WALL, SAME COLORS (NOTE WALL ENDS BACK OF AUTO ON
RIGHT. DARK GRAY STREET. GREEN FOLIAGE ON TREES. PUT FLAG
ON POLE.

REMOVE - AUTOS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

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Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 8 1951	AUG 13 1951
SKETCH				
RETOUCHING		3		AUG 7 1951
REPHOTO				
PHOTO-LITHO			AUG 15 1951	AUG 28 1951
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	AUG 28 1951	
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer